

**Prasar Bharati**  
(India's Public Service Broadcaster)  
**Prasar Bharati Secretariat (T&C Division)**  
Prasar Bharati House  
Copernicus Marg, New Delhi-110001

No. TC-1/011(I)/2018-19/Tariff /16

Dated: 2/07/2019

**Office order**

**Subject: Extension of validity of Tariff for On-Screen Properties for DD News Channel, prescribed earlier for four months w.e.f. 27-02-2019-reg.**

Rates for Laptop Branding, Mug Branding, and Caption/sticker within News Digest/Headlines and Weather Report, as On-Screen Property, for DD News channel were prescribed on experimental basis for a period of four months from 27-02-2019 to 26-06-2019 vide this office Circular No. 1 of 2019 issued under letter of even No. dated 27-02-2019.

2. It has been decided to extend the validity of the tariff prescribed for On-Screen Properties for DD News Channel, from 27-06-2019 to 31-03-2020 on the same terms and conditions as prescribed vide circular dated 27-02-2019.
3. This issues with the approval of CEO, Prasar Bharati.



**(Amit Sharma)**  
**Dy. Director (T&C, Comml.)**  
**Ph. No. 011-23118516**

**To**

1. **The Director General**  
**Doordarshan**  
**Doordarshan Bhawan (Tower-A)**  
**Copernicus Marg**  
**New Delhi-110001**
2. **The Director General**  
**DD News**  
**Doordarshan Bhawan (Tower-B)**  
**Copernicus Marg**  
**New Delhi-110001**

**Copy for information and necessary action to:**

1. Additional Director General, (SMD I), Mumbai, Commercial Revenue Division, Doordarshan Kendra, Worli, Mumbai.
2. Additional Director General, (SMD II, DCD), Prasar Bharati House, Copernicus Marg, New Delhi 01.
3. DDG (DCS), Doordarshan Bhawan, Tower A, Copernicus Marg, New Delhi-01.
4. Director (Tech.), PB Sectt. for getting this Circular uploaded on PB's Website.