

**PRASAR BHARATI**  
**(India's Public Service Broadcaster)**  
**Prasar Bharti Secretariat**  
**Prasar Bharati House, Tower – 'C'**  
**Copernicus Marg, New Delhi.**

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No. T-1/003(1)/2017-IT/70

Dated: 21.01.2020

**Sub: Policy/Guidelines for public websites and mobile apps**

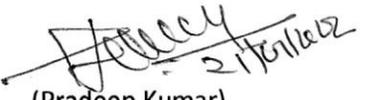
Refer to circulars of this office letters of even number dated 15.10.2019, 26.09.2018, 15.06.2018, 06.02.2018, 08.01.2018 and 27.12.2017 vide which policy/Guidelines for websites and mobile apps of various offices of Prasar Bharati (AIR, DD, Including News) were issued.

This is redirected that Policy/Guidelines for public websites and mobile apps, already issued by IT Wing Prasar Bharati, have to be strictly followed by all units of AIR and Doordarshan. It is noted that different websites are being maintained and carrying a lot of administrative content such as tenders, vacancies, circulars, contact information of officers etc. All such content should be upload only on Prasar Bharati corporate website. The administrative content is available at only one place i.e. Prasar Bharati Corporate Website.

Further, many stations, Kendras and others attached offices are still maintaining their separate websites, are advices to share their credentials with IT division Prasar Bharati Secretariat. As already conveyed vide letters referred above, these websites should be closed immediately in co-ordination with IT Division Prasar Bharati.

Mobile apps also of AIR/Doordarshan units should be integrated with the official app of Prasar Bharati i.e. NewsOnAir app in co-ordination with IT Wing Prasar Bharati.

This is issues with the approval of competent authority.

  
(Pradeep Kumar)  
Asstt. Engineer (IT)

To all the Stations/Kendras and offices under Prasar Bharati

Copy to:-

1. PS to CEO Prasar Bharati
2. PS to Member (F) Prasar Bharati
3. PS to DG: AIR Akashvani Bhawan, Sansad Marg New Delhi-01
4. PS to DG: DD DD Bhawan, New Delhi-01
5. DG News (DD), Tower 'B' Mandi House New Delhi-01
6. DG News (AIR), Akashvani Bhawan New Delhi -01
7. ADG(IT&PP) Prasar Bharati
8. ✓ DDG (T) with a request to get the order uploaded on PB website.