

प्रसार भारती PRASAR BHARATI  
(भारतीय लोक सेवा प्रसारक India's Public Service Broadcaster)  
Prasar Bharati Secretariat  
PRASAR BHARATI HOUSE, COPERNICUS MARG, NEW DELHI  
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**NOTICE INVITING APPLICATIONS**

**No:[ E 103763] A-10/016/23/2022-TM&SO Date : 23/05/2022**

**Subject:** NIA for contractual engagement of Senior Digital Channel Manager at New Delhi in Prasar Bharati on full time contract basis- reg.

Prasar Bharati PBNS & DP invites applications from experienced and dynamic persons for engagement as **Senior Digital Channel Manager**, in Prasar Bharati, PBNS & DP on full time contract basis, based at New Delhi.

1. **Category: Senior Digital Channel Manager**
2. **No of Position: 01 No,**
3. **Place of work: PBNS & DP, New Delhi**
4. **Duration of engagement: 2 Years**
5. **Consolidated remuneration: Rs. 60,000/- pm**
6. **Eligibility:-**

**a. Education Qualification:-** PG from a recognized University/Institution.

**b. Experience: (a)** Minimum 10 years of experience in the field of Digital Media.  
(b) Out of above 10 years, 5 years of experience should be working in a Government department or PSU setup or equivalent in Digital and Social Media Platforms Department.

**7. Roles & Responsibilities:-**

**SOCIAL MEDIA:**

1. To handle with content of major PB Channels including DD News, DD India, AIR, DD National, DD Kisan, DD Bharati, DD Urdu, etc.
2. To handle Social Media platforms, program and event promotion, tagging and creating story for digital platform, You tube CMS / Chopping and video uploads / Meta details, Face Book operations/ Twitter advance operations and sense of making graphics, digital magazine, SM thumbnails, posters, etc.
3. Management of copyright in Digital space.

**OPERATIONS & MANAGEMENT:**



1. To run day-to-day operations, Event planning, take instructions and move processes on day-to-day basis.
2. Network Coordination for Digital operations
3. To coordinate and manage operations in a team and 24/7 availability in times of need.

**8. Age: 30-40 years**

**9. The terms and conditions of these engagements are as given under:**

- (i) The services will be purely on contractual basis. The persons engaged shall have no claim either implicit or explicit, for his/ her absorption or regularization in Prasar Bharati.
- (ii) The person will be engaged on full time basis and will not be allowed to take up any other assignment during the period of contractual engagement.
- (iii) Persons engaged on contract basis can be assigned additional task apart from the specific tasks for which they are engaged.
- (iv) Period of engagement shall be two years extendable based on requirement of the organization and performance review.
- (v) The engagement can be discontinued/ terminated with one-month notice or one month's salary in lieu thereof by either side without assigning any reason.
- (vi) No claim of pensionary benefit on account of this contractual engagement shall be admissible.
- (vii) Prasar Bharati reserves the right to conduct test and/ or interview of the shortlisted candidates. No TA/DA etc. will be paid for attending the test/ interview.
- (viii) Remuneration offered may be negotiated for suitable candidate, at the sole discretion of Prasar Bharati.

**10.** Those candidates who are eligible and willing to work on above terms & conditions in Prasar Bharati, having requisite qualification and experience indicated above may apply online on Prasar Bharati web link <http://applications.prasarbharati.org/> within 30 days from the date of publication on Prasar Bharati website along with self attested copies of supporting documents. In case of any difficulty in submission it may be emailed to [hrcpbs@prasarbharati.gov.in](mailto:hrcpbs@prasarbharati.gov.in) along with screenshot of error.



**(Sunil Bhatt)**  
**Dy. Director(TM&SO)**

To,

Head(PBNS) – with a request to upload this circular on the Prasar Bharati website upto the date indicated in para 10 above.

Copy to:-

- (i) DDG(Tech), PB Sectt. – with a request to host this circular on the Prasar Bharati e-office notification.
- (ii) DDG (IT), PB Sectt. – with a request to host this NIA on website of the Prasar Bharati <https://applications.prasarbharati.org/> (To be published under PBS account on Avedan Portal)

*ABH/11*