

**प्रसारभारती PRASAR BHARATI**  
(भारतीयलोकसेवाप्रसारक India's Public Service Broadcaster)  
**Prasar Bharati Secretariat**  
**PRASAR BHARATI HOUSE, COPERNICUS MARG, NEW DELHI**  
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**NOTICE INVITING APPLICATIONS**

**F No. [E88677] A-10/016/02/2022-TM&SO**

**Date: 08.02.2022**

**Subject: Invitation of Applications for engagement of Content Executive on full time contract basis in Prasar Bharati – reg.**

Prasar Bharati Doordarshan News invites applications from experienced and dynamic persons for engagement as Content Executive in Prasar Bharati Doordarshan News on full time contract basis, based at Lucknow.

- 1. Category: Content Executive**
- 2. No of Position: 3**
- 3. Place of work: Lucknow**
- 4. Duration of engagement: Two years**
- 5. Consolidated remuneration: Rs 25,000/-**
- 6. Eligibility Criteria:**

**Essential:**

1. Degree from a recognized university/institute
2. Degree/PG Diploma in Journalism from a recognized university/institute
3. Proficiency in Hindi and English
4. Upper age limit 35 years
5. At least three years experience in Social Media field

**7. The terms and conditions of the engagement are as given under:**

- (i) The services will be purely on contractual basis. The persons engaged shall have no claim either implicit or explicit, for his/ her absorption or regularization in Prasar Bharati.
- (ii) The person will be engaged on full time basis and will not be allowed to take up any other assignment during the period of contractual engagement.
- (iii) Persons engaged will be working for both DD News (TV News) and All India Radio (Radio News) and will be simultaneously reporting to the RNU Head of DD News Lucknow and RNU Head, AIR Lucknow. Persons engaged can also be assigned additional tasks apart from the specific tasks for which they are engaged.
- (iv) Period of engagement shall initially be for two years with an annual appraisal which may be extendable based on requirement of the organization and performance review.
- (v) The engagement can be discontinued/ terminated with one-month notice or one month's salary in lieu thereof by either side without assigning any reason.

- (vi) No claim of pensionary benefit on account of this contractual engagement shall be admissible.
- (vii) Prasar Bharati reserves the right to conduct test and/ or interview of the shortlisted candidates. No TA/DA etc. will be paid for attending the test/ interview.

8. Those candidates who are eligible and willing to work on above terms & conditions in Prasar Bharati, having requisite qualification and experience indicated above **may come for the Walk-in Interview (with Application No.) to be held at DD News, Doordarshan Kendra, 24-Ashok Marg, Lucknow, PIN Code – 226001 along with the filled in application form placed as Annexure, and original documents in support of their qualification and experience, as per the schedule given below:**

Category	Date of Walk in Interview
Content Executive	11 am on 28.02.2022 (Monday)

**Note: Pre-registration to be done on <https://applications.prasarbharati.org> up to 11 am on 28.02.2022. Registrations after the indicated date and time will not be accepted.**

9. Candidates who fulfill the eligibility criteria and have all the necessary documents will be shortlisted for the interview and skill test at Doordarshan Kendra Lucknow.

10. This issues with the approval of the Competent Authority.



**(Sunil Bhatt)**  
**Dy. Director (TM&SO)**

To,

Head(PBNS) – with a request to upload this circular on the Prasar Bharati website upto the date indicated in para 8 above.

Copy to:

- (i) DDG(Tech), PB Sectt. – with a request to host this circular on the Prasar Bharati e-office notification.
- (ii) DDG (IT), PB Sectt. – with a request to host this NIA on website of the Prasar Bharati <https://applications.prasarbharati.org/> upto the date & time indicated in para 8 above (To be published under DD News account on Avedan Portal).

**(To be published under DD News account [UserName: dgnewsadminon] on Avedan Portal)**

**ANNEXURE**

**APPLICATION PROFORMA FOR ENGAGEMENT THROUGH WALK IN INTERVIEW OF CONTRACTUALMANPOWER IN VARIOUS CATEGORIES IN PRASAR BHARATI, DOORDARSHAN KENDRA, RNU LUCKNOW AS PER THE ADVERTISEMENT NUMBER: [E88677] A-10/016/02/2022-TM&SO DATED: 08.02.2022**

1.	NAME OF 'POSITION' APPLIED FOR		(Affix Passport Photo)		
2.	Title: Ms/Mrs/Mr				
3.	Name in Block Letters in full				
4.	Date of Birth (Age)				
5.	Father's/Husband's Name				
6.	Permanent Address				
7.	Correspondence Address				
8.	Email ID				
9.	Mobile Number				
10.	Landline Number				
11.	Educational Qualification (From Matriculation Onwards)				
	Name of University/ Institute/ Board	Course	Year of Passing	Grade/ Division/ CGPA	Additional Information, if any
12.	Professional Qualification, if any				
	Name of University/ Institute	Course	Year of passing	Grade/ Division/ CGPA	Additional Information, if any

13.	Desirable Qualification				
14.	Experience				
Name of Organisation	Post Held/ Designation	From (DD/MM/YY)	To (DD/MM/YY)	Gross Remuneration in (Rs) per month/annum	Specific nature of duties / Spl Achievements
15.	Computer Proficiency				
MS Office and Use of Internet (Specify level of accomplishment)					
16.	Any other relevant information: (Attach documents)				

**DECLARATION:** I solemnly declare that the above particulars are true and correct to the best of my knowledge and belief, no part of it is false, and nothing material has been concealed there from. I also understand that my candidature for the position applied for / contractual engagement is liable to be cancelled/ terminated, if at any stage it is found that the above information is false or incorrect or misleading.

PLACE: \_\_\_\_\_

(Signature)

DATE: \_\_\_\_\_