Reminder 3 - Please refer to the trailing mails dated 5th April and reminder dated 17th April 2020 on the subject from PBS, containing a Circular for "ABU Prizes 2020 - Call for Entry" for TV and Radio categories. All programme officers of DD/AIR/News may please avail the opportunity and may send their radio/tv entries/programme to PB Secretariat at the earliest as per the details contained in the Circular as attached. The entries may be sent ASAP and not later than 25th May' 2020 to Prasar Bharati as per details given in Circular.

CG: to DDG (IT/Tech), PB with the request to arrange uploading the circular (as attached with mail) at Prasar Net of PB.

Kind regards,

(Neetu Saini)
Section Officer (IR)

------ Forwarded message ------

From: IR SECTION <irsectiondd@gmail.com>
Data: Thu, 30 Apr, 2020, 19:52
Reminder 2 - Please refer to the trailing mails dated 5th April and reminder dated 17th April 2020 on the subject from PBS, containing a Circular for "ABU Prizes 2020 - Call for Entry" for TV and Radio categories. All programme officers of DD/AIR may please send their entries to PB Secretariat at the earliest as per the details contained in the Circular as attached. The entries may be sent ASAP and not later than 25th May 2020 to Prasar Bharati as per details given in Circular.

CC: to DDG (IT/ITech), PB with the request to arrange uploading the circular (as attached with mail) at Prasar Net of PB.

Kind regards,

(Neetu Saini)
Section Officer
Respected Sir/Madam,

Reminder 1 - Reference trailing mails, all programme and news wings of DD and AIR are invited to submit their entries for ABU Prizes 2020 under different categories for Radio and Television as per the Circular attached. The entries may be sent ASAP and maximum by 25th May 2020 to Prasar Bharati as per details given in Circular.

Kind regards,

(Neetu Saini)
Section Officer

---------- Forwarded message ---------
From: IR SECTION <irsectiondd@gmail.com>
Date: Sun, 5 Apr, 2020, 01:01
Subject: Urgent: ABU Prizes 2020 - Call for Entries for Radio & TV categories.
To: <dgnews2012.ddnews@prasarbharat.gov.in>, <adgpddsahyadri@gmail.com>, <adgrsv@gmail.com>, Adg DDK,Kolkata <ddkoldtc@gmail.com>, <adgcrdmum@gmail.com>, <adgsouthzone@gmail.com>, hopddknagpur@gmail.com, hopchandigarh@gmail.com, programme head <hopddkmuz15@gmail.com>, hopddkgtm@gmail.com, Wonchan Ramsan <hopddkaizawl@gmail.com>, Nagpur Doordarshan <hopddknagpur@gmail.com>, DDP DDK <ddpddkgwl@gmail.com>, Deputy Director Programmes <ddpddkdelhi@gmail.com>, <ddprunit@gmail.com>, <ddpunjabijallandhar@gmail.com>, <ddpat_comm@yahoo.com>, <ddprgflms@gmail.com>, Dy.Director General Program <ddgddsahyadri@gmail.com>, DDG, Doordarshan Kendra Ahmedabad <dddkahmedabad@gmail.com>, Debendra Nath Basumatari <ddgp.ddk@gmail.com>, DDK vijayawada <ddgp.vza@gmail.com>, ddgangtokprogram <ddgangtokprogram@gmail.com>, <ddgddkjp@gmail.com>, Ddk Chennai <ddtkchennai@gmail.com>, DD CHANDANA KANNADA <dtcbng@yahoo.co.in>, <ddkoldtc@yahoo.co.in>, Dr.Ashwini Kumar <Ashwiniddk@gmail.com>, DDK vijayawada <dtc_hyd@yahoo.co.in>, <ddk_gorakhpur@rediffmail.com>, <ddkagartala2014@gmail.com>, <ddgphyd@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldtc2014@gmail.com>, <ddkoldtc@yahoo.co.in>, <ddkoldt...
Respected Sir/Madam,

Asia Pacific Broadcasting Union (ABU) has invited Prasar Bharati to submit entries to prestigious ABU Prizes 2020 under Radio and TV categories. It may be a good opportunity for programme and news wing of AIR and DD to participate in by sending their outstanding programmes to ABU Prizes. You are requested to send your entries to PBS before 25th May 2020 for shortlisting and screening before further transmission to ABU. Kindly find attached a Circular below for further details and guidance.

Kind regards,

(Neetu Saini)
Section Officer

[https://mail.google.com/mail/u/0?ik=bd45b8a555&view=pl&search=all]
CIRCULAR

SUBJECT: Call for Entries for ABU Prizes 2020 (Radio & TV)

Asia-Pacific Broadcasting Union (ABU) has invited entries for ‘ABU Prizes 2020’ from Prasar Bharati in the following Radio and TV categories:

