



Advertisement for Interim placement of channels on Pro-rata allocation for DD Free Dish platform

Prasar Bharati invites applications from private satellite TV channels to fill up currently vacant MPEG-2 slots on DD Free Dish platform for interim placement on pro-rata basis for the period 26.01.2019 to 28.02.2019. The allocation of slots shall be done through as per Revised Policy Guidelines (Annexure-2 Clause (r) inclusive of sub clauses (i) to (iii)) for allotment of DD Free Dish slots.

Interested private satellite TV channels are requested to submit their applications along with all requisite documents and demand drafts/fee on or before 24.01.2019 latest by 12.00 Noon. E-auction, if required will be held on 24.01.2019 itself.

For detailed terms and conditions for Pro-rata application process please visit Doordarshan's/Prasar Bharati website <http://doordarshan.gov.in> and <http://prasarbharati.gov.in> .

Interim placement on currently vacant MPEG-2 slots on DD Free Dish platform on pro-rata basis for the period 26.01.2019 to 28.02.2019.

1. Prasar Bharati invites applications to fill up vacant MPEG-2 slots of DD Free Dish DTH Platform on pro-rata basis in accordance with Revised Policy Guidelines (Annexure-2 Clause (r) inclusive of sub clauses (i) to (iii)) for allotment of DD Free Dish slots, which are available on the websites, <http://doordarshan.gov.in> and <http://prasarbharati.gov.in>
2. Only satellite channels licensed by the Ministry of I&B are eligible to apply for allocation of slot on pro-rata basis. Only companies holding valid permission from Ministry of I&B or their authorized distributor partners can apply for allocation of DD Free Dish slot. If applicant Company is other than channel license holder, the letter/agreement signed between license Holder Company and applicant Company authorizing the applicant for distribution of the channel and bidding on behalf of the channel, if required, must be submitted.
3. International Public Broadcasters licensed/registered by the Ministry of I&B can also apply.
4. Categorization of TV channels in different buckets in accordance with genres/language of channel and their respective reserve price & monthly pro-rata carriage fee for allotment of slots on DD Free Dish through pro-rata allotment is as below:

Bucket	Genre/language of channel	Reserve price	Pro-rata Carriage Fee for the period from 26.01.2019 to 28.02.2019 plus GST @ 18%
Bucket A ⁺	All GEC (Hindi) Channels, Teleshopping channels	15.00 Crore	Rs. 1,64,87,671/-
Bucket A	All Movie (Hindi) Channels	12.00 Crore	Rs. 1,31,90,137/-
Bucket B	All Music(Hindi) Channels, Sports (Hindi) Channels, GEC(Bhojpuri) Movies (Bhojpuri)	10.00 Crore	Rs. 1,09,91,781/-
Bucket C	News & Current Affairs (Hindi) Channels, News & Current Affairs (English) and News & Current Affairs (Punjabi) Channels	7.00 Crore	Rs. 76,94,247/-
Bucket D	All other remaining Genre (Language) Channels	6.00 Crore	Rs. 65,95,068/-

5. Broadcasters desirous of placing their Channels on DD Free Dish shall be required to declare genre and language of their channel while applying for pro-rata allocation.

6. The slots will be allocated as per Revised Policy Guidelines (Annexure-2 Clause (r) inclusive of sub clauses (i) to (iii)) for allotment of DD Free Dish slots. E-auction, if required, will be held on 24.01.2019 itself.
7. The channel/company desirous of participating in the pro-rata allocation process may apply in the prescribed form along with requisite fee and all documents, as mentioned in the form, which is available on the websites, <http://doordarshan.gov.in/> and <http://prasarbharati.gov.in>
8. The applicants will be required to furnish following Demand Drafts along with Bidder Registration form.
- i) Non-refundable processing fee of Rs 25,000/- (twenty five thousand only) through Demand Draft/RTGS/NEFT from any scheduled bank in favour of PB (BCI), Doordarshan Commercial Service, New Delhi.
 - ii) Demand Draft for pro-rata carriage fee for the period from 26.01.2019 to 28.02.2019 plus GST @ 18%, as given in clause (4) above, from any scheduled bank in favour of PB (BCI) Doordarshan Commercial Service, New Delhi.
 - iii) For unsuccessful applicants, Demand Draft submitted towards carriage fee will be returned within three weeks after the declaration of the results of allocation/e-auction.
9. The allotment will be done w.e.f 26.01.2019 for the period up to 28.02.2019 and the channel shall have no right to continue on DD Free Dish platform beyond the period for which it has been allotted
10. In case of e-auction, online training will be provided to all the participants before the commencement of actual e-Auction.
11. The applicant will be informed about date and time of e-auction, if required. Prasar Bharati/Doordarshan can extend e-Auction to the next day or as the case may be.
12. Interested broadcasters may submit their applications in person in Room No. 320, 3rd Floor, Tower-A, Directorate General: Doordarshan, Doordarshan Bhawan, Copernicus Marg, New Delhi-110001
13. The Last Date for submission of applications is 24.01.2019 latest by 12.00 Noon.

