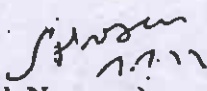




944962/2023/O/o DDG (SMD) - PBS

The rate structure is to be uniformly implemented by all production units/Kendras and PGFs.

This issues with the approval of DG.

  
(Shashank Narayan)  
Dy. Director of Programmes

To

Directors/Heads of Kendras/Heads of Programmes, All Doordarshan Kendras

Copy to:

- 1 DG (News)
2. All ADGs and DDGs
3. All DPs/DDPs/ADPs in the Dte.
- 4 DDG (Comm.), DG: DD
- 5 Heads of all Marketing Divisions of Doordarshan

Copy for kind information to:

1. PS to CEO
2. PS to DG