



Ministry of Information & Broadcasting

## Local Programming on Akashvani AIR FM services

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To ensure due space to local/regional programming on AIR stations of Prayagraj, Varanasi, Rohtak, Jaipur, Jodhpur and Udaipur, All India Radio has instructed the stations to carry the primary channel originating from the station, to ensure that local content relevant to the particular city/town/region is also available on FM.

In the light of few recent media reports which are falsely suggesting that Prasar Bharati is going to replace the broadcast of local content in local languages/dialects with Vividh Bharati National service at All India Radio stations in North zone, Prasar Bharati has clarified that local programming on FM will be ensured in all such stations.

These All India Radio stations have also been asked to limit their relay of Vividh Bharati National Service to only 4 hours a day, from 9 AM to 10 AM in the morning, 3 PM to 5 PM in the afternoon and 9 PM to 10 PM in the evening.

The morning announcement on the primary channels at above mentioned stations will also include the frequency details of the FM transmitter at that particular place.

These decisions were taken as part of streamlining of broadcasting operations of All India Radio in North Zone, which further strengthens/encourages local programming, by ensuring FM support to primary channels for availability of local content on FM.

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Saurabh Singh

(रिलीज़ आईडी: 1787751) आगंतुक पटल : 322

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