

Prasar Bharati
(India's Public Service-Broadcaster)
Prasar Bharati Secretariat
PB House, 7th floor,
Copernicus Marg, New Delhi.

F.No.A-10011/41/2018-PPC(Pt)

Dated: 23 May, 2019

CORRIGENDUM

Subject : Restructuring of Commercial (Billing and Sales) Set-up in Prasar Bharati.

In partial modification to this Secretariat's Office Order No. 113/2019-PPC dated 05.04.2019, the contents of para 10 (ii) and (ix) at page 4 and 6 respectively stands replaced as under:-

Para 4 at page 2

Full form of DCD may be read as Development Communication Division instead of Doordarshan Commercial Division

Para 10 (ii) at page 4

ii. The following will be the reporting structure of SMCs to the Zones :

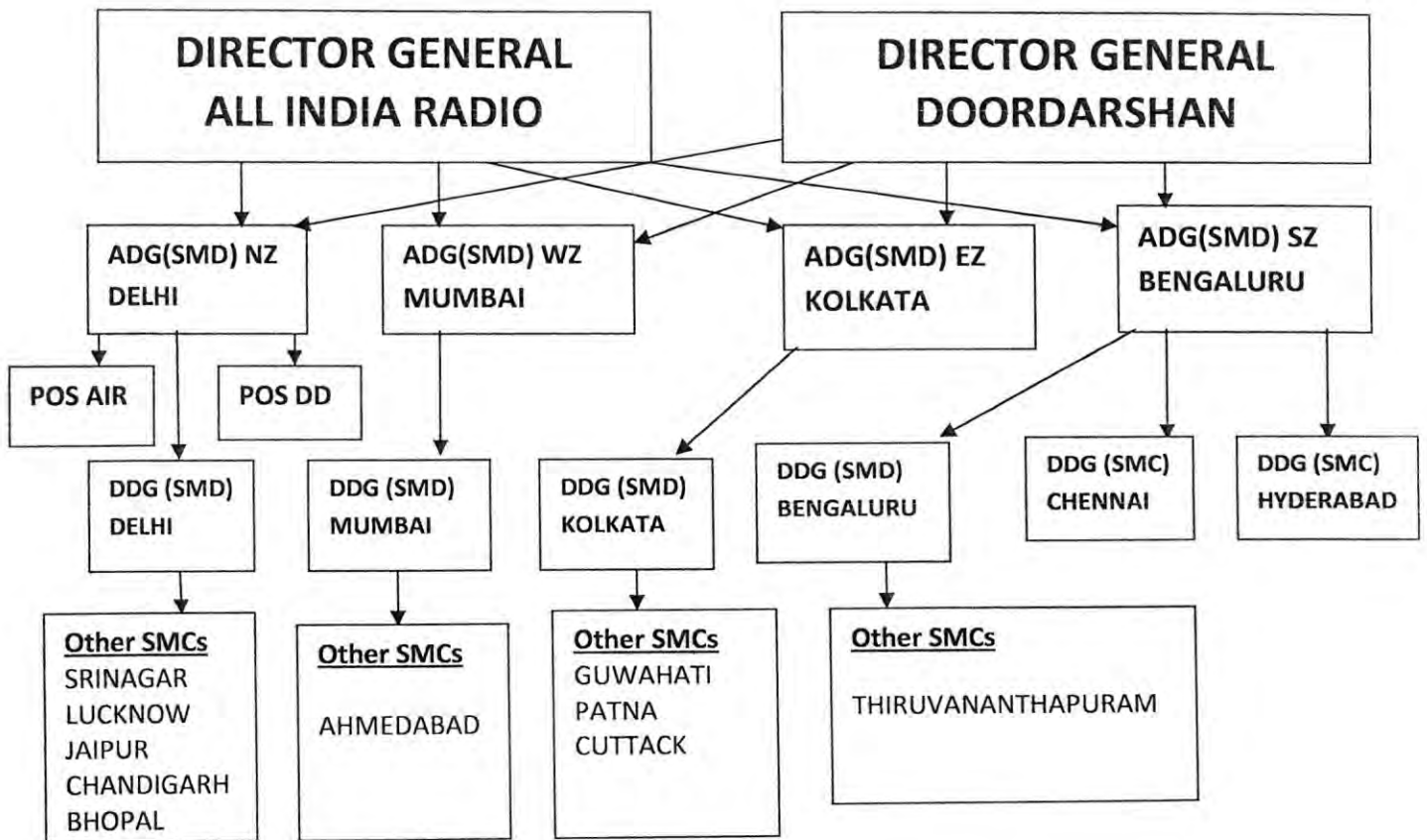
North Zone (NZ) Delhi	West Zone (WZ) Mumbai	East Zone (EZ) Kolkata	South Zone (SZ) Bengaluru
Delhi	Mumbai	Kolkata	Bengaluru
Srinagar	Ahmedabad	Patna	Chennai
Chandigarh		Cuttack	Thiruvananthapuram
Lucknow		Guwahati	Hyderabad
Jaipur			
Bhopal			

Contd.....

Note: SMC setup at Guwahati will be established to look after the sales activities in seven North East States and Sikkim under East Zone Kolkata.

