

**Prasar Bharati
Broadcasting Corporation of India
News Services Division: All India Radio**

No.NSD/PP&D/AAA/2011

Dated: 10/10/2011

CIRCULAR

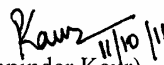
Subject: Akashwani Annual Awards for the year 2011- regarding.

Entries are invited for Akashwani Annual Awards for the year 2010 under the following categories:

1. K. L. Sharma Best Correspondent of the year 2011.
2. Bold and Courageous Reporting of the year 2011.
3. Best Editor of the year 2011.
4. Best Regional News Unit of the year 2011.
5. Best Part Time Correspondent of the year 2011 (six zones).

The Proforma and the guidelines for applying for the aforesaid categories of awards are posted on Intra-NSD and Website. The period of consideration for the aforesaid awards is from January'2011 to December, 2011. **It may be noted that there will be no nominations and one must apply for the awards.** The entries must reach PP&D Unit, NSD latest by 10/1/2012.

This issues with the approval of DG (News).


(Pushpinder Kaur)
Deputy Director (News)

All units of NSD (For display on Notice Board)

Dir (RN) - For information and issuing reminders to RNUs.

Dir (NR) and Dir (Rep) - For information and issuing reminders to their respective Units.

Copy to:

1. PS to DG (N).
2. All ADGs.
3. All Directors/JDNs./Unit I/Cs
4. IT Unit (For posting on Intra-NSD)

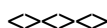
**GUIDELINES FOR AWARD FOR
BEST REGIONAL NEWS UNIT OF THE YEAR**

A. PROCEDURE

1. All the Regional News Units working across the country will be eligible for consideration for the award. A Proforma will be circulated to all the RNUs and only those RNUs who apply for the award will be considered for the award. The filled in proforma is to be submitted along with all supporting documents for the assessment of Screening Committee. RNU who have received the award in the last two years need not apply.
2. Director (RN) will evaluate all the entries received for the award and provide it to the Screening Committee.
3. The Screening Committee shall consist of all ADGs and Directors and ADG (RN) will be its Chairperson. The Committee will recommend a panel of 5 names to the final Selection Committee based on the criteria given below in para 'B'. There will be no nomination by the Committee. Director (RN) will be the member Secretary.
4. The final selection shall be done by a Selection Committee chaired by DG (News). A representative of DG: AIR and an external media expert shall be the members of the Committee. ADG (RN) will be the member Secretary of the Committee. The external expert may be a Media Head, retired Media Head, veteran/senior journalist, and editor of newspapers or magazines, broadcasting channels.

B. CRITERIA

1. Initiatives taken by RNU in order to improve the news bulletins/news based programmes.
2. Initiatives taken to expand news programming at the RNU by mounting special programmes on important events, beyond the normal Fixed Point Chart (FPC) of the station.
3. Initiatives taken by RNU to increase the listener-ship of its news bulletins/news based programmes.
4. Efforts made/automation introduced for better functioning of the RNU including improvement of physical infrastructure and technological up-gradation and use of technology.
5. Additional inputs provided/initiatives taken against the odd circumstances by the RNU.
6. Expansion of existing programmes and/or introduction of new programmes by RNU in addition to the existing ones.
7. Efforts made by RNU to utilize the funds earmarked under Station's budget for strengthening regional news.
8. Efforts made by RNU to maximize output of PTCs in the state and monitoring their performance.



Proforma for Best Regional News Unit Award 2011

1. Name of the RNU.
2. No. of bulletins daily/duration.
3. No. of news based programmes, duration & their periodicity.
4. Editorial staff at RNU.
5. Details of initiatives taken (a) to improve the news bulletins/news based programmes by the RNU (b) to mount special programmes, even those beyond the FPC.
6. Names of the news programmes which, in your opinion were among the best programmes mounted by RNU during the year.
7. Details of steps taken to increase the listenership of regional news bulletins/news based programmes.
8. Provide a Report on listenership, if any is available.
9. Efforts made / automation introduced for better functioning of the RNU including improvement of physical infrastructure and technological upgradation.
10. Additional inputs provided/ initiatives taken against the odd circumstances. Please specify the odd circumstances.
11. Expansion of existing programmes and/or introduction of new programmes in addition to the existing ones.
12. Efforts made by RNU to utilize the funds earmarked under Station's budget for strengthening regional news. Please give details of fund utilization.
13. Efforts made by RNU to maximize output of PTCs in the state and monitoring their performance.