(Inderjeet Grewal)
Deputy Director (DTH)

APPLICATION FORM

Applications from private satellite TV channels to fill up currently vacant MPEG-2 slots on DD Free Dish platform for interim placement on pro-rata basis for the period 26.01.2019 to 28.02.2019 as per revised policy guidelines notified on 15.01.2019

S.No	Particular	Details		
1.	Name of the company			
2.	Name of Channel			
3.	Genre of channel *	Genre	Put 'Y' inappropriate box	
			Bucket Category	
		i. GEC (Hindi), Teleshopping	<input type="checkbox"/>	Bucket A+
		ii. Movies (Hindi)	<input type="checkbox"/>	Bucket A
		iii. Music (Hindi)	<input type="checkbox"/>	Bucket B
		iv. Sports (Hindi)	<input type="checkbox"/>	Bucket B
		v. Movies (Bhojpuri), GEC(Bhojpuri)	<input type="checkbox"/>	Bucket B
		vi. News & current Affairs(Hindi)	<input type="checkbox"/>	Bucket C
		vii. News & Current Affairs (English)	<input type="checkbox"/>	Bucket C
		viii. News & current Affairs (Punjabi)	<input type="checkbox"/>	Bucket C
	ix. Other Genres	<input type="checkbox"/>	Bucket D	
	* The channel shall submit documentary proof to substantiate the genre of channel like category in recent BARC rating/TRAI declaration/other private DTH platforms category etc			
4.	Registration No./permission No. of channel issued by Ministry of I&B			
5.	Relationship of applicant company with licensee of the channel			

6.	Registered Address of the Company/Bidder	
7.	Work Address of the Company/Bidder	
8.	Pro-rata Carriage Fee plus GST	i. Amount: ii. Demand Draft
9.	Processing Fee	i. Amount: ii. Demand Draft/RTGS/NEFT No:
10.	Name, designation and contact details (Mobile/Landline/FAX) of principal officer(s)/person(s) to be contacted	
11.	Email Id- (Unique Email IDs should be used for Different channels)	
12.	PAN No. of Company	
13.	GST Registration details of company (GST No. and Date)	

I/we, ----- the applicant(s) do hereby declare that the above facts are correct in all respects.

Place:
Date:
Signatory

(Seal of company)

Signature of Authorised Signatory

Name & Designation of Authorised

Note: Fill up separate Application for each channel

Checklist of documents/fee to submitted with application form:

- i) Copies of Uplinking & Downlinking permissions of the TV channel issued by Ministry of Information and Broadcasting
- ii) Copy of the document substantiating the claim of the channel being in a particular genre (language) like category in recent BARC rating/TRAI declaration/other private DTH platforms category etc.
- iii) Undertaking towards self declaration of channel being in particular genre (language), in case no BARC rating /other private DTH platforms category etc. is not available regarding channel to be placed on DD Free Dish is in the format provided in the application.
- iv) Copy of logo of channel permitted by Ministry of Information and Broadcasting
- v) Document with regard to relationship of bidder company with licensee of the TV channel
- vi) Non-refundable processing fee of Rs 25,000/- (twenty five thousand only) through Demand Draft/RTGS/NEFT from any scheduled bank in favour of PB (BCI), Doordarshan Commercial Service, New Delhi.
- vii) Demand Draft for pro-rata carriage fee for the period from 26.01.2019 to 28.02.2019 plus GST @ 18%, as given in clause (4) of notice inviting applications, from any scheduled bank in favour of PB (BCI) Doordarshan Commercial Service, New Delhi.
- viii) Authority letter in respect of person with phone no and email id authorising to bid in e-auction on behalf of Bidder Company, in the format enclosed.

Undertaking

I/We on behalf of hereby undertake that we have applied for participation in Pro-rata allocation/ e-auction process being held on 24.01.2019 for allotment of current vacant MPEG-2 slot of DD Free Dish to the channel

We confirm that the satellite TV channel (name of channel) licensed by Ministry of I & B to M/s pertains to Genre/language.

We further confirm that the information contained in the bidder registration form or any part thereof, including its exhibits, and other documents and instruments delivered to Prasar Bharati/Doordarshan is true, accurate, verifiable and complete. This response includes all information necessary to ensure that the statements therein do not in whole or in part mislead the department in its allotment process.

We fully understand and agree to comply that on verification, if any of the information provided here is found to be misleading, we are liable to be disqualified from the e-auction process or cancellation of DD Free Dish slot during the period of allocation, if allotted a slot.

Signature:

Date:

(Organisation Seal)

FORMAT FOR CERTIFICATE AS TO AUTHORISED SIGNATORIES

I,....., the Secretary/President of, certify that Ms/Mr. who signed the application is authorized to do so and bind the organisation by authority of its board/ governing body.

Signature:

Date:

(Organisation Seal)

(Name)