

**प्रसार भारती PRASAR BHARATI**  
(भारतीय लोक सेवा प्रसारक India's Public Service Broadcaster)  
PRASAR BHARATI SECRETARIAT  
PRASAR BHARATI HOUSE, COPERNICUS MARG, NEW DELHI  
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F No. [E161710] A-10/016/07/2023-TM&SO

Dated: 24.03.2023

**ADDENDUM**

**Subject: NIA for contractual engagement of Content Executive at RNU, DDK Shimla in Prasar Bharati – reg.**

In continuation to the Notice Inviting Application (NIA) dated 01.03.2023 (copy enclosed) issued vide File No. [E161710] A-10/016/07/2023-TM&SO, it has been decided that **the last date of applying for the position of Content Executive shall be extended up to 15 days from date of issue of this Addendum.**

2. The applicants who have already submitted their applications, successfully, need not apply again.
3. In case of any difficulty in submission, please e-mail your concern to **hr.ddnews@gmail.com** along with screenshot of error.
4. This issues with the approval of Competent Authority.

  
(Girish Kumar)  
Dy. Director (TM&SO)

Encl: As above.

To,

Head (PBNS) – with a request to upload this circular on the Prasar Bharati website upto the date indicated above.

Copy to:-

1. Dy. Director General (Tech.), Prasar Bharati Sectt. – with a request to host this circular on the Prasar Bharati e-office notification
2. DD(RNU), DD News – with a request to host this circular on web site of the Prasar Bharati <http://applications.Prasarbharati.org> upto the date mentioned above.

**प्रसारभारती PRASAR BHARATI**  
(भारतीयलोकसेवाप्रसारक India's Public Service Broadcaster)  
**Prasar Bharati Secretariat**  
**PRASAR BHARATI HOUSE, COPERNICUS MARG, NEW DELHI**  
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**NOTICE INVITING APPLICATIONS (NIA)**

**F No. [E161710] A-10/016/07/2023-TM&SO**

**Dated: 01.03.2023**

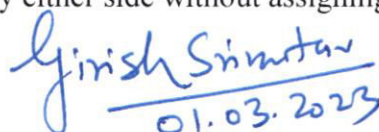
**Subject: NIA for contractual engagement of Content Executive at RNU, DDK Shimla in Prasar Bharati – reg.**

Prasar Bharati Doordarshan News invites applications from experienced and dynamic persons for engagement as Content Executive in Prasar Bharati Doordarshan News on full time contract basis, based at RNU, DDK Shimla.

1. **Category: Content Executive**
2. **No of Position: 3**
3. **Place of work: RNU, DDK Shimla**
4. **Duration of engagement: Two years**
5. **Consolidated remuneration: Rs 25,000/-**
6. **Eligibility Criteria:**

**Essential:**

1. Degree from a recognized university/institute
  2. Degree/PG Diploma in Journalism from a recognized university/institute
  3. Proficiency in Hindi and English
  4. At least three years experience in Social Media field
7. **Age:** Below 40 years as on Date of Publishing
  8. **Nature of duties:**  
making of news items/capsules/ write script and compose of social media input and responses
  9. **The terms and conditions of the engagement are as given under:**
    - (i) The services will be purely on contractual basis. The persons engaged shall have no claim either implicit or explicit, for his/ her absorption or regularization in Prasar Bharati.
    - (ii) The person will be engaged on full time basis and will not be allowed to take up any other assignment during the period of contractual engagement.
    - (iii) Persons engaged on contract basis can be assigned for Hindi bulletins as well as additional task apart from the specific tasks for which they are engaged.
    - (iv) Period of engagement shall initially be for two years with an annual appraisal which may be extendable based on requirement of the organization and performance review.
    - (v) The engagement can be discontinued/ terminated with one-month notice or one month's salary in lieu thereof by either side without assigning any reason.

  
01.03.2023

(vi) No claim of pensionary benefit on account of this contractual engagement shall be admissible.

(vii) Prasar Bharati reserves the right to conduct test and/ or interview of the shortlisted candidates. No TA/DA etc. will be paid for attending the test/ interview.

**10.** Those candidates who are eligible and willing to work on above terms & conditions in Prasar Bharati, having requisite qualification and experience indicated above may apply online on Prasar Bharati web link <https://applications.Prasarbharati.org> within **15 days from the date of publication** on PB Website. In case of any difficulty in submission, please e-mail your concern to [hr.ddnews@gmail.com](mailto:hr.ddnews@gmail.com) along with screenshot of error.

  
(Girish Kumar)  
Dy. Director (TM&SO)

To,

Head (PBNS) – with a request to upload this circular on the Prasar Bharati website upto the date indicated in para 10 above.

Copy to:

(i) DDG(Tech), PB Sectt. – with a request to host this NIA on the Prasar Bharati e-office notification.

(ii) DD (RNU), DD News / DD (HR), DD News – with a request to host this NIA on website of the Prasar Bharati <https://applications.prasarbharati.org/> (To be published under DD News account [UserName: **dgnewsadmin**] on Avedan Portal)