

Prasar Bharati
(India's Public Service Broadcaster)
Prasar Bharati Secretariat
Prasar Bharati House : Copernicus Marg,
Mandi House : New Delhi : 110 001

No. D- 13030/01/Admin-OM's/2020-21
e-23504

Dated: 07.09.2020

Office Memorandum

Subject: Economy instructions - Printing activities.

This is with reference to Department of Expenditure, Ministry of Finance OM No. - 7(2)E. Coord/2020 dated 02.09.2020 on the above cited subject.

As the world is increasingly moving towards adopting digital force multipliers for productivity and given the fact that using technological innovations for planning, scheduling and forecasting is known to be economical, efficient and effective, the Government of India has decided that there will be no further activities towards printing wall calendars, desktop calendars, diaries festival greeting cards and similar materials by all Ministries/Departments/Autonomous Bodies and other Organs of Government. All such activities including materials which were earlier printed in physical format shall be done digitally online. The Printing of Coffee Table books is also banned and appropriate use of E-Books is encouraged.

Contt. -2-

Therefore, all Offices and field establishments of Prasar Bharati are directed for strict compliance and to make efforts to adopt innovative means to use digital or online method for above activities.

This issues with the approval of competent authority.



(Rajesh Kumar Vashishtha)

Director(Admin)

To,

1. DG : AIR, DG : DDn, Principal DG : NSD : AIR, DG:DD News.
2. O/o ADG(R&D), DDG-CPC, DDG: SD AIR, New Delhi.
3. CVO, Prasar Bharati
4. DDG(T) for circulation in e-office.

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1. Staff Officer to CEO, PB
2. PS to Member(F), PB
3. PS to E-in-C(Broadcast Operations), PB
4. PS to E-in-C(SI&CS), PB
5. All ADGs/DDGs, PBS
6. All Director/Dy. Director/AD, PBS
7. All AD/Pex/AE(GA), PBS
8. Notice Board, PBS