Prasar Bharati (India's Public Service Broadcaster) Prasar Bharati Secretariat Copernicus Marg, New Delhi ****

F.No.:G-1011/55/2020-IR Date:21-04-2020

CIRCULAR

Subject: Call for entries for UNESCO- Madanjeet Singh Prize for the Promotion of Tolerance and Non-Violence 2020.

Entries are invited from Doordarshan Kendra and All India Radio of Prasar Bharati for participation in UNESCO- Madanjeet Singh Prize for the Promotion of Tolerance and Non-Violence.

Prize: The Prize rewards significant activities in the scientific, artistic, cultural and communication fields aimed at the promotion of a spirit of tolerance and non-violence. Awarded every two years, on the occasion of the International Day for Tolerance (16 November), the Prize is marked by a ceremony and the winner is presented with the sum of US\$ 100,000.

A. Qualifying conditions:

- **A.1** Candidates shall have made exceptional contributions and demonstrated leadership in the field of the promotion of tolerance. The prize winner shall be required to have taken one or more particularly remarkable initiatives to promote the development of tolerance and non-violence, namely:
- (a) by directly carrying out an educational activity;

by implementing international, national, regional or local programmes aimed at the promotion of tolerance and non-violence;

by mobilizing initiatives and/or means likely to contribute to the implementation of such programmes;

by producing teaching materials or other special aids designed for the development of programmes to teach tolerance and non-violence;

by undertaking, coordinating or encouraging research in those fields or fields related to specific aspects of tolerance;

by conducting special surveys or launching original undertakings that have made for significant development in the promotion of tolerance and nonviolence.

(b) In addition, the following criteria will be taken into consideration: the activity must have lasted long enough for its results to be evaluated and

its effectiveness verified;

it must represent an outstanding contribution to the fundamental objectives of UNESCO and the United Nations in the fields of tolerance and non-violence; the work accomplished must be exemplary and likely to instigate similar initiatives;

it must have shown itself to be effective in mobilizing new intellectual and material resources;

it must represent a contribution to the understanding and solution of international or national problems in a spirit of tolerance and non-violence.

B. Judging Criteria:

The prize winner shall be selected by the Director-General of UNESCO on the basis of the assessments and recommendations made by an international jury.

- **D. Entry Details**: Each producer along with contact details and duly filled in Nomination Form, each nomination shall be accompanied by a written recommendation, signed by the nominee, if an individual, or by a responsible authority, if an institution, of not more than five standard pages in length, which shall include, in English *inter alia* (all other materials may be attached as an annexure):
- (a) a description of the candidate's background and achievements;
- **(b)** a summary of the work or the results of the work, publications and other supporting documents of major importance, submitted for consideration;
- (c) a definition of the candidate's contribution to the Prize's objectives.
- (d) a duly filled up performa of the nominated candidate as per the guideline documents and template performa attached.

Entries in all respect must reach Section Officer (International Relations), DG:DD at e-mail id irsectiondd@gmail.com latest by 15th May 2020.Entries received late will not be entertained. **No Entry should be submitted directly to the organizer under any circumstances.**

Encl: Nomination Form

(Raman Kumar) Director International Relations

- 1. Regional ADGs, all Programme Heads, heads of All Doordarshan and All India Radio Kendras for information and circulation.
- 2. DDG(Tech) for uploading on Prasarnet and eOffice please.

ANNEXURE I

UNESCO-MADANJEET SINGH PRIZE FOR THE PROMOTION OF TOLERANCE AND NON-VIOLENCE 2020

NOMINATION FORM

Note for the nominators:

- 1. No self-nomination can be considered. For example, an institution cannot nominate any person from its staff, and vice-versa.
- 2. Each government of a Member State or any other qualified nominator may present a maximum of two nominations if it considers them eligible for the Prize.
- 3. **Nomination form must be completed in full in English or French**, which are UNESCO's working languages.
- 4. Nominators must sign or initial every page of the nomination form, date and, if nominators are institutions, place a stamp on its last page. The nominators are kindly invited to send the nomination form to UNESCO accompanied by a cover letter, duly signed.
- 5. Nominators are invited to submit two additional letters of support, at least, duly signed, from an institution/personality, not related to the nominee, emphasizing the relevance of the nomination vis-à-vis the requirements of the Prize, to accompany the nomination.
- 6. **Nominations should be submitted by 30 April 2020**. To optimize the handling of nominations, advanced copies of the nomination documents can be sent by electronic mail or fax to the address indicated in item 7 below.
- 7. Nominations received after this date will not be considered.

