



(India's Public Service Broadcaster)
News Services Division: All India Radio
(Reference/PP&D Unit)
NBH, Parliament Street, New Delhi

File No. NSD/PP&D/AAA/2018

Date: 08.11.2019

Sub: Akashvani Annual Award (News) for the year 2018- Guidelines for various Awards relating to NSD, AIR.

Entries are invited for the following Akashvani Annual Awards relating to News Services Division, All India Radio for the year 2018:-

- K. L. Sharma Award for Best Correspondent
- Bold and Courageous Reporting Award
- Best News Editor of the year Award
- Best RNU Award
- Best Newsreader Award

The guidelines and Proforma for applying for the aforesaid categories of Awards are enclosed herewith. The guidelines and Proforma are also available on official website of NSD i.e. newsonair.com. The period of consideration for the aforesaid awards is from 1st January 2018 to 31st December,2019.

All eligible officials are requested to submit entries in the prescribed format along with supporting documents and audio etc. The entries should reach at the following address latest by 31st December,2019.

The Additional Director (Coordination)
News Services Division, All India Radio
New Broadcasting House,Parliament Street
New Delhi -11001

Soft copy of the entry, application, summary etc. may also be forwarded to email id. ref.nsd@gmail.com.

This issues with the approval of Principal Director General (News).

Encl: As above

(Mangjangam Touthang)
Director (News) (PP&D)
For Principal Director General (News)

To:

1. Joint Director (RNU) with a request to forward the Circular, Guidelines and its enclosures to RNUs.
2. DD (IT)- please upload the guidelines on NSD's official website.
3. GNR/HNR/Notice Board
4. All ADGs
5. All Directors

Copy for kind information to

1. PS to Principal DG (News)



**India's Public Service Broadcaster
News Services Division: All India Radio**

File No. NSD/PP&D/AAA/2018

Date: .10.2019

Akashvani Annual Awards (News), 2018

Nominations are invited for the following categories of Akashvani Annual Awards (News)- 2018

- 1. K. L. Sharma Award for Best Correspondent**
- 2. Bold and Courageous Reporting Award**
- 3. Best News Editor of the year Award**
- 4. Best RNU Award**
- 5. Best Newsreader Award**

Guidelines for the awards are as follows:

1. K. L. Sharma Award For Best Correspondent

I. Eligibility: All correspondents

- Regulars/Contractuals working across the country and abroad
- Including Editors posted in one-man RNUs (who act as Correspondents)

II. Procedure

- Filled pro forma to be submitted with Supporting Documents/Audio
- ADG (RNU), ADG (NR), ADG (Reporting) or the RNU Head may nominate candidates.

III. Criteria

- Correspondent should have made notable contribution towards National and Regional Bulletins, and Current Affairs Programmes- both in terms of in quality and quantity.
- Correspondent should be regular, prompt, consistent and objective in reporting news.
- S/he should have shown consistently outstanding performance.
- S/he should have taken initiative to report events and situations, which are off the beaten path.
- Correspondent should be able to bring out significance of atmosphere and other nuances of the story in a clear, lively, interesting and brief dispatch.
- Correspondent should be able to give a sharp overview and latest update in a live interaction so as to enrich a news story.
- Contribution to Social Media of RNU/NSD should have been done.
- At least 10 stories and 5 audios (Voice Casts) of each Correspondent need to be submitted for evaluation.

2. Bold and Courageous Reporting Award

I. Eligibility: All correspondents

- Regulars/Contractuals working across the country and abroad
- Including Editors posted in one-man RNUs (who act as Correspondents)

II. Procedure

- Filled pro forma to be submitted with Supporting Documents/Audio
- ADG (RNU), ADG (NR), ADG (Reporting) or the RNU Head may nominate candidates.

III. Criteria: In addition to above given criteria for Best Correspondent Award:

- Correspondent should have reported from an area where threat to life is involved. For example, reporting during war or national calamity, in a conflict area, etc.
- Correspondent should have reported from an area where it is difficult to establish communication and/or not easy to move freely.
- Content of coverage should be of uncompromising nature, without succumbing to pressures of the environment, and other outside pressures.
- Contribution to Social Media of RNU/NSD will also be taken into account.
- At least 10 stories and 5 audios (Voice Casts) of each Correspondent need to be submitted for evaluation.

3. Best News Editor of the year Award

I. Eligibility: All Editors

- Regulars/Contractuals working across the country and abroad
- Including Correspondents working as Editors (Single officer unit)
- NRTs working in Hindi News room who have continuously worked as Editors will also be considered

II. Procedure

- Filled pro forma to be submitted with Supporting Documents/Audio
- ADG (RNU), ADG (NR), ADG (Reporting) or the RNU Head may nominate candidates.

III. Criteria

- The editor should have made notable contribution towards National /Regional News Bulletins or News-Based Programmes- both in terms of quality and quantity.
- The editor should have contributed towards improving content of the News Bulletin/News Based Programmes by adding appropriate sound inputs, and through the selection of proper stories/subjects for news based programmes.
- Innovative ideas for improving the bulletin will be taken into consideration.
- The editor should be regular, prompt, consistent and objective in his/her work.
- S/he should have shown consistently outstanding performance.
- The editor should have taken initiative for inclusion of important items/subjects in the news bulletins/news based programmes, even against odd circumstances.
- 10 stories edited by him/her along with their sources need to be evaluated.

