

प्रसार भारती PRASAR BHARATI  
(भारत का लोक सेवा प्रसारक India's Public Service Broadcaster)  
Prasar Bharati Secretariat  
PRASAR BHARATI HOUSE, COPERNICUS MARG, NEW DELHI  
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**NOTICE INVITING APPLICATION**

No. [E 132235] A-10/016/55/2022-TM&SO

Date:03/11/2022

**Subject:** NIA for engagement of **Marketing Executive Grade I** at **Mumbai** on full time contract basis in Prasar Bharati - reg.

Prasar Bharati invites applications from experienced and dynamic persons for engagement as **Marketing Executive Grade - I** in Prasar Bharati on full time contract basis, based at **Mumbai**.

1. **Category:** Marketing Executive Grade I
2. **No of Position:** 1 No.
3. **Place of work:** Sales Division, Mumbai
4. **Duration of engagement:** 2 Years
5. **Consolidated remuneration:** Remuneration Rs.42,000/- per month.
6. **Eligibility—**
  - (a) **Essential Educational:** PG Diploma (marketing) or MBA from recognized Management Institute / University.
  - (b) **Essential Experience:** Minimum 4 Year Experience in direct selling with **electronic media organization**.

**7. Job Description & Key Responsibilities:-**

She/he will be primarily responsible for Direct Sales revenue for DD/AIR for respective Geographic locations. She/he will be constantly engaged in client interface and sales, including Preparation of own pitch and sales materials such as presentations and proposals. Her/ His Responsibilities shall include, inter-alia, the followings:-

- i. Actively seek out new sales opportunities through open market visits, corporate Engagement and networking
- ii. Set up meetings with potential clients.
- iii. Create frequent reviews and reports with sales and financial data.
- iv. Participate on behalf of the organisation in exhibitions or conferences as part of the Sales initiatives.
- v. Collaborate with team to achieve revenue targets

  
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