1. INFORMATION ABOUT THE NOMINATOR

1.1 Nomination submitted by Member State:

Country:

Country.
Nominator (Please indicate the name and title of the officials and organizations, qualified to submit nominations for
the Prize on behalf of their Government.):

In consultation	n with the Nat	tional Co	mmission to	or UNESC	CO ot:	
	eir National Com	missions fo	r UNESCO. Pl	ease indicat		overnments of Member States in nal Commission(s) of which
	If the nominator(s) and the nominee are nationals of different Member States, it is recommended that the Permanent Delegation to UNESCO and the National Commission for UNESCO of the nominee's Member State be informed of the nomination.					
The nominators are Permanent Delegar					directly to	the Secretary of the Prize via the
OR						
1.2 Nominati	on submitted	l by non-	governmen	tal organ	ization (N	(GO):
NGO maintain with UNESCO	•	ations	Foundation official relat		ng	Autres organisations de la
Name and	Ц		UNESCO	iono with		société civile □
acronym:						
Country:						
Responsible pe (Please indicate name and title of qualified to sub nomination on b NGO.)	e the of the official mit					
OR						
1.3 Nominati	on submitted	l by quali	fied person	alities:		
Ms □	Mr □	Surr	name :		Firs	st Name :
Nationality						
1.4 Contact of	details (both f	or instituti	ional and ind	lividual no	ominators))
Full address:	No.	□ S	treet		Bld.	□ Av.
Post Code:			City:			

Country:					
Person(s) in charge (full name and function):					
Telephone (places indicate cou	oth condicity of	odaa).			
Telephone (please indicate cou	ntry and city co	odes).			
Fax:					
Email:					
Internet:					
2. INFORMATION ABOUT TH	IE NOMINEE/	CANDIDATE			
2.1 For institutional candidate	es				
Name and acronym:					
Date and place of creation (please provide a copy of the General Rules/Statutes):					
City and country of the headquarters:					
Field of activity:					
Financial sources:					
OR					
2.2 For individual candidates					
Ms □ or Mr □ Surname:		1	First name:		
Date and place of birth:					
Nationality:					
Education and profession:					
2.3 For institutional and indiv	idual candida	tes: contact details			
Full address: no.	□ Street	□ Bld.	□ Av.		
Post Code:	Ci	ty:			

Co	ountry:				
Те	Telephone (please indicate country and city codes):				
Fax	Fax: Email:				
W	Website:				
PRI	ESENTATION OF THE NOMINEE/CANDIDATE				
3.1	A description of the <u>nominee's/candidate's background</u> and <u>achievements</u> extending over several years (1/2-1 page).				

3.2 A summary of the nominee's/candidate's <u>activities</u> or <u>results of activities</u>, publications and other relevant documents of major importance, including audio and video materials, pedagogical tools, etc. (1/2-1 page).

<u> </u>	
3.3	Activity/project undertaken to contribute to the promotion of a spirit of tolerance and non-
	violence for which the candidate is nominated for the UNESCO-Madanjeet Singh Prize for
	the Promotion of Tolerance and Non-Violence, 2020 (1/2-1 page), and the impact it has
	produced, in accordance with Article 3 (a) of the Statutes of the Prize.

3.4	Conclusion:			

		· ·
page	are familiar w	ease provide the names of three persons, not related to the candidates, ith his/her/their/its work (<i>Note:</i> As indicated on the note to nominators on to the letter of nomination, two letters of support should be provided by sons below):
(i)	Name:	
	Profession:	
	Address:	
	Address:	
	Address:	
	Tel:	
(ii)	Tel: Fax:	
(ii)	Tel: Fax: E-mail:	
(ii)	Tel: Fax: E-mail: Name:	
(ii)	Tel: Fax: E-mail: Name: Profession:	
(ii)	Tel: Fax: E-mail: Name: Profession:	
(ii)	Tel: Fax: E-mail: Name: Profession: Address:	

(111)	Name:	
	Profession:	
	Address:	
	Tel:	
	Fax:	
	E-mail:	
3.6	Signature of	he nominator (For institutions, please provide a stamp)