Dated :

Signature of RNU Head

GUIDELINES FOR AWARD FOR BEST EDITOR OF THE YEAR

PROCEDURE

1. All the editors (ANE, NE) working across the country will be eligible for consideration for the award. Correspondents working as editors (single officer unit) are also eligible for the award. NRTs working in Hindi Newsroom who have continuously worked as Editors will also be considered. Candidates must apply for the award. There will be no nomination. Candidates who have received the award in the last two years need not apply.
2. A Proforma will be circulated to all the RNUs and NSD Headquarters. The filled in proforma is to be submitted along with all supporting documents/audios by the Editors for the assessment of Screening Committee. Director (RN) will evaluate the entries received from RNUs for the award while Dir (NR) will scrutinize the entries received from NSD Headquarters. Their evaluation will be put up before the Screening Committee.
3. The Screening Committee shall consist of all ADGs and Directors and ADG (Newsroom) will be its Chairperson. The Committee will recommend a panel of 5 names to the Final Selection Committee based on the criterion given below in para B. Dir (NR) will be the member Secretary of the Committee.
4. The final selection shall be done by a Selection Committee chaired by DG (News). A representative of DG: AIR and an external media expert shall be the members of the Committee. ADG (NR) will be the member Secretary of the Committee. The external expert may be a Media Head, retired Media Head, veteran/senior journalist, and editor of newspapers or magazines, broadcasting channels.

B. CRITERIA

1. The editor should have made notable contribution towards national/regional news bulletins or news based programmes both in quality and quantity.
2. The editor should have contributed towards improving the content of the news bulletin/news based programmes by adding appropriate sound inputs and selection of proper stories/subjects for news based programmes. The innovative idea for improving the bulletin is an added consideration.
3. The editor should be regular, prompt, and consistent and objective in his/her work.
4. The editor should have taken initiative for inclusion of important items/subjects in the news bulletins/news based programmes even against the odd circumstances.



PROFORMA FOR BEST EDITOR OF THE YEAR 2011

1. Name and designation.
2. Grade in IIS.
3. Place of Posting and Date of posting at present place.
4. Leave (EL/HPL/Commutated taken during 2011).
5. In your opinion which was your best drafted stories during the year using inputs from various sources. Please provide either the copy of the bulletin or a copy of the stories.
6. Give details of innovations made in improving the content of news bulletins/news based programmes, including usage of sound inputs. In your opinion which were your best bulletins/stories. Please provide copies.
7. Provide details of any stories planned in advance and drafted after including sound inputs from Correspondents/Experts. In your opinion which were your best such stories. Please provide copies of the stories/bulletins or indicate slug and date of the same.
8. Provide details of stories/items included in bulletins despite odd circumstances, including 'breaking news'. In your opinion which were your best such stories. Please provide copies or indicate slug and date of the same.

Signature of Applicant:

Signature of Reporting Authority:

