## Prasar Bharati (India's Public Service-Broadcaster) Prasar Bharati Secretariat PB House, 7<sup>th</sup> floor, Copernicus Marg, New Delhi.

F.No.A-10011/41/2018-PPC(Pt)

Dated: (8/09/2019)

## OFFICE ORDER

Subject: Restructuring of Commercial (Billing and Sales) Set-up in Prasar Bharati.

In partial modification to this Secretariat's Office Order No. 113/2019-PPC dated 05.04.2019 and Corrigendum dated 23.05.2019 on the above subject, approval of the Competent Authority is hereby conveyed that since the SMC at Kanpur is already functioning for Uttar Pradesh and Uttarakhand, SMC set-up at Lucknow is not required.

Deputy Director (Pers.)

Tel: 011-23118410

To

- 1. DG, AIR
- 2. DG, Doordarshan
- 3. DG (News), NSD, AIR, New Delhi
- 4. DG. (N&CA), Doordarshan News, New Delhi
- 5. E-In-C, AIR
- 6. E-in-C. Doordarshan
- 7. ADG (Archives), PBS / ADG(E&A), PBS
- 8. ADG (B&A), PBS/ADG CRD / ADG(Commercial) / CRD Mumbai/CSU Mumbai
- 9. All Zonal CRD Heads / All Commercial Zonal Heads / All CBS Centres- through DDG(Commercial- Now B&R) & DDG(CRD)

√10.DDG (T), PBS for uploading this order on PB Website

- 11. Hindi Unit for Hindi Version
- 12. Office Orders Folder.

## Copy for information to:-

- 1. Staff Officer to CEO, PB
- 2. PS to Member (F), PB
- 3. PS to all ADGs/DDGs/Directors/DDAs, PBS
- 4. ADG(B&A) / ADG(Marketing) / ADG(B&R) / DDG(L&B), PB Sectt
- 5. ADG(TRG) NABM / HOO AIR Lucknow