

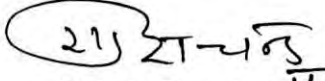
Prasar Bharati
(India's Public Service Broadcaster)
Prasar Bharati Secretariat
Copernicus Marg, New Delhi- 110001

F. No. D-13023/37/2017-GA-I

Dated: 16-11-2018

Subject: Observance of Communal Hoarmony Campaign from 19th to 25th November, 2018 and 22nd November, 2018 as "Flag Day"- regarding.

Please find enclosed herewith a copy of M/o I&B ID No. P-11014/15/2018-PPC dated 30th October, 2018 regarding subject mentioned above for information and necessary action please.


(Rajesh Chandra) 16/11/18
Dy. Director (GA-I)

To,

- i. ADG (Admin), DG: AIR
- ii. ADG (Admin), DG: DD
- iii. ADG (Admin), DG: News- AIR
- iv. ADG (Admin), DG: News- DD
- v. ADG (Engg.), NABM
- ✓ vi. DDG (T) with request to uploading on PBS Website.

Copy for information:

- i. PS to Chairman, PB
- ii. Staff Officer to CEO
- iii. PS to Member (F)

MINISTRY OF INFORMATION & BROADCASTING
POLICY PLANNING CELL

P-11014/15/2018-PPC

Dated: 30/10/2018

CIRCULAR

Subject: Observing Communal Harmony Campaign from 19th to 25th November 2018 and Observing 22nd November as 'Flag Day'- reg.

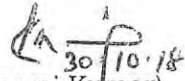
Please refer to the D.O. letter No. 5/3/2018-NFCH dated 15th October, 2018 of Home Secretary regarding Observance of Communal Harmony Campaign from 19th to 25th November, 2018 and 'Flag Day' on 22nd November, 2018.

2. It has been desired that during the aforesaid period cultural programmes, seminars, painting competitions etc. may be organized to effectively promote the values of Communal Harmony and National Integration.

2 The 'Communal Harmony Campaign Week' is utilized also to raise funds to support activities of the Foundation. With a view to encouraging voluntary contributions, provisions of Rule 12 of the CCS (Conduct) Rules, 1964 have been relaxed and the Central Government servants have been allowed to participate in collection of funds for this purpose on voluntary basis. Donations made to the Foundation are 100% exempted from Income Tax under Section 80G of the Income Tax Act, 1961.

3. It is, therefore, requested to contribute generously for the aforesaid noble cause.

Encl: As above.


(Neeraj Kumar)
Under Secretary (PPC)
☎ 23387930

To

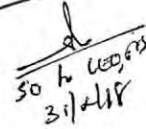
- All Wing Heads.
- All Media Units under the Ministry of I&B.
- All Officers/Officials in the Main Secretariat, Ministry of I&B.

Priority Floor
D/IA-I

For necessary
action

02/11/2018

SO (GA-I)


30/10/18

ADG (E&A)


02/11/18

Pl. plan similarly
about on 15
occasions
B.M.L
02-11-18

उप महानिदेशक(प्र.)
प्रसार भारती



D/IA



Rajiv Gauba, IAS



गृह सचिव
Home Secretary
भारत सरकार
Government of India

North Block
New Delhi

E-383256
23/10/18

D.O. No. 5/3/2018-NFCH

15th October, 2018

संयुक्त सचिव (नीति एवं शा.)
Joint Secretary (P&A)
आ. सं./Dy. No. 383256
दिनांक/Date 23/10/18

Dear Secretary

The National Foundation for Communal Harmony (NFCH), an autonomous organization under the Ministry of Home Affairs, was established in 1992. The Foundation provides financial assistance to the children who become destitutes/orphans in communal, caste, ethnic or terrorist violence. The assistance is meant for their care, education and training for effective rehabilitation. So far 12402 such children have been assisted under this scheme. The number of children on the live register of the scheme is 7246.

2. The Foundation was set up with a modest corpus which is not enough to continue and expand its activities to achieve the goal. It has consequently been striving to raise funds from various partners / donors on voluntary basis.

