

**Most Immediate**

**Directorate General: Doordarshan  
Doordarshan Bhawan  
New Delhi- 110 001**

F. No. DTH/279/2018-P-VII (e-Auction)

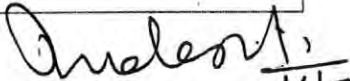
Dated: 16.01.2019

**CIRCULAR**

Doordarshan will conduct 38<sup>th</sup> online e-Auction for filling up of Vacant MPEG-2 Slots of DD Free Dish DTH Platform as per revised policy, notified on 15.01.2019, from 11<sup>th</sup> February 2019.

DD National/DD News/DD Bharati/DD India/DD Urdu/DD Kashir/DD Kisan/ DD Sports and All Directors of Regional Kendras are requested to **Scroll** the following message at frequent intervals in English & Hindi (Regional Kendras should also scroll in their respective languages) from 16<sup>th</sup> January 2019 to 05<sup>th</sup> February 2019 for the **announcement of 38<sup>th</sup> e-Auction on these Channels.**

**Doordarshan will conduct 38<sup>th</sup> online e-Auction for filling up of MPEG-2 Slots of DD Free Dish DTH Platform as per revised policy from 11<sup>th</sup> February 2019 onwards. Private Broadcasters/Channels who wish to participate in e-auction for placing their channels on DD Free Dish Platform may kindly visit our website: <http://doordarshan.gov.in> and <http://prasarbharati.gov.in> for details.**

  
(Inderjeet Grewal) 16/01/2019  
Deputy Director (DTH)  
Ph: 011-23385314

To

1. ADG(DD National)/ADG(DD News)/ ADG(DD Bharati) / ADG(DD India)/ ADG(DD Urdu)/ ADG(DD Kashir)/ ADG(DD Kisan)/ ADG(DD Sports).
2. All DDGs/Directors, Regional Kendras.
3. DG:AIR, Akashvani Bhawan, Parliament Street is requested to kindly arrange to advertise the above matter on radio channels for adequate publicity.
- 4. Prasar Bharati [Kind Attn: DDG (IT)] with a request to upload the information on PB Website.

DDG(T)