

प्रसार भारती PRASAR BHARATI  
(भारतीय लोक सेवा प्रसारक India's Public Service Broadcaster)  
Prasar Bharati Secretariat  
PRASAR BHARATI HOUSE, COPERNICUS MARG, NEW DELHI

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**NOTICE INVITING APPLICATIONS (NIA)**

F No. [E186619] A-10/016/07/2023-TM&SO-Part(2)

Dated: 27.07.2023

**Subject: NIA for contractual engagement of Content Executive at RNU, DDK Ahmedabad in Prasar Bharati – reg.**

Prasar Bharati Doordarshan News invites applications from experienced and dynamic persons for engagement as Content Executive in Prasar Bharati Doordarshan News on full time contract basis, based at RNU, DDK Ahmedabad.

1. **Category: Content Executive**

2. **No of Position: 2**

3. **Place of work: RNU, DDK Ahmedabad**

4. **Duration of engagement: Two years**

5. **Consolidated remuneration: Negotiable between Rs. 25,000 – 35,000/-**

6. **Eligibility Criteria:**

- i. Degree from a recognized university/institute
- ii. Degree/PG Diploma in Journalism from a recognized university/institute
- iii. Proficiency in concerned languages

7. **Experience:** At least 3 years in relevant field.

8. **Age:** Below 35 years as on date of notification.

9. **Nature of duties:**

Story Writing and research for website with limited publishing rights

10. **The terms and conditions of the engagement are as given under:**

- (i) The services will be purely on contractual basis. The persons engaged shall have no claim either implicit or explicit, for his/ her absorption or regularization in Prasar Bharati.
- (ii) The person will be engaged on full time basis and will not be allowed to take up any other assignment during the period of contractual engagement.
- (iii) Persons engaged will be working for both DD News (TV News) and All India Radio (Radio News) and will be simultaneously reporting to the RNU Head of DD News and RNU Head, AIR of respective region. Persons engaged on contract basis can be assigned additional task apart from the specific tasks for which they are engaged.
- (iv) Period of engagement shall initially be for one year with an annual appraisal which may be extendable based on requirement of the organization and performance review.


*Ginish Srinivas*  
27.07.2023

(v) The engagement can be discontinued/ terminated with one-month notice or one month's salary in lieu thereof by either side without assigning any reason.

(vi) No claim of pensionary benefit on account of this contractual engagement shall be admissible.

(vii) Prasar Bharati reserves the right to conduct test and/ or interview of the shortlisted candidates. No TA/DA etc. will be paid for attending the test/ interview.

11. Those candidates who are eligible and willing to work on above terms & conditions in Prasar Bharati, having requisite qualification and experience indicated above may **apply online on Prasar Bharati web link <https://applications.prasarbharati.org> within 10 days from the date of publication** on PB Website. In case of any difficulty in submission, please e-mail your concern to **hr.ddnews@gmail.com** along with screenshot of error.

  
(Girish Kumar)  
27.07.2023  
Dy. Director (TM&SO)

To,

Director (PBNS) – with a request to upload this circular on the Prasar Bharati website upto the date indicated in para 11 above.

Copy to:

(i) DDG(Tech), PB Sectt. – with a request to host this NIA on the Prasar Bharati e-office notification.

(ii) DD (HR), DD News / DD (RNU), DD News – with a request to host this NIA on website of the Prasar Bharati <https://applications.prasarbharati.org/> (To be published under DD News account [UserName: dgnewsadmin] on Avedan Portal)

*interview through  
prasarbharati*