Para 10 (ix) at page 6

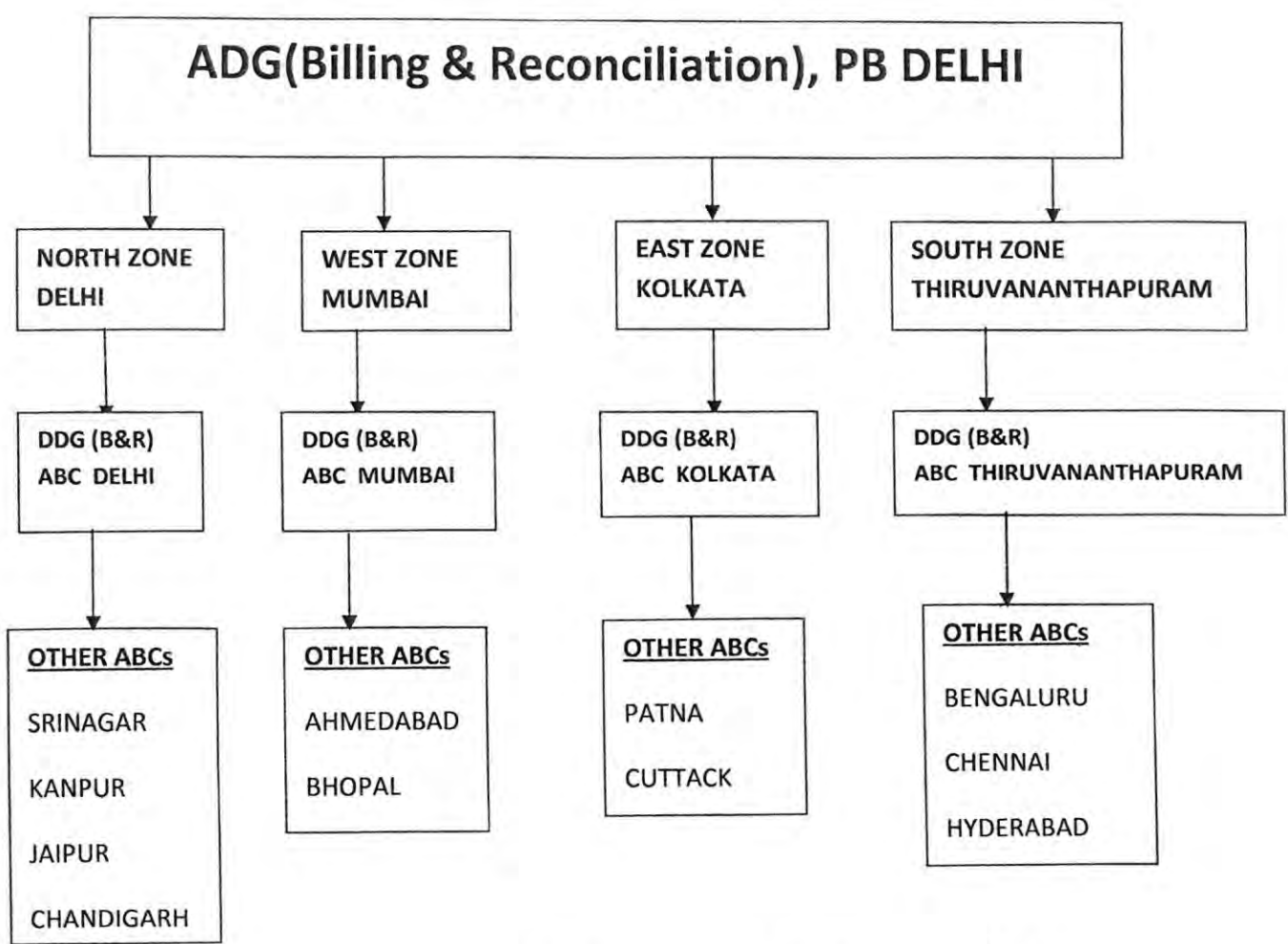
ix. The Broad Structure for the present Sales and Marketing Setup will be as follows:-



Contd.....

Para 11 (vii) at page 8

vii. The Broad Structure for the present Billing and Reconciliation Setup will be as follows:-



2. This issues with the approval of the Competent Authority.

(Signature)
 23/5/19
 (Alok Kumar Sharma)
 Deputy Director (Pers.)
 Tel : 011-23118410

To

1. DG, AIR
2. DG, Doordarshan
3. DG (News), NSD, AIR, New Delhi

Contd.....

- 4. DG. (N&CA), Doordarshan News, New Delhi
- 5. E-In-C, AIR
- 6. E-in-C, Doordarshan
- 7. ADG (Archives), PBS / ADG(E&A), PBS
- 8. ADG (B&A), PBS/ADG CRD / ADG(Commercial) / CRD Mumbai/CSU Mumbai
- 9. All Zonal CRD Heads / All Commercial Zonal Heads / All CBS Centres *through ODC (Comm and ODC)*
- 10:DDG (T), PBS for uploading this order on PB Website
- 11. Hindi Unit for Hindi Version
- 12. Office Orders Folder.

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Copy for information to:-

- 1. Staff Officer to CEO, PB
- 2. PS to Member (F), PB
- 3. PS to all ADGs/DDGs/Directors/DDAs, PBS