3. The 'Communal Harmony Campaign Week' is observed every year from 19th to 25th November. The last working day of the week is observed as 'Flag Day' of the Foundation. Accordingly, this year, the Foundation will observe the 'Communal Harmony Campaign Week' from 19th November to 25th November, 2018 and 22nd November will be observed as 'Flag Day'. It would be appropriate, if the campaign week is observed befittingly in your Ministry/Department during the aforesaid period by organizing cultural programmes, seminars, painting competitions etc. to effectively promote the values of communal harmony and National integration. The Foundation has separately dispatched brochures, posters, wrappers, pamphlets, flag stickers and other publicity material for observing 'Communal Harmony Campaign Week and Flag Day'. Guidelines/steps to be taken during the aforesaid campaign week are annexed.

....contd..p/2..

JS(P&A)

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23/10

SHRI KHARE
Secretary

US/PPC

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RA P
23/10

SC, PPC

4. The 'Communal Harmony Campaign Week' is utilized also to raise funds to support activities of the Foundation. With a view to encouraging voluntary contributions, provisions of Rule 12 of the CCS (Conduct) Rules, 1964 have been relaxed and the Central Government servants are allowed to participate in collection of funds for this purpose on voluntary basis. Donation made to the Foundation is 100% exempted from Income Tax under Section 80 G of the Income Tax Act, 1961. This may be brought to the notice of all officers/staff working under your Ministry/Department to encourage them to contribute generously towards this noble cause.

5. I look forward to your whole hearted cooperation and support for the cause of promotion of communal harmony and National integration to raise adequate funds for the Foundation to help it pursue its objective.

with regards

Encl. as above

Yours sincerely,

Rajiv Gauba

(Rajiv Gauba)

Shri Amit Khare

Secretary

M/o Information & Broadcasting

Shastri Bhawan, Dr Rajendra Prasad Road,

New Delhi-110001

Annexure

Steps to be taken for observing the Communal Harmony Campaign and the Flag Day

The following steps are required to be taken for observance of the Communal Harmony Campaign by the office:

- (i) To do intensive campaigning and provide wide publicity for sensitizing officers and staff and public as a whole about the need for fostering communal harmony, National integration and fraternity, through cultural programmes, debates, seminars, workshops, essay competitions, painting competitions etc.
- (ii) To make arrangements for circulation of fund collection boxes – wooden, plastic or metallic boxes may be improvised with suitable openings to insert the donation.
- (iii) To select volunteers from amongst staff to station themselves at the entrance and other vantage points and go around the office buildings on the Flag Day for distribution of flag stickers and collection of voluntary donation.
- (iv) To make suitable arrangements for proper security of collection boxes, opening them, counting the amount so collected and sending to NFCH.
- (v) Remittance of funds so collected should be made through Demand Drafts/cheque to the **Secretary, National Foundation for Communal Harmony, 9th floor, 'C' Wing, Lok Nayak Bhawan, Khan Market, New Delhi-110003.**
- (vi) Bank Draft should be sent through Registered/Speed/Ordinary Post and **not** by courier. Alternatively donation can also be made by direct bank transfer from anywhere in India, utilizing the following information:

Name of Bank	Central Bank of India
Address of the Bank	Khan Market, New Delhi-110003.
Name of A/c holder	National Foundation for Communal Harmony
Account Number	1065439058
IFSC for NEFT/RTGS	CBIN0280310

Or

Name of bank	State Bank of India
Address of the Bank	Nirman Bhavan, Maulana Azad Road, New Delhi-110011
Name of A/c holder	National Foundation for Communal Harmony
Account Number	10569548047
IFSC for NEFT/RTGS	SBIN0000583

Or

Name of the Bank	Bank of India
Address of the Bank	Khan Market, New Delhi-110003
Name of Account holder	National Foundation for Communal Harmony
Account Number	600710110006040
IFSC for NEFT/RTGS	BKID0006007