

PRASAR BHARATI
(India's Public Service Broadcaster)
PRASAR BHARATI SECRETARIAT
(T & C /Comml.Division), Prasar Bharati House
Copernicus Marg, New Delhi-110001

Office Order

No. TC-1/011(I)/2018-19/Tariff /13 **Dated: 18/06/2019.**
Subject: Extension of Bonus Scheme under rationalization of Rate card of DD National, for Corporate Clients- reg.

Bonus scheme on the extant Rate Card applicable for in-house programmes on DD National channel was introduced on pilot basis for a period of 4 months w.e.f. 01-06-2018, with the approval of CEO, Prasar Bharati, vide this office circular of even No. dated 28-05-2018. The scheme was extended further for a period of four months from 01-10-2018 to 31-01-2019 vide this office circular of even No. dated 12-10-2018 and thereafter for further four months from 01-02-2019 to 31-05-2019 vide this office circular of even No. dated 05-02-2019.

It has been decided to extend the said Bonus scheme further w.e.f. 01-06-2019, for a period of four more months or up to the date of introduction of New Rate Card for DD National, whichever is earlier, without any change in the terms and conditions already prescribed.

Monthly feedback report in the prescribed format shall be submitted to this office by all the concerned, positively by 10th of the month following the month of report.

This issues with the approval of CEO, Prasar Bharati.


18/6/2019
(G.S.Kesarwani)

Dy. Director (T & C/ Comml.)-I

To

Director General: Doordarshan
Doordarshan Bhawan,
Copernicus Marg,
New Delhi

Copy for information and necessary action to:

1. Addl. Director General (SMD-I) Mumbai, Sales & Marketing Division, Worli, Mumbai.
2. Addl. Director General (SMD-II) DCD, New Delhi.
3. Director (Tech), PB Sectt. for getting this office order uploaded on PB's website.