**Guidelines for the award for Correspondent of the Year &
for Bold & Courageous Reporting**

A. PROCEDURE:

1. All the correspondents working across the country and abroad, including the editors posted in one-man RNUs (who act as a correspondent) can apply for the award. Correspondents who have received the award in the last two years need not apply.
2. A proforma will be circulated to all the RNUs and NSD Headquarters. The filled in proforma is to be submitted along with all supporting documents/audios. Director (Reporting) will evaluate all the entries received for the awards from NSD Headquarters and foreign correspondents. With regard to entries received from RNU Correspondents, Director (RN) will evaluate their contribution towards regional news while Director (NR) will evaluate their contribution to national news. The evaluation will be submitted to the Screening Committee by both Directors.
3. The Screening Committee shall consist of all ADGs and Directors and ADG (Reporting) will be its Chairperson. The Committee will recommend a panel of 5 names to the Final Selection Committee based on the criterion given below in para B. Dir (Reporting) will be the member Secretary of the Committee. The committee will consider only those candidates who have applied for the award.
4. The final selection shall be done by a Selection Committee Chaired by DG (News). A representative of DG: AIR and an external media expert shall be the members of the Committee. ADG (Reporting) will be the member Secretary of the Committee. The external expert may be a Media Head, retired Media Head, veteran/senior journalist, and editor of newspapers or magazines, broadcasting channels.

B. CRITERIA:

Best Correspondent:

1. Correspondent should have made notable contributions towards national and regional bulletins and current affairs programmes both in quality and quantity.
2. Correspondent should be regular, prompt, consistent and objective in reporting news.
3. Correspondent should have taken initiative to report on events and situations, which are outside the beaten path.
4. Correspondent should be able to bring out significance of atmosphere and other nuances of the story in a clear, lively, interesting and brief dispatch.
5. Correspondent should be able to give a sharp overview and latest update in a live interaction so as to enrich a news story.

Bold & Courageous Reporting:

In addition to above given criteria:

1. Correspondent should have reported from an area where threat to life is involved.
2. Correspondent should have reported from an area where it is difficult to establish communication and/or not easy to move freely.
3. Content of the coverage should be of uncompromising nature without succumbing to the pressures of the environment and other outside pressures.

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**APPLICATION FOR AKASHVANI ANNUAL AWARD FOR THE BEST CORRESPONDENT/
BOLD & COURAGEOUS REPORTING FOR THE YEAR-2011**

5. Name and Designation.
6. Grade in IIS.
7. Place of Posting.
8. Leave (EL/HPL/Commuted) taken during 2011.
9. No. of items filed :
 - For Central News bulletins
 - For special news programmes like 'Parikrama' at NSD HQs
 - For Other Current Affairs Programmes
 - Items filed for Regional News Bulletins
10. In your opinion which are the best items filed by you for NSD HQs and RNU. Please attach copies of the selected items.
11. No. of Dispatches/ voice casts filed;
 - For Regional News Bulletins
 - For Central Bulletins
 - For Central Newsreel/ Samachar Darshan
 - For Central News Programmes like Parikrama, features, etc
8. In your opinion which is the best dispatches/Voice Casts filed by you for NSD HQs and RNU, specially in terms of bringing out the significance of the atmosphere and other nuances of the story in a clear and interesting manner. Please attach the selected ones or indicate date of filing the same.
9. No. of live dispatches given to central bulletins/current affairs programmes.
In your opinion which was your best live input and why. Please indicate date and time of bulletin.
10. No. of reports on events outside the beaten path. In your opinion which are your best such reports and why. Please attach copies
11. No. of exclusive stories filed. In your opinion which are your best exclusives and why. Please attach copies.
12. For Bold & Courageous Reporting, please indicate in your opinion your best stories/dispatches and the adverse situations in which they were filed, including areas where there was threat of life, difficulty in establishing communication and other pressures .Give reasons why you consider it bold and courageous :

Date and Place

Signature

Certified that the particulars given in column 1 to 12 are true to the best of my knowledge.

