



Press Information Bureau
Government of India



Ministry of Information & Broadcasting



UNESCO-ABU Peace Media Awards 2021 - Doordarshan and All India Radio Win Big

Posted On: 22 NOV 2021 4:31PM by PIB Delhi

In yet another remarkable feat which has showcased the world Prasar Bharati's excellence in quality content creation, TV and Radio shows produced by Doordarshan and All India Radio respectively got multiple awards at the recently held ABU - UNESCO Peace Media Awards 2021 at Kuala Lumpur in Malaysia.

Doordarshan's programme 'DEAFinitely Leading the Way' won an award under 'Living Well with Super Diversity' category, while All India Radio's programme 'Living on the edge – The coastal lives' won another award in the category of 'Ethical & Sustainable Relationship with Nature'.

The awards were given by UNESCO in collaboration with Asia Pacific Broadcasting Union (ABU) under 'Together for Peace' (T4P) initiative. The award giving ceremony was held in Kuala Lumpur, Malaysia on November 17, 2021. More than hundred inspiring stories of individuals and communities were received from 33 countries across 5 continents. The competition was open for Radio, TV, and digital platforms.

'DEAFinitely Leading the Way' talks about the inspiring journey of a specially-abled child. The purpose of the documentary is to motivate specially-abled persons to live their life with dignity. The documentary was produced and directed by Mr. Pradeep Agnihotri, Programme Executive, Doordarshan, Delhi.





All India Radio series 'Living on the edge – The coastal lives' explores life for fishing communities living on the edge in Visakhapatnam, a coastal town on the shores of the Bay of Bengal. This programme was devised and produced by Ms. Monika Gulati, Programme Executive, All India Radio, Delhi.



The ABU-UNESCO T4P Media Awards highlight and promote crucial role of independent, ethical journalism and citizens' media literacy for building positive peace in human minds. Positive peace is not just the absence of conflicts and war, but striving for equitable and fair societies having respectful and sustainable relations with the environment. The Awards honour innovative and creative content, which informs and educates audiences on best practices of building positive peace that have increasing urgency in achieving the Sustainable Development Goals and building back better from the COVID-19 pandemic.

Saurabh Singh



(Release ID: 1773972) Visitor Counter : 96



Share your ideas & suggestions with the **PM!**

Mann Ki Baat

on 28th November, 2021

Click Here
or Dial **1800 11 7800** (Toll-Free)
The phone lines shall remain open from
5th to 26th November, 2021




Download PIB APP



RTI and Contact Us

WHO'S WHO AT PIB

Telephone Number of Regional Branch Offices of PIB

Information Manual

Transparency Audit

Internal Complaints Committee

Work Allocation

RTI Transparency Audit Compliance

Telephone Nos of PIB Officers of Hqrs

Public Grievance Officer

CPIOs Appellate Authority List

Citizen Charter

Allocation Budget

Liaison Officer

Web Info Manager

GOI Links

Ministry of Information and Broadcasting

Ministry of Agriculture & Farmers Welfare

Ministry of Textiles



Ministry of Commerce & Industry

Ministry of Defence

Ministry of Finance

Ministry of Health and Family Welfare

Ministry of Home Affairs

Ministry of Housing and Urban Affairs

Ministry of Education

[More](#)

[Tenders](#)

[Archives](#)

[Terms & Conditions](#)

[Copyright Policy](#)

[Privacy Policy](#)

[Hyperlinking Policy](#)

[Help](#)

Site is hosted by National Informatics Centre (NIC). Information is provided and updated by Press Information Bureau "A" wing, Shastri Bhawan, Dr. Rajendra Prasad Road, New Delhi – 110001, Phone: 23389338.

Visitor Counter: 27770

Last Updated On: 22 Nov 2021 16:33:00 PM

