

Prasar Bharati
(India's Public Service Broadcaster)
Directorate General: Doordarshan
Doordarshan Bhawan,
Copernicus Marg: New Delhi

No. DTH/3(4)/2021/P-VII

Dated: 11th August 2021

Notice

Notice inviting applications for allotment of vacant MPEG-4 slots of DD Free Dish for the period from 01.09.2021 to 31.03.2022 through 55th online e-auction.

1. Prasar Bharati invites applications for allotment of vacant MPEG-4 slots of DD Free Dish DTH Platform for the period from 01.09.2021 to 31.03.2022 through 55th on line e-auction process to be tentatively held on 23.08.2021 afternoon.
2. The slot(s) will be allotted in accordance with policy guidelines for allotment of DD Free Dish slots, notified on 15.01.2019 and as amended vide amendment notified on 30.03.2019, 01.11.2019 & 22.02.2021, which are available on the website, <http://prasarbharati.gov.in>.
3. Only satellite channels licensed by the Ministry of I&B for downlinking in India would be allotted slots on DD Free Dish. Only license holder company or their authorized distributor partners can apply for allocation of DD Free Dish slot.
4. In case the applicant company is other than licensee, the document/agreement signed between license Holder Company and applicant company authorizing the applicant/bidder for distribution of the channel and bidding on behalf of the licensee must be submitted.
5. International Public Broadcasters licensed/registered/permitted by the Ministry of I&B can also participate in e-auction.
6. The channel provider shall be required to notify viewers of the need to use the Prasar Bharati authorized Set-top-Boxes (STBs).
7. Prasar Bharati reserves all rights to restrict access of MPEG-4 signals to unauthorized STBs at any point of time.
8. Bidding in the e-auction of MPEG-4 slots will be open to all genre (language) Channels at starting reserve price of Rs.65.34 Lakhs for the period from 01.09.2021 to 31.03.2022.
9. Successful bidders shall be required to make the payments in 05 monthly installments as per payment schedule prescribed under clause (5) of the policy guidelines for allotment of DD Free Dish slots. Each installment will be 1/5th of difference of bid amount and participation fee.
10. Online training will be provided to all eligible participants before the commencement of actual e-Auction.
11. If required, Prasar Bharati/Doordarshan can extend e-Auction to the next day or as the case may be.

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12. For details like e-auction process, terms & conditions and payment schedule etc. please refer to policy guidelines available on the website, <http://doordarshan.gov.in> and <http://prasarbharati.gov.in>
13. Prasar Bharati reserve the rights to accept/reject/cancel/amend the e-Auction/slot at anytime during the e-Auction or after e-Auction.
14. Interested broadcasters may apply online at <https://fdslots.prasarbharati.org> and upload all requisite documents as prescribed in the application. Please note that it is mandatory to pay the non-refundable processing fee of Rs.25,000/- online at above portal to submit the application. The participation fee of Rs. 10.0 Lakh (Rupees Ten lakhs only) is to be paid only through Demand Draft. A copy of the participation fee demand draft is to be uploaded online.
15. List of documents to be uploaded online is at ANNEXURE-1.
16. After submission of online application, the original demand draft for participation fee along with printout of acknowledgement received for submission of online application is to be submitted in sealed cover either in person or by Speed/Registered Post addressed to Director (Platforms) Room No. 601, Tower-A, Directorate General: Doordarshan, Doordarshan Bhawan, Copernicus Marg, New Delhi-110001 latest by 23.08.2021 **11.00 A.M.**
17. For unsuccessful bidders, participation fee will be refunded within three weeks after the declaration of the results of e-auction. For successful bidders, participation fee will be adjusted in the final installment of the carriage fee/bid amount.
18. Successful Channels will be required to arrange their own IRD Box in advance at DTH Earth Station, Todapur, New Delhi, to place their Channel on DD Free Dish Platform.
19. **The Last Date for submission of online application and original Demand draft towards participation fee is 23.08.2021 latest by 11.00 A.M.**


(Inderjeet Grewal)
Director (Platforms)

List of documents required to be uploaded with online application

Please keep PDF copies of following documents ready with you before starting filling up of application on the portal.