4. Best Regional News Unit

I. Eligibility: All RNUs working across the country will be eligible for consideration for the award.

II. Procedure

- Filled pro forma to be submitted with Supporting Documents/Audio

III. Criteria: The following will be considered:

- Initiatives taken by RNU in order to improve News Bulletins/News Based Programmes.

- Initiatives taken to expand news programming at the RNU by mounting Special Programmes on important events, beyond the regular Fixed Point Chart (FPC) of the station.
- Initiatives taken by RNU to increase listener-ship of its News Bulletins/News Based Programmes.
- Efforts made for better functioning of RNU including improvement of physical infrastructure and technological up-gradation, and use of technology.
- Additional inputs provided/initiatives taken against odd circumstances by RNU.
- Expansion of existing programmes and/or introduction of new programmes by RNU, in addition to existing ones.
- Efforts made by RNU to utilize funds earmarked under Station's budget for strengthening regional news.
- Efforts made by RNU to maximize output of PTCs in the state and monitoring their performance.
- Efforts made by RNU to work as a cohesive unit.
- Contribution to Social Media of NSD and RNU.

5. Best Newsreader Award

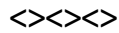
I. Eligibility: The Award is open to Regular and Contractual Newsreaders/NRTs working in NSD and RNUs of **any language** in which news bulletins are broadcast

II. Procedure

- Filled pro forma to be submitted with Supporting Documents/Audio
- ADG (RNU), ADG (NR), ADG (Reporting) or the RNU Head may nominate candidates.

III. Criteria: The News Reader/NRT should:

- Have made notable contributions towards national and regional bulletins, features and current affairs programmes.
- Be regular, prompt, consistent and objective in news reading/translation/anchoring.
- Should have shown consistently outstanding performance.
- Be familiar with modern communication tools.
- Be prompt in delivery of News Bulletins and Current Affairs programmes.
- Any special assignment may also be mentioned.



**APPLICATION FORM FOR 'K. L. SHARMA AWARD FOR
BEST CORRESPONDENT'/BOLD & COURAGEOUS
REPORTING: FOR THE YEAR**

1. Name and Designation :	
2. Pay Scale/Basic Pay :	
3. Place of Posting :	
4. Date of posting at present place :	
5. Whether a NSD/RNU/Non RNU/ Non –Station Correspondent :	
6. No. of items filed during the period :	
7. No. of dispatches filed : <u>For GNR</u> <u>For RNU</u>	
8. A statement giving your most Significant coverage of the year (not more than 100 words) :	
9. A statement explaining your claim: for the Award (in 200 words)	
10. Specimen of coverage as filed :	

Certified that the particulars given above are true to the best of my knowledge .

Date and Place:

Signature:

Name and Signature of Head of Unit/ RNU:

Recommendation of the Screening Committee.

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NEWS SERVICES DIVISION

ALL INDIA RADIO

PROFORMA FOR 'BEST NEWS EDITOR' OF THE YEAR _____

<ol style="list-style-type: none">1. Name and designation :2. Pay scale and Basic pay:3. Place of Posting and Date of : posting at present place4. No. of bulletins daily/duration (For RNUs):5. No. of news based programmes produced & their periodicity:6. Editorial staff in RNU :7. Contribution towards Social Media platform :8. Special programme produced:9. Innovation in bulletins :10. Notable contribution towards National/Regional news bulletins or news based programmes both in quality and Quantity :11. Specific contribution in the year :	
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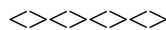
Certified that the particulars given above are true to the best of my knowledge.

Date and Place:

Signature:

Name and Signature of Head of Unit/ RNU:

Recommendation of the Screening Committee.



NEWS SERVICES DIVISION

ALL INDIA RADIO

PROFORMA FOR 'BEST REGIONAL NEWS UNIT' FOR THE YEAR

1.Name of the RNU	:	
2.No. of bulletins daily/duration	:	
3.No. of news based programmes, Duration & their periodicity	:	
4. Editorial staff at RNU	:	
5.Special programme produced during the year under consideration	:	
6.Innovation introduced in bulletins and Current Affairs Programme	:	
7. Improvement in infrastructure at the RNU made during the year under consideration	:	
8. Contribution towards Social Media platform	:	
9. Any other achievement/contribution in the year	:	

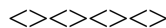
Certified that the particulars given above are true to the best of my knowledge .

Place:

Date:

Name and Signature of Head of Unit/ RNU:

Recommendation of the Screening Committee.



Performa for ‘ Best News Reader Award - (To Be Filled By News Readers/NRTs)

<p>1. Name of Applicant :</p> <p>2. Name of Office/RNU:</p> <p>3. Date of initial appointment and present place of posting, with date:</p> <p>4. No of Exclusive Stories prepared/translated:</p> <p>5. Contributions to news based programmes, give details:</p> <p>6. Details of special programmes/bulletins read/anchored by the Newsreader/NRT</p> <p>7. Any additional contribution of the Newsreader/NRTs during the year:</p> <p>8. A statement explaining the claim for the Award must be given by the NR/NRT: (Maximum -200 words) .</p> <p>Enclosures:</p> <p>1) Five selected News items translated by NRT along with English text</p> <p>2)Audio of five selected bulletins/News items read/Current Affairs programmes anchored by Newsreader/NRT.</p>	
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Certified that the particulars given above are true to the best of my knowledge.

Date and Place:

Signature of Newsreader/NRT

Name and Signature of Head of Unit/RNU:

Recommendation of the Screening Committee

