

Prasar Bharati
(India's Public Service Broadcaster)
Prasar Bharati Secretariat (T&C Division)
Prasar Bharati House
Copernicus Marg, New Delhi-110001

F. No. TC-1/011(I)/2019-20/Tariff/30

Dated: 27/09/2019

Office Order

Subject: Spot Buy Rate for DD India Channel-Extension of validity reg.

A revised Spot Buy Rate (SBR) for DD India channel was prescribed vide Circular 3 of 2019 Dated 27.02.2019, on experimental basis for period of six months from the date of issue of the said circular.

2. It has been decided to extend the validity of the said SBR for DD India channel by six months beyond 26.08.2019.
3. This issues with the approval of CEO, Prasar Bharati.



(Amit Sharma)
Director (B&R, T&C)
Ph. No. 011-23118516

To,
The Director General
Doordarshan
Doordarshan Bhawan (Tower-A)
Copernicus Marg
New Delhi-110001

Copy for information and necessary action to:

1. Additional Director General, SMD Mumbai, Doordarshan Kendra, Worli, Mumbai.
2. Additional Director General, (Marketing), PB Sectt., New Delhi
3. Head, Sales, Prasar Bharati House, Copernicus Marg, New Delhi 01.
4. DDG (DCS), Doordarshan Bhawan, Tower A, Copernicus Marg, New Delhi-01.
- ✓ 5. Director (Tech.), PB Sectt. for getting this Circular uploaded on PB's Website.