

**PRASAR BHARATI
DIRECTORATE GENERAL: DOORDARSHAN
PURCHASE DIRECTORATE (ENGG.)
DOORDARSHAN BHAWAN
NEW DELHI – 110001**

F. No. 11/19/2022-KC

Dated:20/07/2023

Notice inviting Limited e-Tender (NIT-15/2023-24)

Prasar Bharati, Doordarshan invites proposals for production (commissioning) of programme of tentatively titled "Jan Jan Mein Ram" (theme/Title of the programme) based on the life & values of Maryada Puroshottam Shri Ram under the category of Direct Assignment Process (DAP) from the following selected Producers:

1. M/s Sagar World
2. M/s Wisdom Tree Production
3. M/s Contiloe Entertainment
4. M/s Swastik Productions
5. M/s Triangle Film Company
6. M/s Creative Eye
7. M/s Dome Entertainment

Who qualify the criteria mentioned in the RFP document, may submit the response accordingly, The NIA will be opened on 22nd August, 2023 at 11:00 Hrs. The tender submission time will be up to 17:00 Hrs. on 21st August, 2023. The detailed RFP document can be viewed /downloaded from <https://eprocure.gov.in>.

Bid security amount of Rs 25,74,000/- (Rs Twenty Five Lakh Seventy Four Thousand only) in the form Account Payee Demand draft, Bankers Cheque or Bank Guarantee from an Indian scheduled Commercial Bank in an acceptable form.

This issues without any commitment on the part of Prasar Bharati.

Signed by Narendra Kumar
Choursiya

Date: 21-07-2023 11:45:11

Assistant Engineer

Reason: Approved
For Director General, Doordarshan

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(A) GENERAL INSTRUCTIONS TO BIDDERS:

1. The scope of work / Supply of stores to be tendered are available in the complete bid documents which can be viewed / downloaded free of cost from e-procurement portal of Prasar Bharati, <https://prasarbharati.eproc.in>, or from the website Prasar Bharati, www.prasarbharati.gov.in or CPP Portal <http://eprocure.gov.in>.
2. Both Technical Bid and Financial Bid will be submitted concurrently duly digitally signed on the website <https://prasarbharati.eproc.in>
3. No claim shall be entertained on account of any Technical snag or disruption of internet service being used by bidders. Bidders are advised to upload their bids well in advance to avoid last minute technical snags.
4. All Corrigendum/Amendment/Corrections, if any, will be published on the website <https://prasarbharati.eproc.in>.
5. All documents / papers uploaded / submitted by the bidder must be in English and legible.
6. It is mandatory for all the applicants to have Class-III Digital Signature Certificate, with both DSC Components i.e. signing & Encryption, (in the name of the person who will sign the bid document) from any of the licensed Certifying Agency. For helpdesk, please contact e-Tendering Cell and Help Desk Support on Monday to Friday Ph: 0124-4302033/36/37, prasarbharatisupport@clindia.com. Bidder may contact the Service provider of e-procurement Portal, at mobile no. +91-8130606629 for DSC related queries or can email at vikas.kumar@clindia.com/prasarbharatisupport@clindia.com.
7. It is highly recommended that the bidders should not wait till the last date of bid submission to avoid complications like internet connectivity issue, network problems, system crash down, power failure, browser compatibility issue, system compatibility issue, improper digital signature certificate problem etc. In view of this context, neither Prasar Bharati nor C1 India Pvt. Ltd will be responsible for such eventualities.
8. The Bidders/ Vendors shall be charged the Processing Fees in according with the Estimated Cost of respective Tenders. The following are the charges to be paid by the Bidders /Vendors on the e-procurement portal:

Estimated value of Tender	Processing fees	
	Per Tender Per Bidder	Total including GST
Less than or Equal to Rs. 10 Lakhs	₹ 475.00 + 18 % GST	₹560.50
More than 10 Lakhs but Less than or equals to 50 Lakhs	₹ 925.00 + 18 % GST	₹1091.50
More than 50 Lakhs	₹ 1150.00 + 18 % GST	₹1357.00
Annual charges for Online Bidder / Vendor for the Registration	₹ 450.00 + 18 % GST	₹531.00

