



प्रसार भारती/Prasar Bharati  
(भारत का लोक सेवा प्रसारक)/(India's Public Service Broadcaster)  
दूरदर्शन केंद्र जम्मू-180007/Doordarshan Kendra Jammu-180007  
दूरभाष/फैक्स/Phone/Fax: 0191-2535641/0191-2531699  
ई-मेल/e-mail : ddjammu@rediffmail.com/ddjmucommercial@gmail.com



सत्यम् शिवम् सुन्दरम्

No. DDK(JMU)/Prog./HR/Empanelment of Casuals/2023-24

Date: 10.05.2023

## **APPLICATION NOTICE**

Doordarshan Kendra Jammu invites applications for creation of fresh Panel of CASUAL PRESENTERS/ANCHORS in languages as listed below for presentation/anchoring of programmes. The applicants will be required to undergo a selection process and successful aspirants may be invited for assignment on 'as and when required' basis as per programme exigencies. Qualifications required are as under:

Sr. No.	Language and Category	Age Limit	Qualifications	Remuneration
1.	Dogri Presenter/ Anchor	21 to 35 Years on 30.06.2023	<b><u>Essential:</u></b> i) Graduate Degree in any discipline from a recognized university/institute. ii) Good command over written/spoken Dogri. iii) Knowledge of Hindi & English languages. iv) Camera friendly face. v) Telecast worthy voice, language and pronunciation. <b><u>Desirable:</u></b> i) Degree/PG diploma in Journalism and Mass Communication from a recognized university/institute. ii) Experience in Television/Radio Media. iii) Knowledge and Experience of working on computers.	Fee per assignment (depending upon the format of the programme) as per DD Fee Structure.
2.	Hindi Presenter/ Anchor	21 to 35 Years on 30.06.2023	<b><u>Essential:</u></b> i) Graduate Degree in any discipline from a recognized university/institute. ii) Good command over written/spoken Hindi. iii) Knowledge of English language. iv) Camera friendly face. v) Telecast worthy voice, language and pronunciation. <b><u>Desirable:</u></b>	Fee per assignment (depending upon the format of the programme) as per DD Fee Structure.

			<ul style="list-style-type: none"> <li>i) Degree/PG diploma in Journalism and Mass Communication from a recognized university/institute.</li> <li>ii) Experience in Television/Radio Media.</li> <li>iii) Knowledge and Experience of working on computers.</li> </ul>	
3.	Urdu Presenter/Anchor	21 to 35 Years on 30.06.2023	<p><b><u>Essential:</u></b></p> <ul style="list-style-type: none"> <li>i) Graduate Degree in any discipline from a recognized university/institute.</li> <li>ii) Good command over written/spoken Urdu.</li> <li>iii) Knowledge of Hindi &amp; English languages.</li> <li>iv) Camera friendly face.</li> <li>v) Telecast worthy voice, language and pronunciation.</li> </ul> <p><b><u>Desirable:</u></b></p> <ul style="list-style-type: none"> <li>i) Degree/PG diploma in Journalism and Mass Communication from a recognized university/institute.</li> <li>ii) Experience in Television/Radio Media.</li> <li>iii) Knowledge and Experience of working on computers.</li> </ul>	Fee per assignment (depending upon the format of the programme) as per DD Fee Structure.
4.	Gojri Presenter/Anchor	21 to 35 Years on 30.06.2023	<p><b><u>Essential:</u></b></p> <ul style="list-style-type: none"> <li>i) Graduate Degree in any discipline from a recognized university/institute.</li> <li>ii) Good command over written/spoken Gojri.</li> <li>iii) Knowledge of Hindi &amp; English languages.</li> <li>iv) Camera friendly face.</li> <li>v) Telecast worthy voice, language and pronunciation.</li> </ul> <p><b><u>Desirable:</u></b></p> <ul style="list-style-type: none"> <li>i) Degree/PG diploma in Journalism and Mass Communication from a recognized university/institute.</li> <li>ii) Experience in Television/Radio Media.</li> <li>iii) Knowledge and Experience of working on computers.</li> </ul>	Fee per assignment (depending upon the format of the programme) as per DD Fee Structure.
5.	Pahari Presenter/Anchor	21 to 35 Years on 30.06.2023	<p><b><u>Essential:</u></b></p> <ul style="list-style-type: none"> <li>i) Graduate Degree in any discipline from a recognized university/institute.</li> <li>ii) Good command over written/spoken Pahari.</li> </ul>	Fee per assignment (depending upon the format of the programme) as per DD Fee Structure.

