

**Prasar Bharati**  
**(India's Public Service Broadcaster)**  
**Directorate General: Doordarshan**  
**Doordarshan Bhawan**  
**New Delhi**  
**(Budget Section)**

No.G-25013/1/2016-BI

Date: 22.04.2019

**Subject: - Implementation of Centralized Fund cum Distribution Limits (CFDL) facility offered by State Bank of India in Prasar Bharati. – reg.**

**Ref:- This office Accounting Circular No. 13 dated 14.03.2019 and PB Sectt. letter dated 13.03.2019**

Please find enclosed herewith the Prasar Bharati secretariat's letter No. ADG(B&A)/AI/A/CS/2017-18/CFDL/ dated 18.04.2019 on the above mentioned subject.

2. It is, therefore, requested to take note of the instructions contained in the said letter for information, guidance and strict compliance. The compliance regarding opening of Subsidiary Account(s) should be sent to Prasar Bharati Release Section immediately after opening the subsidiary bank account under the Product Code: CFDL-CA-OD for updating their records for future release of funds under intimation to this Directorate General (Email ID- budgetsection1@gmail.com).

**Encl: as above.**

  
(K.C. Jain)

**Dy. Director (Budget)**

1. All HOO/DDO of Doordarshan Kendras/Field Units.
2. DDA (Cash), DG: DD.
3. DG (News), DD.

4. Chief Engineers, CCW(C), Sachna Bhawan, CGO Complex.

**Copy to:-**

1. Deputy Director General (F), PB Sectt., Prasar Bharati House, New Delhi
2. PPS to ADG (F)/DD (B)/ at this DG: DD.
3. IT Cell with the request to upload the letter on Doordarshan website.
4. Guard File.

**PRASAR BHARATI**  
*(India's Public Service Broadcaster)*  
**Prasar Bharati Secretariat**  
**(Budget & Accounts Section)**  
**6th Floor, Prasar Bharati House,**  
**Copernicus Marg, New Delhi-110001**

No. ADG(B&A)/AI/A/CS/2017-18/CFDL

Dated 18.04.2019

**Sub: Implementation of Centralized Fund cum Distribution Limits facility offered by SBI in Prasar Bharati-reg.**

**Ref: This office Accounting Circular No. 13 dated 13.03.2019.**

Please refer to this office accounting circular under reference regarding implementation of the CFDL facility offered by SBI in Prasar Bharati. There are some field units facing difficulties in implementation of CFDL facility and sought clarification with regard to opening the subsidiary accounts under CFDL.

In order to facilitate smooth opening of subsidiary bank account, it is clarified that:

1. All the field units should open subsidiary account under the **Product Code: CFDL-CA-OD.**
2. The field units are required to open their subsidiary current bank accounts for expenditure from IBER under the Customer Identification Folio (CIF) of Central Account i.e. 90262336044 with the address of the concerned field units opening such account only.
3. The field units such as DMCs, which are under closer and office order for such closer has already been issued need not to open Subsidiary Account under CFDL facility.
4. In the circular under reference, all the field units located in Delhi were asked to open the subsidiary bank account for OAE by 25th March, 2019 and field units located in rest of the India by 15th April, 2019. In view of the same, it has been observed that considerable number of units have not opened their subsidiary bank accounts till date. It should be noted that no fund will be disbursed for expenditure through IEBR from May 2019 onwards to the field units through mode other than CFDL facility. Therefore, all the field units should ensure opening of subsidiary accounts till 30th April 2019 positively.
5. After opening of the Subsidiary account(s), the concerned field unit should intimate to Prasar Bharati Release Section through email on [prasarbharati123@gmail.com](mailto:prasarbharati123@gmail.com) immediately after opening of such account so that funds limit can be provided for smooth functioning of the field units.
6. Regarding authorised signatories and their withdrawal limits/power in respect of subsidiary bank account, it should be noted that these are same as are in

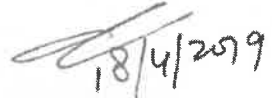
  
18/4/2019

the existing OAE expenditure bank account. From 1st May 2019, the field units should do the banking transactions, relating to expenditure under IEBR, from their new subsidiary bank accounts only.

7. In case of any issue/ clarification please contact :
- a) From the side of SBI Bank, Parliament Street, New Delhi
    - Mr. Shashi Saini (DM)— 9582951100
    - Ms. Madhuri (AGM)- 8008572453
  - b) From the side of Prasar Bharati:
    - Mr. Rajneesh Goel [DD (A/cs)]- (011) 23118415
    - E-mail Id- [prasarbharati123@gmail.com](mailto:prasarbharati123@gmail.com)

In view of the same, it is once again requested to both the Directorates that they must ensure the opening of subsidiary account by all field units under their control by 30th April 2019 positively.

This issues with the approval of Competent Authority.

  
18/4/2019

(C.K Jain)  
DDG(Fin.)

**DG: AIR/DD**

Copy to:

1. ADG(E&A)/ ADG (Sports), PB Secretariat.
2. ADG (Fin), AIR/DD.
3. CE(CCW), New Delhi.
4. Director(Fin), AIR/DD.
5. DD (B&A)/(Accounts)/(F&A), Prasar bharati Sectt.
6. DDG (Tech.), Prasar Bharati Sectt. with a request to upload the above circular on the official website of Prasar Bharati.
7. DDO, PB Sectt.

Copy for information to:

1. SO to CEO PB.
2. PS to M(F) PB.