

Prasar Bharati
(India's Public Service Broadcaster)
Prasar Bharati Secretariat
7th Floor, Prasar Bharati House,
Copernicus Marg, New Delhi

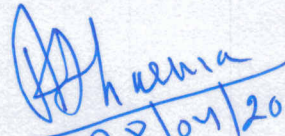
F.No.A-10011/WA/2020-PPC

Dated: 28/04/2020

OFFICE ORDER No. 129 /2020-PPC

In partial modification of this Secretariat's Office Order No. 14/2020-PPC dated 09.01.2020, approval of Competent Authority is hereby conveyed to re-allocate the works relating to Digital Platform and IT amongst DDGs(E), as under :-

- i. Ms. Mitali Chatterjee, DDG(E) is re-designated as DDG(IT) reporting to ADG(IT). As DDG (IT), she will handle all IT related works of DG:DD, IT work of DDK Delhi. She will also handle Organisation wide Data/ Analytics/ Dashboards related work at Secretariat level and any other work assigned from time to time by ADG (IT).
- ii. Ms Navneet Kaur, DDG, R&D (AIR & DD) is posted as DDG(Digital) and will report to Head (PBNS & Digital Platform). She will also look after all the IT activities related to external apps/websites which are under the ambit of Digital & PBNS. Ms. Navneet Kaur, DDG(Digital) shall continue to operate from her existing office in R&D Building.
- iii. All National Social Media Teams of DD and AIR including DD News and AIR News along with the existing set up for Social Media Cell of respective verticals, will continue to report to the Digital/PBNS vertical. Reporting structure, editorial supervision and working model for day to day operations for the same to be reviewed by Head (Digital/PBNS) and DDG (Digital) in consultation with the respective Departmental Heads of DD, AIR, DD News and AIR News.


28/04/20
(Alok Kumar Sharma)
Director (Pers.)

Phone No. – (011) 23118410
E-mail : ddppc2017@gmail.com

To

1. Concerned Officers
2. DG, AIR, DG, DDn, Pr. DG, NSD AIR, DG, DD News
3. E-in-C(Broadcast Operations) / E-in-C(Special Initiatives & Common Services)
4. All ADGs / DDGs at PB Secretariat
5. All Zonal ADGs(E) and Zonal ADGs(P) / All AIR Stations / DD Kendras

through respective SCOR Sections

6. ADG(Admn), DG:AIR / ADG(Admn), DG:DD / ADG(NABM)

7. Head (PBNS & DP) / Head of Sales PB

8. DDG(EPM) DG:AIR / DDG(HRD), DG:DD


9. DDG(Tech), PBS for uploading this order on PB Website

10. Hindi Unit for Hindi Version

11. Office Orders Folder.

Copy to :-

1. SO to CEO
2. PS to M(F)
3. O/o CVO PB Doordarshan Bhawan


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28/04/20