

Prasar Bharati
(India's Public Service Broadcaster)
Prasar Bharati Secretariat (T&C Division)
Prasar Bharati House
Copernicus Marg, New Delhi-110001

F. No. TC-1/011(I)/2018-19/Tariff/45

Dated: 27/02/2019

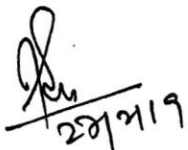
Circular 2 of 2019

Subject: Tariff for carrying Local advertisement on cluster of 100 W AIR FM relay Transmitters.

Rates for carrying Local advertisements on cluster of 100W AIR FM Relay Transmitters have been prescribed. The details are as under:-

Sl.	Time Category	Time band	Spot Buy Rate (in Rs.)
1	Time Category-1	06:30 Hrs. to 10:00 Hrs. and 19:00 Hrs. to 23:00 Hrs.	Rs. 140/= for spot of 10 seconds
2	Time Category-2	06:00 Hrs to 06:30 Hrs.: 10:00 Hrs. to 12:00; 13:30 Hrs. to 14:30 Hrs.; and 23:00 Hrs. to 23:30 Hrs.	Rs. 110/= for spot of 10 seconds
	Time Category-1	12:00 Hrs to 13:30 Hrs.; and 14:30 Hrs. to 19:00 Hrs.	Rs. 85/= for spot of 10 seconds

2. The above rates have been prescribed on an experimental basis, for a period of four months from the date of issue of this circular.
3. This issues with the approval of CEO, Prasar Bharati.


(Amit Sharma)
Dy. Director (Comm., T&C)
Ph. No. 011-23118516

To,
The Director General: All India Radio
Akashwani Bhawan,
Sansad Marg, New Delhi-01

Copy for information and necessary action to:

1. Deputy Director General, CBS Delhi, Akashwani Bhawan, Sansad Marg, New Delhi-01.