



प्रसार भारती/PRASAR BHARATI

(भारत का लोक सेवा प्रसारक/India's Public Service Broadcaster)

राष्ट्रीय प्रसारण एवं मल्टीमीडिया अकादमी

National Academy of Broadcasting and Multimedia

किंग्सवे, दिल्ली -110009/Kingsway, Delhi -110 009

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NABM/PT/D20-P28 (Special)/2020-21

Dated: 19th October, 2020

IMPORTANT NOTICE

Subject: Intimation AND "Cisco Webex Link " REGARDING VIRTUAL TRAINING ON "BROADCAST DURING ELECTIONS- ECI'S GUIDELINES AND ETHIC THEREOF " TO BE HELD ON 20th OCTOBER, 2020 (TUESDAY).

This has reference to this office circular of even no. dated 13th October 2020 regarding conduction of the online training programme on the subject in third week of October 2020.

In this regard, NABM has decided to conduct above virtual training programme on **20th October 2020 (Tuesday) in two sessions**. The timing of the training sessions and topics will be as under:

Date of the Training: 20th October, 2020

1st Session (11.00 to 13.00 hrs)

- **11.00 to 11.15 hrs.** - Key note Address "Role of Public Service Broadcaster in Democratic Process - Shri Shashi Bhusan Mukesh, Addl.DG(Training), Prasar Bharati
- **11.15 to 12.00 hrs** -ECI's Guidelines and Advisories to Public- Shri Sanjay Singh, IAS, Addl. Chief Electoral Officer, Bihar State.
- **12.00 to 01.00 hrs** -Election Broadcast Advisories- B,cast Codes, Election Campaign and Do's Dont's during elections - Shri Pramod Kumar, Programme Officer(Coordination), AIR, Delhi

2nd Session (15.00 to 16.00 hrs)

- **15.00 to 16.00 hrs** -Organizational Approach (AIR&DD) to protect Voter's Right's in Bihar Assembly Elections- Shri Sudhansu Ranjan, i/c Addl DG (Content Operations), East Zone, AIR /DD, Prasar Bharati

Interested Programme or Engineering Officials/Officers may use following Cisco WebEx Link to join the above sessions:

Meeting link:

<https://nabmdelhi.webex.com/nabmdelhi/j.php?MTID=m0431d02e5ca461cbf9ee92b3b550a063>

Following Meeting No. & Password may be used, if required:

Meeting Number: 1709550668

PASSWORD: 2020

The above Webinar may be attended through above "Cisco Webex Application" by using Smart Phones/PCs/Laptops, etc. For which, participants will have to **download "Cisco Webex App" from Google Play Store/Apple Play store**, before joining. **Above "Webex Link" can be used by any interested programme or Engineering Staff to join.**

Regards,

Yours Sincerely,

(Dr Umashanker Singh)

(Programme Executive/Coordinator)

For Addl.DG (Training)

Contact: 9868146663/us.singh@nic.in

TO: ALL PROGRAMME & ENGINEERING HEADS, AIR & DD

Copy for Information: All Zonal Addl. DG (Prog.)/Eng., AIR/DD/ PA to ADG, NABM/ PA to DDG (PT), NABM