

**प्रसार भारती PRASAR BHARATI**  
(भारतीय लोक सेवा प्रसारक India's Public Service Broadcaster)  
Prasar Bharati Secretariat  
PRASAR BHARATI HOUSE, COPERNICUS MARG, NEW DELHI  
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F No. [E88677] A-10/016/02/2022-TM&SO

Dated: 22.02.2022

**Amendment**

In partial modification of the Notice Inviting Application (NIA) advertised on Prasar Bharati Website vide File No. [E88677] A-10/016/02/2022-TM&SO dated 08.02.2022, **Para 8** may be read as under:

Category	Date of Walk in Interview
Content Executive	11 am on 21.03.2022 (Monday)

**Note: Pre-registration to be done on <https://applications.prasarbharati.org> up to 11 am on 21.03.2022 (Monday). Registrations after the indicated date and time will not be accepted.**

**instead of:**

Category	Date of Walk in Interview
Content Executive	11 am on 01.03.2022 (Tuesday)

**Note: Pre-registration to be done on <https://applications.prasarbharati.org> up to 11 am on 01.03.2022 (Tuesday). Registrations after the indicated date and time will not be accepted.**



( Sunil Bhatt)  
Dy. Director (TM&SO)

**Encl: As above.**

To,

Head(PBNS) – with a request to upload this circular on the Prasar Bharati website upto the date indicated in para 3 of NIA dated 15.11.2021.

Copy to:-

1. Dy. Director General (Tech.), Prasar Bharati Sectt. – with a request to host this circular on the Prasar Bharati e-office notification
2. Dy. Director General (IT), Prasar Bharati Sectt. – with a request to host this NIA on web site of the Prasar Bharati <http://applications.prasarbharati.org>

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**NOTICE INVITING APPLICATIONS**

**F No. [E88677] A-10/016/02/2022-TM&SO**

**Date: 08.02.2022**

**Subject: Invitation of Applications for engagement of Content Executive on full time contract basis in Prasar Bharati – reg.**

Prasar Bharati Doordarshan News invites applications from experienced and dynamic persons for engagement as Content Executive in Prasar Bharati Doordarshan News on full time contract basis, based at Lucknow.

- 1. Category: Content Executive**
- 2. No of Position: 3**
- 3. Place of work: Lucknow**
- 4. Duration of engagement: Two years**
- 5. Consolidated remuneration: Rs 25,000/-**
- 6. Eligibility Criteria:**

**Essential:**

1. Degree from a recognized university/institute
  2. Degree/PG Diploma in Journalism from a recognized university/institute
  3. Proficiency in Hindi and English
  4. Upper age limit 35 years
  5. At least three years experience in Social Media field
- 7. The terms and conditions of the engagement are as given under:**
- (i) The services will be purely on contractual basis. The persons engaged shall have no claim either implicit or explicit, for his/ her absorption or regularization in Prasar Bharati.
  - (ii) The person will be engaged on full time basis and will not be allowed to take up any other assignment during the period of contractual engagement.
  - (iii) Persons engaged will be working for both DD News (TV News) and All India Radio (Radio News) and will be simultaneously reporting to the RNU Head of DD News Lucknow and RNU Head, AIR Lucknow. Persons engaged can also be assigned additional tasks apart from the specific tasks for which they are engaged.
  - (iv) Period of engagement shall initially be for two years with an annual appraisal which may be extendable based on requirement of the organization and performance review.
  - (v) The engagement can be discontinued/ terminated with one-month notice or one month's salary in lieu thereof by either side without assigning any reason.

- (vi) No claim of pensionary benefit on account of this contractual engagement shall be admissible.
- (vii) Prasar Bharati reserves the right to conduct test and/ or interview of the shortlisted candidates. No TA/DA etc. will be paid for attending the test/ interview.

8. Those candidates who are eligible and willing to work on above terms & conditions in Prasar Bharati, having requisite qualification and experience indicated above **may come for the Walk-in Interview (with Application No.) to be held at DD News, Doordarshan Kendra, 24-Ashok Marg, Lucknow, PIN Code – 226001 along with the filled in application form placed as Annexure, and original documents in support of their qualification and experience, as per the schedule given below:**

Category	Date of Walk in Interview
Content Executive	11 am on 28.02.2022 (Monday)

**Note: Pre-registration to be done on <https://applications.prasarbharati.org> up to 11 am on 28.02.2022. Registrations after the indicated date and time will not be accepted.**

9. Candidates who fulfill the eligibility criteria and have all the necessary documents will be shortlisted for the interview and skill test at Doordarshan Kendra Lucknow.

10. This issues with the approval of the Competent Authority.



**(Sunil Bhatt)**  
**Dy. Director (TM&SO)**

To,

Head(PBNS) – with a request to upload this circular on the Prasar Bharati website upto the date indicated in para 8 above.

Copy to:

- (i) DDG(Tech), PB Sectt. – with a request to host this circular on the Prasar Bharati e-office notification.
- (ii) DDG (IT), PB Sectt. – with a request to host this NIA on website of the Prasar Bharati <https://applications.prasarbharati.org/> upto the date & time indicated in para 8 above (To be published under DD News account on Avedan Portal).