

Prasar Bharati  
(India's Public Service Broadcaster)  
Regional News Unit: All India Radio  
Kolkata

No. Kol-9(1)/2021-CE

Date: 02-07-2021

Regional News Unit, All India Radio, Kolkata invites applications in the prescribed proforma from interested candidates of Indian origin residing in Kolkata and nearby areas to work on assignment basis in the following categories:

1. Casual Editor (Bengali) (Code No. 01)
2. Casual News Reader-cum-translator (Bengali) (Code No. 02)
3. Casual News Reporter (Bengali) (Code No. 03)
4. Broadcast Assistant (Production) (Bengali) (Code No. 04)
5. Web Editor (Bengali) (Code No. 05)

**Eligibility criteria.**

Category	Code No.	Essential Qualifications	Desirable Qualifications	Age	Application Fee
1. Editor (Bengali)	01	1. Graduation from a recognized University. 2. Degree/PG Diploma in Journalism with a duration of at least one year from a recognized University/Institution or 5-year experience in reporting/editing work in print/electronic media 3. Proficiency in Bengali Language.	1. Experience of Journalistic work in Radio/TV (for Degree or Diploma holders in journalism) 2. Knowledge of basic Computer applications	Between (21 – 50)  As on date of advertisement	Rs. 300/- for General Category Rs. 225/- for SC/ST/OBC + GST 18%
2. News Reader-cum-Translator (Bengali)	02	1. Graduate from a recognized University 2. Proficiency in Bengali Language 3. Good quality voice suited for Broadcasting	1. Experience of Journalistic work in Radio/TV 2. Knowledge of basic Computer applications	Between 21 – 50 Years  As on date of advertisement	Rs. 300/- for General Category Rs. 225/- for SC/ST/OBC + GST 18%
3. News Reporter (Bengali)	03	1. Graduate from a recognized University 2. Degree or Post Graduate Diploma in Journalism with a Duration of at least one year from a recognized University/Institution or 5-year experience in reporting/editing work in print/electronic media 3. Proficiency in Bengali & English Language	1. Experience of journalistic work in Radio/TV (for degree/diploma holders in Journalism-reference clause 1 (2) above) 2. Knowledge of basic Computer applications	Between 21 – 50 Years  As on date of advertisement	Rs. 300/- for General Category Rs. 225/- for SC/ST/OBC + GST 18%

Contd....P/2.

Category	Code No.	Essential Qualifications	Desirable Qualifications	Age	Application Fee
4. Broadcast Assistant (Production)	04	1. Graduate with Professional Diploma in Radio Production With 3 years experience 2. Proficiency in English and Bengali Language 3. Knowledge of basic computer Application 4. Practical provisioning knowledge in audio editing capability, provisioning in English and Bengali typing with Various fonts.	-	Between 21 – 50 Years  As on date of advertisement	Rs. 300/- for General Category Rs. 225/- for SC/ST/OBC + GST 18%
5. Web Editor	05.	1. Graduate from a recognized University 2. Degree or Post Graduate Diploma in Journalism with a Duration of at least one year From a recognized University/ Institution or 5-year experience in reporting/editing work in print/electronic media 3. Proficiency in Bengali & English Language	1. Experience of journalistic work in Radio/TV (for degree/diploma holders in Journalism). 2. Knowledge of basic Computer applications including graphic designing Info graphics, audio/video Editing and social media Content generation	Between 21 – 50 Years  As on date of advertisement	Rs. 300/- for General Category Rs. 225/- for SC/ST/OBC + GST 18%

**Method of Selection : 2 stage selection procedure as follows :**

Code No. 01 : 1. Written Test to assess Journalistic and professional capability as well as knowledge of local language.

2. Interview to assess overall personality and suitability for radio news.

Code No. 02: 1. Written Test for General Knowledge and Current Events as well as knowledge of local language..

2.Voice Test and Interview to assess suitability for radio news.

Code No. 03: 1.Written Test to assess journalistic and professional capability as well as knowledge of local language.

2. Interview to assess overall personality and suitability for radio news.

Code No. 04: 1. Written Test for General Knowledge and current events.

2. Practical Proficiency Test in computer Operations for various audio formats.

Code No. 05 : 1 Written Test to assess journalistic and professional capability as well as knowledge of editing and publishing information on websites/ social media.

