
I am directed to refer to the Contractual Engagement Policy (CEP) of Prasar Bharati (PB) issued vide communication No.A-10/159/09-PPC dated 27.09.2012, as modified/clarified from time to time, and to state that the Prasar Bharati Board in its 139th meeting held on 14.01.2017 have directed that hiring of senior broadcast professionals for longer tenures through well drawn out contracts with provisions of review and incentives, incorporating a minimum security of tenure with terms that provide a conducive environment for professionals to work with PB may be put in place.

2. In view of the aforesaid, para 10 of the CEP of PB stands modified as under:

For- “10. Tenure:– The contract in case of full time engagements shall be for a maximum period of one year at a time extendable on yearly basis depending on performance and requirement.”

Read- “10. Tenure:– The contract in case of full time engagements shall be for a maximum period of one year at a time and may be extended further depending on performance and requirement. However, senior Broadcast Professionals may be hired for longer tenures through well drawn out contracts with provisions of review and incentives, incorporating a minimum security of tenure with terms that provide a conducive environment for professionals to work with PB.”

3. This issues with the approval of the Competent Authority.

(Srideb Nanda)
Director (Admn.)

To,

(a) DG: AIR
(b) DG: Doordarshan
(c) DG, NSD, AIR
(d) DG (N&CA), Doordarshan
(e) E-in-C, Doordarshan
(f) E-in-C, AIR
(g) DDG (Tech.) – with a request to upload this OM on PB Website.

contd...2/-
Copy to: 

(i) ADG (Admin.), DG: AIR  
(ii) ADG (Admin.), DG: Doordarshan  
(iii) ADG (Admin.), DG: NSD, AIR  
(iv) ADG (Admin.), DG: N&CA, Doordarshan

Copy for information to: 

(a) Sr. PPS to CEO  
(b) PS to Member (Pers.)/PS to Member (Fin.)  
(c) All ADGs/ DDGs/ Directors/ Dy. Directors/ S.O.s/ Sr.A.O.s/ A.O.s in PB Sectt.