

प्रसार भारती PRASAR BHARATI
(भारतीय लोक सेवा प्रसारक India's Public Service Broadcaster)
प्रसार भारती सचिवालय Prasar Bharati Secretariat
PRASAR BHARATI HOUSE, COPERNICUS MARG, NEW DELHI

NOTICE INVITING APPLICATIONS (NIA) (Republished)

F No. [E88677] A-10/016/02/2022-TM&SO

Date: 21.02.2024

Subject: NIA for contractual engagement of Content Executive at RNU DDK Lucknow in Prasar Bharati – reg.

Prasar Bharati DG: DD News invites applications from experienced and dynamic persons for engagement as Content Executive in Prasar Bharati Doordarshan News on full time contract basis, based at Lucknow.

1. **Category:** Content Executive
2. **No of Position:** 3
3. **Place of work:** Lucknow
4. **Duration of engagement:** Two years
5. **Consolidated remuneration:** Rs 25,000/-
6. **Qualification:**
 - Degree from a recognized university/institute
 - Degree/PG Diploma in Journalism from a recognized university/institute
 - Proficiency in Hindi and English
7. **Experience:**

Atleast 3 years' experience in Social Media field.
8. **Nature of Duties:**

Story Writing and research for website with limited publishing rights
9. **Age:** Below 35 years as on Date of Publishing
10. **The terms and conditions of the engagement are as given under:**
 - (i) The services will be purely on contractual basis. The persons engaged shall have no claim either implicit or explicit, for his/ her absorption or regularization in Prasar Bharati.
 - (ii) The person will be engaged on full time basis and will not be allowed to take up any other assignment during the period of contractual engagement.
 - (iii) Persons engaged will be working for both DD News (TV News) and Akashvani (Radio News) and will be simultaneously reporting to RNU Head of DD News

Janish Srinivas
21.02.2024

- Lucknow and RNU Head, Akashvani Lucknow. Persons engaged can also be assigned additional tasks apart from the specific tasks for which they are engaged.
- (iv) Period of engagement shall initially be one year with an annual appraisal which may be renewed based on requirement of the organization and performance review.
 - (v) The engagement can be discontinued/ terminated with one-month notice or one month's salary in lieu thereof by either side without assigning any reason.
 - (vi) No claim of pensionary benefit on account of this contractual engagement shall be admissible.
 - (vii) Prasar Bharati reserves the right to conduct test and/ or interview of the shortlisted candidates. No TA/DA etc. will be paid for attending the test/ interview.

11. Those candidates who are eligible and willing to work on above terms & conditions in Prasar Bharati, having requisite qualification and experience indicated above may **apply online on Prasar Bharati web link <https://applications.prasarbharati.org> within 15 days from the date of publication on PB Website. Application(s) received through any other mode will not be considered.** In case of any difficulty in submission, please e-mail your concern to hr.ddnews@gmail.com along with screenshot of error.

This issues with the approval of the CEO, Prasar Bharati.


(गिरीश कुमार Girish Kumar)
21.02.2021

उप निदेशक (टी.एम.&एस.ओ.) Deputy Director (TM&SO)

To,

Director (PBNS) – with a request to upload this circular on the Prasar Bharati website upto the date indicated in para 11 above.

Copy to:

- (i) DDG (Tech), PB Sectt. – with a request to host this circular on the Prasar Bharati e-office notification.
- (ii) DD (HR), DD News / DD(RNU), DD News – with a request to host this NIA on website of the Prasar Bharati <https://applications.prasarbharati.org/> (To be published under DD News account [**UserName: dgnewsadmin**] on Avedan Portal)