2. Interview to assess overall personality and suitability for radio news.

Category	Code No.	Stage – 1	Stage – 2
Editor(Bengali)	01	Written Test	Interview
News Reader-cum-Translator(Bengali)	02	Written Test	Voice Test & Interview
News Reporter (Bengali)	03	Written Test	Interview
Broadcast Assistant (Production)	04	Written Test	Practical Proficiency Test
Web Editor	05	Written Test	Interview

## **TERMS AND CONDITIONS**

1. The applicants may note that working on casual assignment basis for RNU, AIR, Kolkata will not confer any right for regularization of services in this organization. The booking will be offered from time to time on the basis of the requirements of the organization and will not normally exceed six days in a month. The candidates are required to deposit application processing fee (**non-refundable**) at the following rates, along with the applications through **Bank Draft payable in favour of the DDO, All India Radio, Kolkata.**
  - a) General Category : 354/-
  - b) SC/ST/OBC : 266/-
2. The applicant applying for more than one category, is required to submit separate applications along with the separate processing fee.
3. Candidates working in Govt./Autonomous bodies should obtain a “No Objection Certificate” from their respective employers.
4. Application should reach the Sr. Administrative Officer, All India Radio, Akashvani Bhawan, Eden Gardens, Kolkata-700001. on or before **06.08.2021 ( 5 p.m.)**. The envelope containing the applications in the prescribed format should be super scribed with category of application i.e. **“Application for Editor (Bengali)/ News Reader-cum-Translator (Bengali)/ Reporter (Bengali)/ Broadcast Assistant/ Web Editor in RNU, AIR, Kolkata”**. Applications received after the prescribed date and time will not be considered. For any late receipt or non-receipt of the applications, this Division shall not be held responsible and no further correspondence in this regard shall be entertained.
5. The list of eligible candidates will be put on the vacancies section of NSD, AIR website [www.newsonair.gov.in](http://www.newsonair.gov.in) or [www.prasarbharati.gov.in/vacancies/](http://www.prasarbharati.gov.in/vacancies/). The exact time, date, venue etc. for the written examination will be put on NSD:AIR website. All the applicants are requested to constantly check the website on regular basis after the closing date for the submission of the application. Call letter for written test and interview will be sent to the selected candidates on mail.
6. The results of the written test in respect of the qualifying candidates as well as the date for the schedule of interview will be put on the website. The final results will also be available on vacancies section of the NSD:AIR website [www.newsonair.gov.in](http://www.newsonair.gov.in) or [www.prasarbharati.gov.in/vacancies/](http://www.prasarbharati.gov.in/vacancies/)
7. The applicants are required to submit their applications in the prescribed format given in the advertisement only. Non submission of proofs of relevant documents in prescribed format, will render the application liable for rejection at scrutiny stage. There will be no further correspondence in this regard.
8. The applicants may please note that written test, voice test & interview will be held in Kolkata. No TA/DA will be admissible to the candidates attending written test, voice test & interview.



**4) Experience Details \* (Attach Proof)**

<b>Sl. No.</b>	<b>Organisation</b>	<b>Designation</b>	<b>Period</b>	<b>Field of Experience</b>
1)				
2)				
3)				
4)				

**a. Languages Known – ( tick the appropriate boxes )**

<b>Language</b>	<b>Read</b>	<b>Write</b>	<b>Speak</b>
<b>Bengali</b>			
<b>Hindi</b>			
<b>English</b>			
<b>Any Other</b>			

**5) Whether belongs to SC/ST/OBC ? ( please tick) \*(Attach Proof)**

**6) Whether you are able to type script on computer in Bengali without help of Stenographer : Yes No**

**7) Have you ever been convicted in a court of Law ? Is there any legal case filed against you in a court of law? If yes, provide details.**

**8) Copies of testimonial attached with application form ( please list )**

- a. b.  
c. d.

**I hereby declare that all the information furnished above is true to the best of my knowledge.**

**Applications submitted without necessary documents will be rejected.**

**Place: \_\_\_\_\_**

**Date : \_\_\_\_\_**

**(Signature of the candidate)**

### Checklist of documents to be submitted

- 1) Proof of Age (Class 10 SSC Certificate or DOB Certificate).
- 2) Proof of identity (Aadhaar; valid Passport; recent Voter ID; PAN Card; valid Driving Licence).
- 3) Proof of Residence in Kolkata and nearby areas as mentioned in application.
- 4) Proof of Educational Qualification (copy of Original or Provisional Certificate of Degree/Diploma).
- 5) Proof of Work Experience in the related field (As desired in the Eligibility criteria against each category).
- 6) Proof of Community Certificate ( for claiming concession in application fee).