9. If in case, for any particular Tender, Estimated Cost is unknown to Prasar Bharati, the Processing Fee would Rs. 1150.00 + 18% GST
10. To participate in the e-bid, it is mandatory for the Applicants to get themselves registered with the Prasar Bharati e-Tendering Portal (<https://prasarbharati.eproc.in>) to have a user ID & Password which has to be obtained by submitting a non-refundable annual registration charges of Rs. 450/- plus 18% GST through online mode (net banking/debit card/credit card). Validity of Registration is 1year.
11. Page No. shall be given on each and every paper/documents serially uploaded in the technical

- bid.
12. Bidders shall ensure to quote rate of each item. If any cell is left blank and no rate is quoted by the bidders, the rate of such item shall be treated as “0” (Zero).
 13. To participate in bidding, bidders have to pay Tender Processing Fee as mentioned in the Para 2.1.7 through online mode (net banking/debit card/credit card).
 14. The Bidder may modify or withdraw their bid after submission prior to the Bid Due Date. No Bid shall be modified or withdrawn by the Bidder after the Bid Due Date and Time.
 15. The Bid Security/Earnest Money shall be in the form of Account Payee Demand draft, NEFT/RTGS from any scheduled bank(s), Fixed Deposit Receipt (FDR), Bankers Cheque or Bank Guarantee from an Indian scheduled Commercial Bank, in favour of “PB (BCI) Doordarshan Commercial Service, New Delhi”. In case of EMD Exemption, letter along with NSIC Certificate for MSME in the concerned category of the Tendered items.(Ref Format “Form -3, MSME- Exemption”) will be submitted. Bank Account details of Prasar Bharati for NEFT/RTGS, PB:BCI, DG:DOORDARSHAN, NEW DELHI, ACCOUNT NUMBER: 38366801447, IFSCode: SBIN 0000 691 Address: STATE BANK OF INDIA (MAIN BRANCH), PARLIAMENT STREET, NEW DELHI.
 16. Bid Security/EMD shall be placed in a single sealed envelope superscripted with tender reference no. and date of opening so as to reach Section Officer, DD-Kashir Section, Room No. 319, Tower A, Doordarshan Bhawan Copernicus Marg, New Delhi-110001 before scheduled time on prescribed tender opening date. EMD received after Tender opening date shall be summarily rejected along with the corresponding Tender. Hard copy of any other tender document shall not be accepted. Soft copy of the EMD should be uploaded while submitting bids on e-tendering portal.
 17. Micro and Small Enterprises (MSEs) as defined in MSE Procurement Policy issued by Department of Micro, Small and Medium Enterprises (MSME) or are registered with the Central Purchase Organisation or the concerned Ministry or Department or Start-ups as recognised by Department of Industrial Policy & Promotion (DIPP) shall be exempted from payment in respect of cost of Earnest Money as per the Government instructions on the subject on submission of documentary evidence of valid Registration in the concerned category of the Tendered items.
 18. The successful Bidders will be required to furnish Performance Security Deposit within 30 days of placement of contract at the rate of 5% (five percent) of value of contract in one of the acceptable forms as per tender documents.(Ref: CIRCULAR-05/PP/2023 DATED 06/05/2023 Of Prasar Bharati Procurement Policy Wing). Performance Security shall be in the form of Account Payee Demand draft, NEFT/RTGS from any scheduled bank(s), Fixed Deposit Receipt (FDR), Bankers Cheque or Bank Guarantee from an Indian scheduled Commercial Bank in an acceptable form.
 19. Technical Bid must contain scanned copy of Unconditional Acceptance of Prasar Bharati’s Tender Terms & Conditions, GST details and EMD etc.
 20. In case of payment through net-banking the money will be immediately transferred to Prasar Bharati’s designated Account through NEFT/RTGS from any scheduled bank(s), the bidder will have to furnish the UTR Remittance Number(s) before submission of bid, payment details shall also be uploaded on e-procurement portal along with Bid. The payment of EMD through NEFT /RTGS mode should be made well ahead of time to ensure that the EMD amount is transferred to Prasar Bharati account before submission of bid.
 21. The financial Bid shall be opened only of those Bidder(s) found to be meeting the Technical qualifying requirements. In case of nonresponsive Bids, Financial Bids shall not be opened. The opening date of financial bid will be decided later on and same will be informed to eligible Bidders in advance.
 22. Bidders are advised to submit written queries in advance of the Pre-Bid Meeting. The Form # 13 can be used for this purpose. The Pre-Bid queries may also be submitted through e-procurement portal of Prasar Bharati. After the Meeting, the techno-commercial requirements may be revised, if considered necessary. After that no request/query will be entertained.
 23. Prasar Bharati reserves the right to accept or reject any or all applications without assigning any reasons. Prasar Bharati also reserves the right to annul the tender process at any stage without assigning any reason.
 24. If any clarification is needed from the bidder about the deficiency in his uploaded documents, he will be asked to provide it through e-procurement portal of Prasar Bharati. The bidder shall

