

**F. No. 8/14/2017/P-5**  
PRASAR BHARATI  
(India's Public Service Broadcaster)  
DIRECTORATE GENERAL: DOORDARSHAN  
Doordarshan Bhawan, New Delhi

**Dated: 12.10.2018**

**Subject: Announcement for inviting proposals under Sponsored category.**

Doordarshan invites proposals for programmes under Sponsor Category in Mid Prime-time & Non-Prime Time Band for telecast over Doordarshan National channel in different genres as per detailed below:

- Family Drama/ Sitcom/Suspense thriller.
- Mythological Serial.
- Film based Series.
- Chat Show/Game Show/Quiz Shows.
- Musical Show/ Reality Show/ Travel Show/ Cookery Show.
- Celebrity Chat Show.

2. The proposal is to be submitted along with processing fees and pilot episode in XDCAM HD MPEG 4:2:2 on PFD/50/PFD/100 optical Disc format addressed to Directorate General: Doordarshan, Copernicus Marg, New Delhi-110 001.

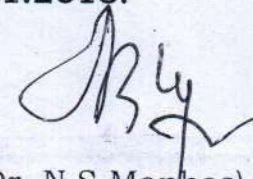
3. A Proposal received under this scheme should contain:

- a) Detailed Story line of the programme, breakup of the story in episodes and broad outline of treatment;
- b) Synopsis of each episode;
- c) Detailed scenario script of at least 4 episodes;
- d) Full particulars including names, bio-data and addresses of the Director, Script writer, Director of Photography and Music, Director, along with a written confirmation from each one of them separately, about their having agreed to be engaged for the production of the programme
- e) The Producer will also submit along with the proposal, one pilot episode of the programme. The producer must give an undertaking that he would have no objection if the programme is carried on DTH by Doordarshan free of charge with or without commercials.
- f) The proposal shall be accompanied by a non-refundable processing fee of Rs. 25,000/-.

**Contd...**

4. Please see the link for detailed information and guidelines regarding Sponsored Programmes on [doordarshan.gov.in](http://doordarshan.gov.in).

The last date of submission for proposals is **10.11.2018**.

  
12/10/18

(Dr. N.S. Manhas)  
Asstt. Director of Programmes  
Tele fax: 011-23386537

Copy to:

1. PS to DG: DD for kind information.
2. ADG (Adm.) for giving kind instructions to upload on the website.
3. Facilitation Counter, DG: DD with the request to accept the proposals complete in all respect with the specified date of receipt.
4. Reception Officer, DG; DD for information please.