

**Prasar Bharati**  
(India's Public Service Broadcaster)  
**Prasar Bharati Secretariat (ER Division)**  
Prasar Bharati House  
Copernicus Marg, New Delhi-110001

F. No. TC-01/011(1)2020-21/Tariff (Comp.No.11510) Dated: 30/09/2020

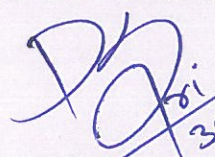
**Subject: Clarifications in Circular No. 6 of 2020 Reg. Airtime rates for  
DD National channel and various Regional Languages Satellite  
Services of Doordarshan (Regional DD Channels)**

**Ref.: Clarifications of even no. dated 27/07/2020 & 05/08/2020.**

This is in continuation of Circular No. 6 of 2020 dated 25/07/2020 vide which the airtime rates for various Regional Language Satellite Services of Doordarshan (Regional DD Channels) have been revised and clarification issued vide even no. dated 27/07/2020 & 05/08/2020. The following are further clarified:-

1. **It is one again stated that there is no change in various airtime rates for DD-National channel including the prevailing terms & conditions.** The rates for DD-national channel were included in the Circular no. 6 of 2020 only for the completeness of the rates in a single circular, as was done in the earlier one.
2. Vide Circular No. 6 of 2020 dated 25/07/2020, the airtime rates was revised **only** for Regional Languages Satellite Services of Doordarshan (Regional DD Channels).

Accordingly, para no. 6 of Circular No. 6 of 2020 i.e. "*Airtime rates for Social Discourse Programmes (Spiritual) is prescribed at double the rate of that time band in which such programme is to be telecast. Bonus shall not be applicable on such programmes.*" is applicable to various Regional Languages Satellite Services of Doordarshan (Regional DD Channels) **only** and **not to DD-National Channel**.

  
30.09.2020

(P.S. Srivastava)  
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To,

1. The Director General,  
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2. The Director General,  
DD News  
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**Copy for information and necessary action to:**

1. Additional Director General- Sales, East Zone/West Zone/South Zone.
2. Additional Director General, Marketing, PB Sectt., New Delhi.
3. Head, Sales, PB Sectt., New Delhi with request to circulate it to all concerned.
4. DDG(Sales), DD, PB Sectt., New Delhi.
5. DDG (DCS), Doordarshan Bhawan, Tower A, Copernicus Marg, New Delhi-01.
6. DDG(Tech.), PB Sectt. for getting this Circular uploaded on PB's Website.

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2. PS to Member(Fin.), PB