- upload the requisite clarification/documents within time specified by Prasar Bharati, failing which tender will be liable for rejection.
25. Prasar Bharati reserves the right to reject whose performance at ongoing Supply/ Work(s) is below par and usually poor and has been issued letter of restrain/Temporary/Permanent debar by any office of Prasar Bharati, Government or Public sector. (Rule 151, GFR 2017) Prasar Bharati reserves the right to verify the credential submitted by the agency at any stage (before or after the award of the work). If at any stage, any information /documents submitted by the applicant is found to be incorrect/false or have some discrepancy which disqualifies the firm then Prasar Bharati shall take the following action:
 - i. Forfeit the entire amount of EMD submitted by the firm.
 - ii. The agency shall be liable for debarment from tendering in Prasar Bharati, apart from any other appropriate contractual/legal action.
 - iii. Public procurement policy for Micro, small and medium enterprises registered under MSME shall be followed as per the directives of Government of India prevailing at the date of acceptance
 26. Bidders have to submit a GST Registration Certificate while uploading the tender.
 27. Bidders shall separately indicate the HSN/SAC code, rate and amount of GST for each quoted item as applicable on the date of tendering in their offer, failing which the offer may be rejected.
 28. IGST and Compensation Cess (wherever applicable) will be levied on imports.
 29. Terms & Conditions given in Technical specifications will supersede for conflict with any terms & conditions given in Tender Document.
 30. The bidders are required to submit the duly signed integrity pact, if estimated cost is above 2 Crore otherwise submit it unsigned.
 31. The insertion of Rule 144(xi) in General Financial Rules, 2017 in “Fundamental principles of public buying” regarding the Bidders from countries sharing a land border with India vide OM No F.No 6/18/2019-PPD dated 23rd July, 2020 of Ministry of Finance shall be applicable.
 32. The tenders under this NIT are only for Indian bidders as per Amendments in General Financial Rules, 2017- Global Tender Enquiry issued by Department of Expenditure of Ministry of Finance vide Letter F.N. F.No.12/17/2019-PPD dated 15.05.2020.

(B) LIST OF MANDATORY DOCUMENTS

1. Copy of Bid Security/EMD
2. Doordarshan Tender Document complete along with all Annexures are digitally signed and enclosed with the offer.
3. Duly filled Application as per proforma in Annexure-II.
4. Duly signed integrity pact on plain paper Annexure-III .
5. Affidavit as per Annexure-V.
6. Copy of PAN Number
7. Copy of ITR of last three financial years .
8. GST Registration Certificate.
9. Descriptive Programme proposal containing:
 1. Detailed concept note for the programme, its treatment/ implementation.
 2. Four-five options for cast for each lead character, Creative Director, Episodic Directors, Music Directors, Screen Play Writers, Director of Photography etc. and their profiles.
 3. Number of anchors proposed per episode, if any, and three options for each anchor and profiles.
 4. Lead characters and brief their description.
 5. The profile of production house giving details of past productions in the genre of required programme as well as other programmes and relevant viewership data of their past production and their review in leading magazines/newspapers/websites, if any.
10. Power point presentation giving all requisite details of programme proposal as given in point 9.
11. One show reel of their past work or on the proposed programme.
12. Any other information/details as deemed fit by the production house.
13. ‘Covering Letter’ on Bidder's 'Letter head' clearly specifying the enclosed contents.

Assistant Engineer
For Director General