

Prasar Bharati
(India's Public Service Broadcaster)
Prasar Bharati Secretariat (T&C Division)
Prasar Bharati House
Copernicus Marg, New Delhi-110001

F. No. TC-1/011(I)/2018-19/Tariff/46

Dated: 27/02/2019

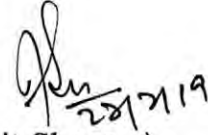
Circular 3 of 2019

Subject: Spot Buy Rate for DD India Channel.

A revised Spot Buy Rate has been prescribed for DD India Channel. The details are as under:-

Channel	Spot Buy Rate (in Rs.)
DD India	Rs. 2000/= for each spot of 10 seconds

2. The above rate has been prescribed on an experimental basis, for a period of six months from the date of issue of this circular.
3. This issues with the approval of CEO, Prasar Bharati.



(Amit Sharma)
Dy. Director (Comm., T&C)
Ph. No. 011-23118516

To,
The Director General
Doordarshan
Doordarshan Bhawan (Tower-A)
Copernicus Marg
New Delhi-110001

Copy for information and necessary action to:

1. Additional Director General, (CRD I), Mumbai, Commercial Revenue Division, Doordarshan Kendra, Worli, Mumbai.
2. Additional Director General, (CRD II, DCD), Prasar Bharati House, Copernicus Marg, New Delhi 01.
3. DDG (DCS), Doordarshan Bhawan, Tower A, Copernicus Marg, New Delhi-01.
4. Director (Tech.), PB Sectt. for getting this Circular uploaded on PB's Website.