

Prasar Bharati
(India's Public Service Broadcaster)
Copernicus Marg: New Delhi

File No. 1/1/2021-P.6 (Content Sourcing) (E-71918)

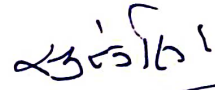
Dated 05-01-2022

Notice inviting applications for Acquisition of Ready-Made TV Content

1. Prasar Bharati invites applications for acquisition of ready-made TV content with target audience as children and young adults (up to the age of 18) in the languages specified in Content Acquisition Portal of Prasar Bharati on license basis from the rights owners.
2. Rights Holder who got themselves **registered** at the Content Acquisition Portal in response to the notification dated 11.10.2021 issued under Policy Guidelines for Acquisition of Licensed Ready-Made Audio-Visual Content need not register again.
3. Applied Content must not have been aired, either fully or partly, from any Free-to-Air (FTA) distribution platform (like "DD Free Dish") in the territory of India through terrestrial, cable or Direct-to-Home mode during previous three calendar years.
4. The content should be offered for half an hour or one hour slot for a license period of one year or three year or on perpetual basis for multiple telecasts on multiple channels of Doordarshan.
5. The Content should be provided in XDCAM 4:2:2 format in hard disk.
6. For details like criteria, terms & conditions and eligibility etc. please refer to 'Policy Guidelines for acquisition of Licensed Ready-Made Audio-Visual Content', notified on 31.03.2021, which are available on the website, https://cap.prasarbharati.org/static_docs/Notification_content_acqui

sition_guidelines.pdf .

7. Applicant is required to remit non-refundable processing fee of Rs.10,000/- Plus 18% GST in respect of each proposal. Processing fee is **not** payable in respect of proposals from Ministries/Departments/ undertakings (either of Central Government or State Government).
8. Desirous applicant may apply in the prescribed form along with requisite fee and all documents through Content Acquisition Portal of Prasar Bharati i.e. <https://cap.prasarbharati.org/>.
9. The Last Date for submission of applications is 07 February,2022



(Surender Singh)

Deputy Director General (Content Sourcing)

Dated: 06.01.2022