1. Copy of Downlinking permission of the TV channel issued by Ministry of Information and Broadcasting.
2. Copy of Uplinking permission of the TV channel issued by Ministry of Information and Broadcasting (If channel is uplinked from India).

(Please note: In case period of downlink/Uplink permissions of channel has expired, please also provide copies of downlink/uplink renewal permissions or payment of requisite fee for renewal of permissions).

3. Copy of logo of channel permitted by Ministry of Information and Broadcasting. In case of change of name/logo, please also provide permission for change of name/logo of the channel.
4. Copy of Demand Draft of Rs.10 Lakhs (Rupees Ten lakhs only) towards participation fee from any scheduled bank in favour of PB (BCI) Doordarshan Commercial Service, New Delhi.
5. Documents in support of genre classification of channel.

A. Documents to be provided by already operational channels for genre classification:

- i) Documentary evidence for presence of channel on MSO/DTH platforms and genre in which channel has been placed in those platforms.
- ii) Additionally any documentary evidence from regulatory/Govt. authorities (TRAI, MIB) that could clearly establish the genre classification, if any.
- iii) Documentary evidence from Television rating Agency (eg: BARC) that could clearly establish their genre classification, if any.

B. Documents to be provided by channels which are not on air on date of application for genre classification;

- i) The certified copy of Application Form-1, submitted to Ministry of Information and Broadcasting for permission to downlink TV Channels in India, where in Point No.6 of Part (C) of the Application Form-1, the "Category of channel" should have been clearly defined and further in Point No.7 of Part (C) of the Form-1 the special subject for the channel should have been specified.
 - ii) Additionally, publicly available evidence (Press release, website, social media, any other marketing materials etc) that substantiate and establish the intent to launch the channel, within a declared time frame.
 - iii) Any further documentation regarding the launch plan on other distribution platforms.
 - iv) Proposed FPC consistent with genre declared.
6. Document with regard to relationship of bidder/Applicant Company with licensee of the TV channel.
 7. Authority letter from the licensee of the channel in case Applicant Company is not the licensee.
 8. Undertaking in the format provided with the notice inviting applications
 9. Authority letter in respect of person with phone no and email id authorising to bid in e-auction on behalf of Bidder Company, in the format given in the notice inviting applications
 10. Copy of PAN No. of Applicant Company.
 11. Copy of GST Registration of applicant company
 12. Non-refundable processing fee of Rs.25,000/- is to be mandatorily paid online at <https://fdslots.prasarbharati.org> before submission of application

Note: Files only in PDF format can be uploaded. The size of each file should not exceed 1.0 MB.

Format for Undertaking

I/We on behalf of hereby undertake that we have applied for participation in e-auction process being held on for allotment of DD Free Dish slot to the channel

We undertake that the satellite TV channel (name of channel) licensed by Ministry of I & B to M/s pertains to Genre/language.

We further confirm that the information contained in the bidder registration form or any part thereof, including its exhibits, and other documents and instruments delivered to Prasar Bharati/Doordarshan is true, accurate, verifiable and complete. This response includes all information necessary to ensure that the statements therein do not in whole or in part mislead the department in its allotment process.

We fully understand and agree to comply that on verification, if any of the information provided here is found to be misleading or conflicting, we are liable to be dismissed from the e-auction process or cancellation of DD Free Dish slot during the period of allocation, if allotted a slot.

Signature:

Date:

(Organisation Seal)

(Name)

FORMAT FOR CERTIFICATE AS TO AUTHORISED SIGNATORIES

I,....., the Secretary/President of....., certify that Ms/Mr. who signed the application and having authorized email id & Mobile Number provided below is authorized to do so and bind the organisation by authority of its board/ governing body.

Authorised email id:

Mobile Number:

Signature:

Date:

(Organisation Seal)

(Name)