CORRIGENDUM

Subject: Restructuring of Commercial (Billing and Sales) Set-up in Prasar Bharati.

In partial modification to this Secretariat’s Office Order No. 113/2019-PPC dated 05.04.2019, the contents of para 10 (ii) and (ix) at page 4 and 6 respectively stands replaced as under:-

Para 4 at page 2

Full form of DCD may be read as Development Communication Division instead of Doordarshan Commercial Division

Para 10 (ii) at page 4

ii. The following will be the reporting structure of SMCs to the Zones:

<table>
<thead>
<tr>
<th>North Zone (NZ) Delhi</th>
<th>West Zone (WZ) Mumbai</th>
<th>East Zone (EZ) Kolkata</th>
<th>South Zone (SZ) Bengaluru</th>
</tr>
</thead>
<tbody>
<tr>
<td>Delhi</td>
<td>Mumbai</td>
<td>Kolkata</td>
<td>Bengaluru</td>
</tr>
<tr>
<td>Srinagar</td>
<td>Ahmedabad</td>
<td>Patna</td>
<td>Chennai</td>
</tr>
<tr>
<td>Chandigarh</td>
<td></td>
<td>Cuttack</td>
<td>Thiruvananthapuram</td>
</tr>
<tr>
<td>Lucknow</td>
<td></td>
<td>Guwahati</td>
<td>Hyderabad</td>
</tr>
<tr>
<td>Jaipur</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bhopal</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

Contd......
Note: SMC setup at Guwahati will be established to look after the sales activities in seven North East States and Sikkim under East Zone Kolkata.

Para 10 (ix) at page 6

ix. The Broad Structure for the present Sales and Marketing Setup will be as follows:-
Para 11 (vii) at page 8

vii. The Broad Structure for the present Billing and Reconciliation Setup will be as follows:

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ADG(Billing & Reconciliation), PB DELHI

NORTH ZONE
DELHI

WEST ZONE
MUMBAI

EAST ZONE
KOLKATA

SOUTH ZONE
THIRUVANANTHAPURAM

DDG (B&R)
ABC DELHI

DDG (B&R)
ABC MUMBAI

DDG (B&R)
ABC KOLKATA

DDG (B&R)
ABC THIRUVANANTHAPURAM

OTHER ABCs
SRINAGAR
KANPUR
JAIPUR
CHANDIGARH

OTHER ABCs
AHMEDABAD
BHOPAL

OTHER ABCs
PATNA
CUTTACK

OTHER ABCs
BENGALURU
CHENNAI
HYDERABAD
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2. This issues with the approval of the Competent Authority.

To

1. DG, AIR
2. DG, Doordarshan
3. DG (News), NSD, AIR, New Delhi

Contd.....
4. DG (N&CA), Doordarshan News, New Delhi
5. E-In-C, AIR
6. E-in-C, Doordarshan
7. ADG (Archives), PBS / ADG(E&A), PBS
8. ADG (B&A), PBS/ADG CRD / ADG(Commercial) / CRD Mumbai/CSU Mumbai
9. All Zonal CRD Heads / All Commercial Zonal Heads / All CBS Centres through DDG (T), PBS for uploading this order on PB Website
10. DDG (T), PBS for uploading this order on PB Website
11. Hindi Unit for Hindi Version
12. Office Orders Folder.

Copy for information to:-

1. Staff Officer to CEO, PB
2. PS to Member (F), PB
3. PS to all ADGs/DDGs/Directors/DDAs, PBS