



# NewsOnAir Radio Live-stream India Rankings



## NewsOnAir trends with Youth of Jaipur & Patna



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**in**All India Radio live-streams on NewsOnAir App are quite popular among the youngsters of Jaipur and Patna as around 60% of the listeners of AIR live-streams in these 2 cities are in the age group of 18 - 45. This finding is a result of a new and interesting addition to the NewsOnAir Ranking measurements - Demographic distribution for top cities.

Pune has shown its true cosmopolitan colours as apart from Marathi streams of AIR, Kannada and Hindi live-streams of All India Radio are the rage in the city.

In the latest Rankings of top cities in India where All India Radio Live-streams on NewsOnAir App are most popular, Ahmedabad has made its way to top 10, displacing Bhopal from 9<sup>th</sup> position and also top 10.

More than 240 Radio Services of All India Radio are live-streamed on NewsOnAir App, Prasar Bharati's official App. These All India Radio Streams on NewsOnAir App have a large number of listeners not just in India, but globally, in more than 85 countries and 8000 cities across the globe.

Take a look at the top Cities in India where All India Radio live-streams on NewsOnAir App are most popular. You can also find the top All India Radio live-streams on NewsOnAir App in India and the city-wise breakup of the same. These rankings are based on fortnightly data, from July 1 to July 15, 2021.

### NewsOnAir Top 10 Indian Cities

Rank	City
1	Pune
2	Bengaluru
3	Hyderabad
4	Chennai
5	Mumbai



6

Delhi NCR

7

Ernakulam

8

Jaipur

9

Ahmedabad

10

Patna

### NewsOnAir Top Streams in India

Rank	AIR Stream
1	Vividh Bharati National
2	AIR News 24x7
3	AIR Malayalam
4	Rainbow Kannada Kaamanbilu
5	AIR Pune
6	Asmita Mumbai
7	FM Rainbow Delhi
8	AIR Kodaikanal
9	FM Gold Delhi
10	AIR Kochi FM Rainbow

### NewsOnAir Demographic Distribution for Top Cities (By Views)

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#	City	18-24 Years (%)	25-34 Years (%)	35 -44 Years (%)	45 - 54 Years (%)	55-64 Years (%)	65 Years+ (%)	Total%
1	Pune	6	14	17	26	20	16	100
2	Bengaluru	9	16	19	25	17	14	100
3	Hyderabad	8	19	18	22	20	13	100
4	Chennai	7	14	12	18	18	31	100
5	Mumbai	3	10	12	23	29	22	100
6	Delhi NCR	11	21	15	19	19	15	100
7	Kochi/Ernakulam	5	13	18	28	22	14	100
8	Jaipur	14	23	22	23	11	7	100
9	Ahmedabad	9	17	16	19	22	18	100
10	Patna	22	26	13	16	11	11	100

### NewsOnAir Top 10 AIR Streams – City-wise (India)

#	Pune	Bengaluru	Hyderabad	Chennai	Mumbai
1	Vividh Bharati National	Vividh Bharati National	Vividh Bharati National	AIR Kodaikanal	Vividh Bharati National
2	AIR Pune	Rainbow Kannada Kaamanbilu	FM Rainbow Vijayawada	Vividh Bharati National	Asmita Mumbai
3	AIR Pune FM	Vividh Bharati Bengaluru	AIR Hyderabad VBS	AIR Chennai Rainbow	FM Rainbow Mumbai



4	AIR Solapur	AIR Dharwad	AIR Telugu	AIR Tiruchirappalli FM	AIR News 24x7
5	Asmita Mumbai	AIR Kannada	AIR Hyderabad FM Rainbow	AIR Coimbatore FM Rainbow	FM Gold Mumbai
6	AIR Jalgaon	AIR Mysuru	VBS Vijayawada	AIR Puducherry Rainbow	AIR Pune
7	FM Rainbow Mumbai	AIR Bengaluru	AIR Hyderabad A	AIR Tamil	AIR Pune FM
8	AIR Aurangabad	AIR News 24x7	AIR Vijayawada	AIR Chennai PC	AIR Mumbai VBS
9	AIR Ahmednagar	AIR Malayalam	AIR Kurnool	AIR Chennai VBS	FM Gold Delhi
10	AIR News 24x7	Amritvarshini Bengaluru	AIR Tirupati	AIR Karaikal	AIR Ratnagiri

#	Delhi NCR	Ernakulam	Jaipur	Ahmedabad	Patna
1	Vividh Bharati National	AIR Malayalam	Vividh Bharati National	Vividh Bharati National	Vividh Bharati National
2	AIR News 24x7	AIR Kochi FM Rainbow	AIR News 24x7	AIR Rajkot PC	AIR Patna
3	FM Gold Delhi	AIR Ananthapuri	AIR Jaipur PC	AIR News 24x7	AIR News 24x7
4	FM Rainbow Delhi	AIR Thrissur	AIR Jodhpur PC	AIR Gujarati	FM Rainbow Delhi
5	VBS Delhi	AIR Calicut	AIR Suratgarh	VBS Ahmedabad	FM Gold Delhi



6	Vividh Bharati National	AIR Kozhikode FM	FM Gold Delhi	AIR Bhuj	AIR Darbhanga
7	AIR Almora	AIR Manjeri	AIR Jodhpur Rainbow	Vividh Bharati National	Vividh Bharati National
8	FM Rainbow Lucknow	AIR Kochi	AIR Kota	AIR Surat	VBS Delhi
9	AIR Dehradun	AIR Kannur	FM Rainbow Delhi	AIR Vadodara	AIR Sasaram
10	Delhi Indraprastha	Vividh Bharati National	VBS Delhi	AIR Rajkot VBS	AIR Bhagalpur

### NewsOnAir Stream-wise City Ranking in India

Rank	Vividh Bharati National	AIR News 24x7	AIR Malayalam	Rainbow Kannada Kaamanbilu	AIR Pune
1	Pune	Delhi NCR	Ernakulam	Bengaluru	Pune
2	Delhi NCR	Pune	Bengaluru	Mysore	Mumbai
3	Mumbai	Patna	Kochi	Chennai	Bengaluru
4	Bengaluru	Jaipur	Thrissur	Mangalore	Delhi NCR
5	Ahmedabad	Bengaluru	Trivandrum	Hubli	Nagpur
6	Jaipur	Lucknow	Kollam	Hyderabad	Thane
7	Patna	Mumbai	Chennai	Ernakulam	Hyderabad
8	Bhopal	Hyderabad		Pune	Nashik
9	Lucknow	Bhopal		Shimoga	Kolhapur

10	Hyderabad	Kolkata		Udupi	Indore
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Rank	Asmita Mumbai	FM Rainbow Delhi	AIR Kodaikanal	FM Gold Delhi	AIR Kochi FM Rainbow
1	Pune	Delhi NCR	Chennai	Delhi NCR	Ernakulam
2	Mumbai	Patna	Coimbatore	Patna	Kochi
3	Thane	Pune	Bengaluru	Pune	Thrissur
4	Dombivali	Lucknow	Salem	Mumbai	Bengaluru
5	Bengaluru	Jaipur	Erode	Jaipur	Chennai
6	Kalyan	Bengaluru	Madurai	Lucknow	Kollam
7	Nagpur	Mumbai	Ernakulam	Bengaluru	Trivandrum
8	Hyderabad	Bhopal	Tirupur	Bhopal	Kottayam
9	Badlapur	Hyderabad	Tiruchi	Kolkata	Kozhikode
10	Nashik	Ahmedabad	Hyderabad	Hyderabad	Malappuram

**Saurabh Singh**

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