			<ul style="list-style-type: none"> <li>iii) Knowledge of Hindi &amp; English languages.</li> <li>iv) Camera friendly face.</li> <li>v) Telecast worthy voice, language and pronunciation.</li> </ul> <p><b><u>Desirable:</u></b></p> <ul style="list-style-type: none"> <li>i) Degree/PG diploma in Journalism and Mass Communication from a recognized university/institute.</li> <li>ii) Experience in Television/Radio Media.</li> <li>iii) Knowledge and Experience of working on computers.</li> </ul>	Structure.
6.	Bhadarwahi Presenter/Anchor	21 to 35 Years on 30.06.2023	<p><b><u>Essential:</u></b></p> <ul style="list-style-type: none"> <li>i) Graduate Degree in any discipline from a recognized university/institute.</li> <li>ii) Good command over written/spoken Bhadarwahi.</li> <li>iii) Knowledge of Hindi &amp; English languages.</li> <li>iv) Camera friendly face.</li> <li>v) Telecast worthy voice, language and pronunciation.</li> </ul> <p><b><u>Desirable:</u></b></p> <ul style="list-style-type: none"> <li>i) Degree/PG diploma in Journalism and Mass Communication from a recognized university/institute.</li> <li>ii) Experience in Television/Radio Media.</li> <li>iii) Knowledge and Experience of working on computers.</li> </ul>	Fee per assignment (depending upon the format of the programme) as per DD Fee Structure.
7.	Kashmiri Presenter/Anchor	21 to 35 Years on 30.06.2023	<p><b><u>Essential:</u></b></p> <ul style="list-style-type: none"> <li>i) Graduate Degree in any discipline from a recognized university/institute.</li> <li>ii) Good command over written/spoken Kashmiri.</li> <li>iii) Knowledge of Hindi &amp; English languages.</li> <li>iv) Camera friendly face.</li> <li>v) Telecast worthy voice, language and pronunciation.</li> </ul> <p><b><u>Desirable:</u></b></p> <ul style="list-style-type: none"> <li>i) Degree/PG diploma in Journalism and Mass Communication from a recognized university/institute.</li> <li>ii) Experience in Television/Radio Media.</li> <li>iii) Knowledge and Experience of working on computers.</li> </ul>	Fee per assignment (depending upon the format of the programme) as per DD Fee Structure.

8.	Punjabi Presenter/ Anchor	21 to 35 Years on 30.06.2023	<p><b>Essential:</b></p> <p>i) Graduate Degree in any discipline from a recognized university/institute.</p> <p>ii) Good command over written/spoken Punjabi.</p> <p>iii) Knowledge of Hindi &amp; English languages.</p> <p>iv) Camera friendly face.</p> <p>v) Telecast worthy voice, language and pronunciation.</p> <p><b>Desirable:</b></p> <p>i) Degree/PG diploma in Journalism and Mass Communication from a recognized university/institute.</p> <p>ii) Experience in Television/Radio Media.</p> <p>iii) Knowledge and Experience of working on computers.</p>	Fee per assignment (depending upon the format of the programme) as per DD Fee Structure.
----	---------------------------	------------------------------	--	--