Place:

Head of RNU:

Date:

**APPLICATION FOR AKASHVANI ANNUAL AWARD FOR THE BEST CORRESPONDENT/
BOLD & COURAGEOUS REPORTING FOR THE YEAR-2011**

12. Name and Designation.
13. Grade in IIS.
14. Place of Posting.
15. Leave (EL/HPL/Commuted) taken during 2011.
16. No. of items filed :
 - For Central News bulletins
 - For special news programmes like 'Parikrama' at NSD HQs
 - For Other Current Affairs Programmes
 - Items filed for Regional News Bulletins
17. In your opinion which are the best items filed by you for NSD HQs and RNU. Please attach copies of the selected items.
18. No. of Dispatches/ voice casts filed;
 - For Regional News Bulletins
 - For Central Bulletins
 - For Central Newsreel/ Samachar Darshan
 - For Central News Programmes like Parikrama, features, etc
8. In your opinion which are the best dispatches/Voice Casts filed by you for NSD HQs and RNU, specially in terms of bringing out the significance of the atmosphere and other nuances of the story in a clear and interesting manner. Please attach the selected ones or indicate date of filing the same.
9. No. of live dispatches given to central bulletins/current affairs programmes.
In your opinion which was your best live input and why. Please indicate date and time of bulletin.
10. No. of reports on events outside the beaten path. In your opinion which are your best such reports and why. Please attach copies
13. No. of exclusive stories filed. In your opinion which are your best exclusives and why. Please attach copies.
14. For Bold & Courageous Reporting, please indicate in your opinion your best stories/dispatches and the adverse situations in which they were filed, including areas where there was threat of life, difficulty in establishing communication and other pressures .Give reasons why you consider it bold and courageous :

Date and Place

Signature

Certified that the particulars given in column 1 to 12 are true to the best of my knowledge.

Place:

Head of RNU :

Date:

Prasar Bharati
Broadcasting Corporation of India
News Services Division: All India Radio

No. NSD/PP&D/AAA/2009

Dated: 30/3/2010

Sub: New Guidelines For Best PTC of The Year Award under Akashwani Annual Awards.

Reference approval of DG: AIR vide letter No.18/1/2010-P-III dated 2/3/2010 for the constitution of 6 zone wise Best Part Time Correspondent awards, the details of the revised scheme are as follows:

A. Number of Awards: There will be six awards Zone wise. Capital RNUs have been allocated different Zones as mentioned in **Annexure 'A'**.

B. Amount: Rs 5, 000/- along with citation and trophy to each awardee.

C. Procedure:

1. All the PTCs working across the country will be eligible for consideration for the award.
2. One RNU in each zone will be designated as nodal RNU and an officer of the RNU will be designated as Nodal officer by DG (N) for the processing of awards.
3. A proforma will be circulated by Capital RNUs of each state to the PTCs of all the districts **enclosed as Annexure 'B-1'**. The filled in proforma will be scrutinized by the head of Capital RNU and on the basis of criteria and marking scheme mentioned below in **para D and Para E**, he/she will recommend a panel of 3 names to the Nodal RNU / nodal Officer of the Zone with justification. The Capital RNU Head will send a filled in proforma enclosed as **Annexure 'B-2'** for each recommended candidate along with the text of two selected news stories and two dispatches to the Nodal Officer for the perusal of the Selection Committee.
4. A **Screening Committee** under the chairmanship of DG(N)'s Nominee will recommend the names of three PTCs for the award from their zone. Nodal Officer, a station Nominee and an outside Expert knowing one or more regional languages of the zone will be the other members of the Screening Committee. The external expert may be a serving/retired media personnel, veteran/senior journalist and/or editor of newspaper or magazine, broadcasting channel well versed with the language(s) of the region. The number of experts can be more than one if more number of languages being scrutinized by the committee. The Screening Committee shall recommend the candidates based on the criteria and marking scheme mentioned below in **para D and Para E**. A payment of Rs 1500/- may be considered for each outside expert from PP&SS sub-head of concerned AIR station.
5. An additional Screening Committee chaired by ADG (RN) and all ADGs and Directors as its member, will scrutinize the assessment of nodal RNUs and based on the contribution made by the candidate to national news it will recommend two candidates from each zone to the Final Selection Committee. The criteria are mentioned below in **para D**
6. The final selection of 6 PTCs of six different zones will be done by **Selection Committee** headed by DG (News). A representative of DG: AIR and an external expert nominated by DG (News) will be the members of the committee. ADG (RN) will be the convener of the Committee. The external expert may be a media head, retired media head, veteran/senior journalist and/or editor of newspaper or magazine, broadcasting channel. The criteria are mentioned below in **para D**. A payment of Rs 1500/- may be considered for each non official outside expert from PP&SS sub-head of NSD.

