

**Prasar Bharati**  
(India's Public Service Broadcaster)  
**Prasar Bharati Secretariat (T&C Division)**  
Prasar Bharati House  
Copernicus Marg, New Delhi-110001

F. No. TC-01/011(1)2020-21/Tariff (Comp.No. 20849) Dated: 13/08/2020

**Circular No. 8 of 2020**

**Subject: Special Airtime Rates for Programme Sankat Mochan Hanuman, Shree Krishna & Visnhupuram.**

- Ref.: 1. Sales Division Order No. PBS/SD/HoS/2020-06 dated 28/04/2020.**
- 2. T&C Circular No. 4/2020 Dated 19/05/2020 issued vide F. No. TC-1/011(1)/2019-20/Tariff (Part).**
- 3. Sales Division Order No. PB/SD/DD/VP-Tariff/2020 Dated 30.06.2020.**
- 4. T&C Circular No. 3/2020 Dated 14/05/2020 issued vide F. No. TC-1/011(1)/2020-21/Tariff**

Special airtime rates for various programmes being telecast on DD-National & DD-Bharati channels were prescribed from time to time. The revised airtime rates for the following programmes will be as detailed below:-

S.N.	Name of Programme/Time of Telecast	Name of the Channel	Revised Airtime rates	Remarks
1.	Sankat Mochan Hanuman/ 7PM-8 PM	DD-Bharati	The original airtime rates prescribed for the channel vide Circular No.3 issued vide letter no. DCS/33(9)/Rate Card/2012 Dt. 01/02/2013 to be made applicable	Now the prime time slot will be from <b>7PM-11 PM</b> for DD Bharati channel against <b>7:30 PM -10:00 PM</b>

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2.	Shree Krishna/9PM-10 PM (fresh) with repeat 9 AM-10 AM next day	DD-National	The original SBR rates of DD-National prescribed vide Circular No.6 of 2020 dated 25/07/2020 to be made applicable.	1. Bonus <b>not</b> applicable. 2. Sale only on <b>SBR</b>
3.	Vishnupuran/ 8-PM-9PM	DD-National	The original rates (i/c package) of DD-National prescribed vide Circular No.6 of 2020 dated 25/07/2020 to be made applicable.	Bonus <b>not</b> applicable

2. The above revised rates to be applied as per the terms and conditions of Agreement/Contract/ROs which are signed periodically.
3. This issues with the approval of CEO, Prasar Bharati.

  
13/08/2020

(P.S.Srivastava)  
Director (ER)

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To,

1. The Director General,  
Doordarshan  
Doordarshan Bhawan (Tower-A)  
Copernicus Marg,  
New Delhi-110001
2. The Director General,  
DD News  
Doordarshan Bhawan (Tower-B)  
Copernicus Marg,  
New Delhi-110001

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**Copy for information and necessary action to:**

1. Additional Director General- Sales, East Zone/West Zone/South Zone.
2. Additional Director General, Marketing, PB Sectt., New Delhi.
3. Head, Sales, PB Sectt., New Delhi with request to circulate it to all concerned.
4. DDG(SMD), PB Sectt., New delhi.
5. DDG (DCS), Doordarshan Bhawan, Tower A, Copernicus Marg, New Delhi-01.
6. DDG(Tech.), PB Sectt. for getting this Circular uploaded on PB's Website.

**Copy for kind information to:-**

1. SO to CEO, PB
2. PS to Member(Fin.), PB

