

**प्रसार भारती PRASAR BHARATI**  
(भारतीय लोक सेवा प्रसारक India's Public Service Broadcaster)  
**PrasarBharati Secretariat**  
**PRASAR BHARATI HOUSE, COPERNICUS MARG, NEW DELHI**  
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**NOTICE INVITING APPLICATIONS (NIA)**

**F.No. [E- 216038] A-10/016/05/2024-TM&SO**

**Dated: 24.01.2024**

**Subject: NIA for contractual engagement of Copy Editor at Lucknow, DDK & Akashvani in Prasar Bharati - reg.**

Prasar Bharati, New Delhi invites applications from experienced and dynamic persons for engagement as Copy Editor on full time contract basis, based at Lucknow, DDK & Akashvani.

| 1. | Category                  | Copy Editor   |
|----|---------------------------|---|
| 2. | No. of Positions          | 3 (2-DDK & 1-Akashvani)   |
| 3. | Place of Work             | Lucknow DDK/ Akashvani  |
| 4. | Duration of Engagement    | One Year  |
| 5. | Consolidated remuneration | Rs. 35000/- (Fixed)   |
| 6. | Qualification             | (i) Graduation in any field from a recognized university/ Institute with 5 yrs of experience in any mainstream media.<br><br>Or<br><br>Degree/PG Diploma in Journalism/ Mass Communication/ relevant field from recognized university / institute with at least 03 years of experience in any mainstream media.<br><br>(ii) Language Proficiency - Hindi/English and Hindi, Urdu. |
|    | Desirable                 | (i) Hands on knowledge using search engine and social media<br>(ii) Good knowledge of regional, national issues and current affairs; ability to coordinate with different verticals of the media unit deployed in.  |
| 7. | Age                       | Below 35 years as on date of notification.  |
| 8. | Nature of Duties          | i. Editorial coordination from regional centre/stringers.<br>ii. Overseeing feeds in regional centers.<br>iii. Prioritizing news stories.<br>iv. Adding meta data to all stories.<br>v. Tagging Video/Photo/Graphics with all story   |

*Prakash Sinha*  
24.01.2024


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|  |  | inputs.   |
|  |  | vi. Video/audio to text using technology, thereafter ensuring the required quality check desired. |
|  |  | vii. Translation if desired.  |
|  |  | viii. Feeding the information timely on the shared feed platform.                                 |

**9. The terms and conditions of the engagement are as given under:**

- i. The services will be purely on contractual basis. The persons engaged shall have no claim either implicit or explicit, for his/ her absorption or regularization in Prasar Bharati.
- ii. The person will be engaged on full time basis and will not be allowed to take up any other assignment during the period of contractual engagement.
- iii. Persons engaged on contract basis can be assigned additional task apart from the specific tasks for which they are engaged.
- iv. Period of engagement shall initially be for two years with an annual appraisal which may be extendable based on requirement of the organization and performance review.
- v. The engagement can be discontinued/ terminated with one- month notice or one month's salary in lieu thereof by either side without assigning any reason.
- vi. No claim of pensionary benefit on account of this contractual engagement shall be admissible.
- vii. Prasar Bharati reserves the right to conduct test and/ or interview of the shortlisted candidates. No TA/DA etc. will be paid for attending the test/ interview.

10. Those candidates who are eligible and willing to work on above terms & conditions in Prasar Bharati, having requisite qualification and experience indicated above **may apply online on Prasar Bharati web link <http://applications.prasarbharati.org/> within 15 days from the date of publication** on Prasar Bharati website. In case of any difficulty in submission it may be emailed to **hrcpbs@prasarbharati.gov.in** along with screenshot of error. Application(s) received through any other mode will not be considered.

**This issues with the approval of the Competent Authority.**

  
 (Girish Kumar )  
 Dy. Director (TM&SO)

To,

Director (PBNS) – with a request to upload this circular on the Prasar Bharati website upto the date indicated in para 10 above.

Copy to:-

- (i) DDG (Tech), PB Sectt. – with a request to host this circular on the Prasar Bharati e-office notification.