D. Criteria:

1. The PTC should have made notable contributions towards national and regional bulletins, features and current affairs programmes of AIR and DD (News) both in quality and quantity.
2. The PTC should be regular, prompt, consistent and objective in reporting.

3. The PTC should have taken initiative to report on events and situations, which are outside the beaten path.
4. PTC should have filed stories on developmental issues, Government Initiatives, Innovations at grass level, etc.
5. PTC should be familiar with modern communication tools while filing the story.
6. The PTC should have filed voice despatches and audio bytes to RNUs on a regular basis besides sending written stories.

E. Marking Scheme:

Capital RNU:

RNUs will assess the entries on the basis of following objective criteria on a scale of 0 to 5 in each case.

Maximum marks = $5 \times 10 = 50$.

1. Keeping RNU informed of all important happenings in the district.
2. News sense and objectivity in reporting.
3. Quantity of News stories filed
4. Content quality of the news stories filed.
5. Editorial quality of News stories filed.
6. Exclusive stories filed.
7. Contribution to news based programmes to RNU.
8. Voice despatches filed - quality and quantity.
9. Sound Bytes filed.
10. Familiarity with modern communication tools.

Screening committee at Nodal RNUs:

A. Objective Assessment by the concerned Capital RNU-

Maximum marks = 50.

B. Content and presentation review of news stories and sound inputs by the Committee.

Maximum marks = 50.

A+B= 100

Additional Screening Committee at NSD Hqrs:

C. Will Scrutinizing assessment of marks given by six Nodal RNUs and give marks on contribution of each of the short listed candidate towards national news.

Maximum Marks= 25

Total marks = A+B+C = 125

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ANNEXURE 'A'

List of zones and capital RNUS falling under the zone:

S.No	Zone	RNUs
1.	North Zone	Chandigarh, Dehradun, Jammu, Leh, Shimla and Srinagar
2.	East Zone	Cuttack, Kolkata, Patna, Port Blair and Ranchi
3.	West Zone	Ahmedabad, Jaipur, Mumbai and Panaji.
4.	South Zone	Bangalore, Chennai, Hyderabad, Pudducherry and Thiruvananthapuram.
5.	Central Zone	Bhopal, Lucknow and Raipur
6.	North Eastern Zone	Agartala, Aizwal, Gangtok, Guwahati, Imphal, Itanagar, Kohima and Shillong.

ANNEXURE" B-1"

Proforma For 'Best PTC Of The Year' Award - (To Be Filled By PTCs)

Recommendation from RNU Head, AIR

1. Name :

2. District :

3. Date of initial engagement :

4. No of Stories filed in the year to RNU(s), AIR:

5. No of Voice Dispatches to RNU(s), AIR :

6. No. of sound Bytes filed to RNU(s), AIR :

7. No. of Exclusive stories filed to RNUs, AIR:

8. No. of stories/ voice casts/sound bytes filed
to NSD, AIR :

9. No of stories/phone-ins/voice dispatches to
DDK :

10. No of stories/phone-ins/voice dispatches to
DD News :

11. Contributions to news based
programmes of RNU (s)AIR (details) :

12. Contributions to news based
programmes of Doordarshan (details) :

13. Any additional contribution of the PTC
in the year to the Prasar Bharati :

Signature of PTC

ANNEXURE" B-2"

Proforma For 'Best PTC Of The Year' Award - (To Be Filled By RNU Head)

Name of PTC :

District :

Comments on information submitted by PTC regarding pont1 to point 13 in **Annexure 'B-1'** (Enclosed) :

Marks obtained by the candidate as per the marking scheme :

Comments regarding Overall conduct of the PTC :

Enclosures (2 Selected scripts and 2 Voice casts) :

Signature of RNU Head