**Terms and Conditions:**

- a. **This is not, and will not be, an employment.**
- b. If selected, you will be invited for assignment/s by the Doordarshan Kendra strictly on **AS AND WHEN REQUIRED** basis as per the day to day requirement of programmes at the Kendra, and your availability on the date and time of assignment.
- c. As per rules, the maximum possible number of assignments is 07 (Seven) in a calendar month and 84 assignments in a year as per programme exigencies. However, **no right is conferred on you to demand a booking.**
- d. You will not be entitled to any fixed or specific number of bookings, as you are not on the establishment of Doordarshan.
- e. This organization will have no objection and will not restrict you from continuing in/taking up a regular or temporary employment in any other organization/institution or being self-employed.
- f. You will have every right not to accept the assignment for which you might be invited as per programme exigencies. However, once the assignment is accepted, you will be under obligation to perform the accepted assignment.
- g. You will have to accord your consent in advance for performing the assignment.
- h. This empanelment shall be periodically reviewed through screen test/audition and interview.
- i. Continuation in the panel will depend upon your performance and screen presence/fitness.
- j. This Empanelment does not confer any right to be called for regular bookings or any right/advantage for the selection to any regular post in the organization.
- k. Candidate/Applicant must be a resident of Jammu & Kashmir.

**Selection Procedure:**

- i) Selection will be made through **Screen Test and Interview**. Candidates successful in Screen Test will be called for an Interview to assess their presence of mind, knowledge about current affairs and general knowledge.

- ii) Only those applicants who possess required qualifications will be called for Selection process.
- iii) The selection will be done by a constituted '**Selection Committee**'.

**How to Apply:**

The eligible candidates may send their applications in the prescribed format at Annexure-A, along with the copies of required documents, i.e. Certificates of Educational Qualifications, Proof of Age, Proof of Residence, Experience Certificate/s etc. to **The Head of Programme, Doordarshan Kendra Jammu, Tali Morh, Old Janipur, Jammu-180007** within 15 days from the date of publication of the notification on the Prasar Bharati website.



**(Renu Bhat)**  
Head of Programme  
Doordarshan Kendra Jammu

To,

Director (PBNS) with a request to upload this Application Notice on the Prasar Bharati website on the date indicated above.

Copy to:

- i) ADG (Content Ops.), North Zone for information
- ii) DDG (Tech), PB Sectt. with a request to host this Application Notice on the Prasar Bharati e-office notification.

**Application for Casual Presenter/Anchor on Assignment Basis**  
**at Doordarshan Kendra Jammu**

## 1. Language/s Applied for Casual Presenter/Anchor:

Dogri	Hindi	Urdu	Gojri	Pahari	Bhadarwahi	Kashmiri	Punjabi

## 2. Name:

## 3. Gender:

## 4. a) Date of Birth: Day/Month/Year

## b) Age on 30.06.2023 Years/Months/Days

## 5. Father/Mother/Husband's Name:

## 6. a) Permanent Address:

## b) Correspondence Address:

## c) Mobile/Telephone No.:

## d) E-mail Id:

## 7. a) Educational Qualification:

Qualification/Course	University/Institution/Board	Year of Passing

## b) Professional Qualification (if any):

Qualification/Course	University/Institution/Board	Year of Passing

## 8. Proficient in Speaking:

Dogri	Hindi	Urdu	Gojri	Pahari	Bhadarwahi	Kashmiri	Punjabi	English

## 9. Proficient in Writing:

Dogri	Hindi	Urdu	Gojri	Pahari	Bhadarwahi	Kashmiri	Punjabi	English

Affix Recent Passport Photo
--------------------------------------

10. a) Whether Employed: Yes/No

b) If Yes, Details of Employment/Self Employment:

Name of Organization	Post/Designation	Period	Specific Nature of Duties/Job

11. a) Whether having any Experience in Electronic Media: Yes/No

b) If Yes, Details of Experience:

Name of Organization	Post/Designation	Period	Specific Nature of Duties/Job

12. Whether working in Doordarshan/All India Radio: Yes/No

13. Any other Related/Relevant information (if any):

14. Details of Copy of Documents/Certificates Enclosed: (Total Nos. \_\_\_\_\_)

Sl. No. Name of Document/Certificate

**Declaration:**

I hereby declare that all the above information furnished by me is true and correct to the best of my knowledge and belief. I also acknowledge that this is casual assignment and is not and will not be an employment. Solemnly and unconditionally accept the terms and conditions of this assignment. Work on assignment basis would not confer on me any claim for regularization or absorption in Doordarshan.

**Date:**

**Signature of the Candidate**