### Radio Category

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Category</th>
<th>Description</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Drama</td>
<td>A single episode drama or one episode of a series/serial.</td>
<td>Short-form under 15 min Long-form under 60 min</td>
</tr>
<tr>
<td></td>
<td>Short-form</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Long-form</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td>Docu-drama</td>
<td>Either stand-alone or part of a drama series based on real events and presenting a non-fictional examination of the events or their participants.</td>
<td>Under 60 min.</td>
</tr>
<tr>
<td>3.</td>
<td>Documentary</td>
<td>A single documentary or feature or one of a series</td>
<td>Under 60 min.</td>
</tr>
<tr>
<td>4.</td>
<td>News Reporting</td>
<td>Topical coverage of a single news event.</td>
<td>Under 10 min</td>
</tr>
<tr>
<td>5.</td>
<td>Community Service Announcement Category (CSA)</td>
<td>Campaigns or announcements on a single issue that is of public interest and which is not more than 90 seconds duration. The CSA should aim at creating public awards within its cultural context. Such a CSA should be produced in-house.</td>
<td>Under 90 sec</td>
</tr>
<tr>
<td>6.</td>
<td>On-Air personality</td>
<td>Work of a single on-air personality, either a single performance or a compilation. This could include DJ, host presenter, anchor, news reader, news reporter etc.</td>
<td>Under 30 min (edited or unedited sequence)</td>
</tr>
<tr>
<td>7.</td>
<td>ABU Perspective Award</td>
<td>A programme that best delivers the message of ABU perspective on the theme of global issue chosen by ABU members and illustrated through their local issue in any form. Theme for 2020: “Respect” Understanding the difference of others which includes recognizing and embracing yourself and others.</td>
<td>Under 60 min.</td>
</tr>
<tr>
<td>8.</td>
<td>Digital Content Award</td>
<td>Online media contents developed as an extension of existing radio or TV</td>
<td>Content and relevant new media links &amp; supporting</td>
</tr>
</tbody>
</table>
programmes and/or stand-alone original productions that are tailor made using a wide range of available digital tools. The award honours the quality of the content as well as the digital impact a programme creates among audiences.

[Please visit the website – [https://www.abu.org.my/abu-prizes} for submission guidelines]

<table>
<thead>
<tr>
<th>(New Media Category)</th>
<th>Description</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Digital Content Award (New Media Category)</td>
<td>Online media contents developed as an extension of existing TV programmes and/or stand-alone original productions that are tailor made using a wide range of available digital tools. The award honours the quality of the content as well as the digital impact a programme creates among audiences.</td>
<td>Content and relevant new media links &amp; supporting materials up to 60 min.</td>
</tr>
</tbody>
</table>

TV Categories

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Category</th>
<th>Description</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Drama</td>
<td>A single episode drama or one episode of a series/serial.</td>
<td>Under 90 min</td>
</tr>
<tr>
<td>2.</td>
<td>Documentary</td>
<td>A single documentary or a feature or one episode of a series.</td>
<td>Under 60 min.</td>
</tr>
<tr>
<td>3.</td>
<td>Entertainment</td>
<td>Any non-drama, non-documentary, non-news program entertaining to all.</td>
<td>Under 60 min.</td>
</tr>
<tr>
<td>4.</td>
<td>Children</td>
<td>Any programme targeted at viewers below 11 years of age (elementary level)</td>
<td>10-60 min.</td>
</tr>
<tr>
<td>5.</td>
<td>News Reporting</td>
<td>Topical coverage of a single news event.</td>
<td>Under 10 min</td>
</tr>
<tr>
<td>6.</td>
<td>Sports</td>
<td>A single programme about sports which includes event coverage, commentary, talk shows or documentary.</td>
<td>Under 60 min</td>
</tr>
<tr>
<td>7.</td>
<td>ABU Perspective Award</td>
<td>A programme that best delivers the message of ABU perspective on the theme of global issue chosen by ABU members and illustrated through their local issue in any form. Theme for 2020: “Respect” Understanding the difference of others which includes recognizing and embracing yourself and others.</td>
<td>Under 60 min.</td>
</tr>
</tbody>
</table>

Essential conditions:
1. Entries must have been broadcast for the first time between 5 May 2019 – 7 June 2020, except the entry for TV Sports, which must have been broadcast between 5

2. **Entries can be in any language, dialect, genre or format.**

3. Programmes which have won a prize in any other international competition are also eligible to compete.

4. Entries must be free from political/religious propaganda and/or commercial advertising or promotion.

5. Entries must meet the ABU parameters and must be produced innovatively.


Entries should be sent in digital format through e-mail to Section Officer (IR), PB at irsectionpb@gmail.com and kumar.raman77@gov.in as per following details:

1. Audio/Video file in high-quality MP3 and mp4 format as applicable

2. Duly filled-in entry form (**WORD FILE**) (**the entry forms can be downloaded from the ABU website:** [https://www.abu.org.my/abu-prizes](https://www.abu.org.my/abu-prizes))

3. Verified cue sheet (clearly mentioning):
   - (a) Title of the programme in original language
   - (b) Title in English language
   - (c) Date of first broadcast
   - (d) Duration
   - (e) Details of production team including name of writer, producer, production assistants, music composer etc.
   - (f) Contact number (mobile & email) of the producer

(4). **English translation of the script (preferably with time-code).**

(5). **Script in original language.**

(6). For TV, entry must contain English subtitle or English voice-over if it is in a language other than English.

Kindly note that entries for international competitions are judged on the basis of innovation, creativity, presentation, originality, clarity & freshness of the subject, sustainability and impact on listeners etc.

No entry should be sent to ABU directly under any circumstances.

-sd-

(Raman Kumar)

Director (IR)

Ph: 011-23118441

To:
DG: DD News / Prpl DG: AIR News / All ADGs/Regional ADG of DD and AIR, HOPs of AIR Stations/DD Kendras, for necessary action and circulation to producers and content generators.

Copy for kind information to:

SO(CEO office), PBS office of ADG(IR), PB