



प्रसार भारती
PRASAR BHARTI



INDIA'S PUBLIC SERVICE BROADCASTER

PRASAR BHARATI
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NEWS RELEASE

Concerted efforts are being initiated at the Prasar Bharati, after a gap of several decades, to revitalise India's Public Broadcaster and make it a true People's Channel. Efforts are now being made to improve the situation, by taking steps such as setting up of the Recruitment Board, finalisation of Recruitment Regulations and filling up the vacant posts.

- With these efforts made during the last one year, proposals for setting up of Prasar Bharati Recruitment Board and finalisation of Recruitment Regulations have been pushed through and are in the final stage of approval.
- 3452 posts which were identified as critical and approved by Group of Ministers as far back as June, 2009 are now being filled up. 1150 posts have already been cleared and proposal for clearance of the balance posts is under active consideration of Department of Expenditure. Approval has also been accorded for recruitment of Group B and C posts through Staff Selection Commission pending setting up of Recruitment Board. Advertisement for 3023 posts in various categories (PEXs, TREXs, Production Assistants, Cameraman Grade II, Engineering Assistants, Technicians, Head clerks/ Assistants) have been released. This is the first major recruitment in Prasar Bharati in 15 years.
- To expedite Departmental Promotions Committees (DPCs), a High Power Committee has been constituted to scrutinise DPC proposals before these are referred to the Government so that the proposals are flawless and delay on account of cross references is avoided. Efforts are also being made to reduce stagnation to the extent possible by giving in-situ promotions, adhoc promotions as well as current duty charge

of the higher posts. Wherever courts have given stay on holding DPCs, concerted efforts are being made to get the stay vacated in the interest of the employees.

- The vexed problems of casual artists, assignees and workers with temporary status have been attended to. Casual Assignees would be benefitted by an enabling provision of relaxation of age to the extent of approved service rendered in the relevant post.
- For regulating the system of appointments on compassionate ground to a dependent family member of an employee who dies in harness and leaves his family in financial distress, an SOP has been developed for bringing in objectivity and transparency.
- On the financial front, concerted efforts have resulted in financial restructuring of Prasar Bharati. These include exempting it from income tax, waiver of interest on loan in perpetuity, capital loan and penal interest and converting the same into grant-in-aid, waiver of accumulated arrears of space segments and spectrum charges accrued upto 31.03.2011; Plan capital support henceforth to be through grant-in-aid without any loan component and providing of non-plan support for the next 5 years for meeting 100% expenses towards salary and related expenses. These incentives would benefit Prasar Bharati upto the tune of Rs. 12071 crores during the current fiscal.
- To improve the look, feel and content of both the media (Television and Radio) for attracting listeners and viewers, distinguished professionals have been engaged. Ministry of Information & Broadcasting has set up an Expert Committee in Prasar Bharati (Sam Pitroda Committee) which will suggest the restructuring of Prasar Bharati.

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