

**Prasar Bharati**  
**(India's Public Service Broadcaster)**  
**Directorate General:Doordarshan**  
**Doordarshan Bhawan, New Delhi**

No.G-28011/1/2019-B.I

Date: 07.12.2020

**Subject:** Set of Protocol for promotion of Digital Payments in Autonomous Bodies and Public Sector Unertakings (PSU) of M/o of Information & Broadcasting against the target of 25 Crore total number of digital transactions assigned by Ministry of Electronic & Information Technology (MeitY)-reg.

**Ref.:** CCA, Pr. AO, Min. of I&B's letter No. Pr.AO/I&B/B&A/Dig.Trans./2017 - 18/321-335 dated 30.05.2018.

In this connection, it has been observed that in spite of several reminders most of the Head of Doordarshan Kendras/Units are not furnishing the information on promotion of digital payment on monthly basis. The matter has been viewed seriously.

2. As all are aware that Government of India is promoting the digital payments system and Prasar Bharati / DG:Doordarshan has already issued instructions to DD Network from time to time. However, it is also observed that most of the Doordarshan Field Units are not making all payment activities through the Digital Payment system.

3. All the Head of Kendras/Units are advised to adhere to the timeline i.e. 5th of every month for the submission of relevant data pertaining to digital transactions in all the activities as per prescribed format through email only ([doordarshandigital@gmail.com](mailto:doordarshandigital@gmail.com)) as hard copy of the same is not required.

3. It is reiterated that maximum transactions must be done digitally.



(Sanjiv Khosla)  
Deputy Director(Budget)  
For DG:Doordarshan

1. All Head of Kendras/Field Units of Doordarshan/DDO, DG:DD
2. All Zonal ADGs of DG:DD.

**Copy to:**

1. PPS to Member(F)/ADG(B&A), Prasar Bharati Sectt., New Delhi.
2. PPS to ADG(F)/DDG(F)/DD(Budget), DG:DD,
3. IT cell with the request to upload the letter on website.