

# New Guidelines for

## **Best of Indian Cinema**

(Award Winning Regional Languages Feature Films)

# 2013

[As per Item No. 15 of the minutes of the 113<sup>th</sup> Meeting of the Prasar Bharati Board held on 28.03.2013]

No. 1/2/2012-P.6(Films)  
PRASAR BHARATI  
(Broadcasting Corporation of India)  
Directorate General : Doordarshan  
Copernicus Marg : New Delhi-110 001

### **New Guidelines for Best of Indian Cinema**

Subject : Guidelines for the consideration, processing and approval of proposals received for telecast of Best of Indian Cinema Films under Doordarshan's Royalty Scheme.

#### **1. OBJECTIVE**

To showcase the best of Indian Cinema Film on National Network as well as other channels, Doordarshan endeavors to procure such films for telecast. This would also strengthen better understanding of each other's culture within India which was one of the prime reasons for setting up the public service broadcaster. As the award winning films are commercially not viable, the imperative of this guideline is to work out selection and scheduling process in such a manner that the best of Indian Cinema is procured and telecast in public interest.

#### **2. Slots & Requirement**

One Slot per week (52 films in a year) depending upon the availability and selection of films for this slot.

### **3. ELIGIBILITY CRITERIA**

#### **A) AWARDS**

Only the films which fall in the following categories will be eligible for telecast:

1. Films which have won Swarna Kamal National Award conferred for Best Feature Film for the year.
2. Swarna Kamal National Award conferred for Best Direction.
3. National Award conferred for Best Feature Film in an Indian Language/Dialect (including Hindi, Urdu, and English).
4. Indira Gandhi Award conferred for the Best First Film of a Director.
5. Films which have been selected for the Indian Panorama section of International Film Festival of India (IFFI).
6. Films which have been invited to any of the festivals mentioned below: Cannes, Berlin, Venice, Toronto, Locarno, London, Karlovy Vary, Nantes(Festival de 3 Continents), Rotterdam, Fribourg, Munich, Busan, Hongkong, Tokyo, Rome &, Sydney.

#### **B) GENERAL**

1. Preference will be given to Producers while selecting the films.
2. Only Films which have been produced after the year 2000 shall be eligible for selection under this category.
3. These films will be procured for multiple telecast on Doordarshan's Terrestrial & Satellite channels for a period of three years from the date of 1<sup>st</sup> telecast on Doordarshan National Network, hence the offerer should ensure that they are in possession of both Terrestrial and Satellite rights for the film for entire period.
4. All films will have to be sub-titled in English or Hindi.

#### **4. ROYALTY RATE STRUCTURE**

Fixed Royalty will be paid as per the following criteria:

- a) Rs 25.00 lakh for television premier of the film on Doordarshan.
- b) Rs 15.00 lakh for films already premiered elsewhere, on other channels.

#### **5. PROPOSALS**

(i) Doordarshan shall, in accordance with its requirements invite proposals of Best of Indian Cinema films, as and when need arises by making suitable announcements with wide publicity over its Network/Advertisement on leading newspapers, and on Doordarshan's own website.

(ii) Doordarshan shall maintain a record of proposals and will be acknowledged to the applicant. All the offers will be processed after receipt thereof as per the procedure as decided by the competent authority.

(iii) A proposal received under this scheme shall invariably contain:

- a) Offer Form duly filled.
- b) Copy of Link Agreement(s), if any, duly notarized in order to establish the rights (terrestrial & satellite) of the Film.
- c) Notarised copy of Censor Certificate(s).
- d) Synopsis/Booklet along with English/Hindi translation.
- e) DVD of the Film.
- f) Indemnity Bond on a stamp paper of Rs.100/- duly notarized.
- g) Declaration on a stamp paper of Rs 100/- duly notarized.
- h) Affidavit on a stamp paper of Rs 100/- duly notarized.
- i) Publicity Materials i.e. Stills etc.
- j) Copy of Award Certificate(s)/Participation Certificate duly notarized.
- k) Copy of Pan Card.

(iv) The Proposal shall be accompanied by a non-refundable processing fee of Rs.10,000/- by Bank Draft payable in favour of "PBBCI" Directorate General, Doordarshan at New Delhi".

## **6. SELECTION**

(i) The proposals received and found complete will be processed in three stages:

- Selection
- Preview
- Technical Preview

(a) Selection Committee: This Committee under chairmanship of DG, Doordarshan comprising of eminent film makers will select the films.

(b) Preview: The films selected by the Selection Committee shall be put up to the Preview Committee of concerned Regional Kendra for preview of the film. The main aim of the Committee is just to check the language etc. for Doordarshan viewing and suggest the deletion if any. Preview Committee cannot reject any awarded film selected for telecast by Selection Committee.

(c) Technical Preview: The Committee which will work under the control of Engineering Head of Doordarshan Kendra, New Delhi will preview the technical quality of the telecast tapes with English or Hindi subtitle supplied by the Applicant and ensure good quality of print for telecast. Concerned Regional Kendras will technically preview the telecast tape of the film in original version.

## **7. OTHER TERMS AND CONDITIONS**

- a) Before filing up the offer form, the Applicant must ensure that the film fulfils the eligibility criteria and the offerer agrees to the royalty rate structure specified above.
- b) Mere submission of a film does not ensure its acceptance for telecast by Doordarshan. Doordarshan reserves the right to reject a film without giving any reason.

- c) “A” certified films are not eligible for telecast. Films with “U”, “V/U”, ‘U/A” or “V/UA” certificates are only accepted for consideration.
- d) A guarantee on a stamp paper of Rs 100/- duly notarized will also be submitted to provide the best print of the film on DVC pro 50 format or any other future format prescribed by Doordarshan from time to time. The film can be withdrawn from telecast if it does not meet with the prescribed technical standards.
- e) A declaration to be given on a stamp paper of Rs.100/- duly notarized that the information/documents regarding the offer are true and if found wrong at any stage shall result in rejection of offer and also forfeiture of royalty payment. The applicants shall also declare that they have carefully read and understood the provision of guidelines and then submitted their offer.
- f) The Applicant shall also indemnify Doordarshan against any claim of rights, litigation, or dispute that may arise at any stage under law for the time being in force against telecast of the film.
- g) The Applicant shall also provide publicity material i.e. stills, promo etc. for proper publicity of the Film by Doordarshan
- h) Doordarshan shall have the right to market the films and earn revenue by way of advertisements, contests; SMS scheme etc. and the Applicant have no rights to demand any revenue.

## **8. EXEMPTIONS**

Notwithstanding anything contained in these guidelines, Doordarshan may, with the approval of Prasar Bharati Board accept any proposal for telecast of Film under this scheme in relaxation of any of these guidelines.

**9.** If these guidelines are silent on issue, the guidelines in vogue for procurement of Hindi Feature Films by Doordarshan shall be applicable.

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