

Prasar Bharati  
(India's Public Service Broadcaster)  
Prasar Bharati Secretariat  
7<sup>th</sup> Floor, Prasar Bharati House,  
Copernicus Marg, New Delhi

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F.No.A-10011/8/2019-PPC

Dated: 27/09/2019

**OFFICE ORDER No. 34572019-PPC**

Consequent upon repatriation of Ms. Supriya Sahu, IAS(TN:1991) as Director General Doordarshan on completion of her deputation tenure, approval of the Competent Authority is hereby conveyed on following arrangement to manage the post/work of Director General, Doordarshan:

S.No.	Activity	Present Arrangement	New Arrangement w.e.f. 28.09.2019
1.	Finance, and Billing & Reconciliation (B&R)	ADG(F) and ADG(B&R) reporting to Member (Finance)	Same as present arrangement
2.	Engineering (National and Zonal)	E-in-C reporting to CEO for Project / Policy related matters	Same as present arrangement (will also include day to day Maintenance/Operations)
3.	Sales/Marketing (National)	Head of Sales and ADG (Marketing) reporting to CEO	Same as present arrangement
4.	News and Live Content (National and Zonal)	DG (N&CA) reporting to CEO	Same as present arrangement
5.	Non-News Content Matters (National)	ADG (P) at DD Directorate reports to DG-DD for day to day Operations.  Policy matters referred to CEO	ADG(P) at DD Directorate shall be responsible for day to operations.  Approvals for matters beyond powers of ADG(P) to be referred to CEO.  Policy Matters will continue to be referred to CEO as at present.
6.	Non News Content Matters (Zonal) and Sales (Zonal)	Zonal ADGs report to DG-DD for day to day Operations.	Zonal ADGs will continue to manage day to day operations.



		Policy matters referred to CEO	Approvals for matters beyond powers of ADG (Zonal) to be routed through ADG(P) DD Directorate to CEO.  Policy matters will continue to be referred to CEO (through ADG(P) DD Directorate)  Approvals for sales related matters to be routed through Head of Sales to CEO.
7.	Admin (Non-News)	ADG (Admin) DD Directorate Reporting to DG-DD	ADG (Admin) DD Directorate will report to CEO

  
 (Alok Kumar Sharma)  
 Deputy Director (Pers)  
 Tel : 011-23118410

To

1. DGAIR
2. E-in-C, AIR & DD
3. ADG(Admn), DG:AIR / ADG(Admn), DG:DD
4. DDG(A), DG:Doordarshan, Doordarshan Bhawan, New Delhi
5. Ministry of Information & Broadcasting (Ms Jyoti Mehta, Director/BAP) "A" Wing, Shastri Bhawan, New Delhi.
- ✓ 6. Director(T), PBS for uploading this order on PB Website
7. All Head of Office of AIR/Doordarshan through respective SCOR Section of DG:AIR/DG:DD
8. All Zonal ADGs(E) and ADGs(P) through respective SCOR Section of DG:AIR/DG:DD
9. Staff Officer to CEO/PS to Member (F) Prasar Bharati Sectt
10. All ADGs/DDGs at PB Sectt.