

**Prasar Bharati
(India's Public Service Broadcaster)
Directorate General: Doordarshan
Copernicus Marg, New Delhi- 110001**

VIDEOS OF VANDEMATRAM CONTEST

DETAILS

Doordarshan is organising a contest named "**Videos of Vandematram Contest**."

A competition is being organised by Doordarshan in all the States/UTs of the country wherein videos of Vandematram are invited based on shots of particular state monuments/places/art/culture/music/dance/vegetation/rivers/festivals/ agriculture etc. to be used in the videos.

What will the video be about:

- The participants will be required to create original videos of Vandematram (Verse One only. Lyrics given below.)
- The videos have to be shot in HD.
- Shots/videos should be original only,
- Audio of Vandematram may be recorded afresh or if any other version of audio of Vandematram is used, participant should either have the copyright of that audio or permission to use that audio. Audio presently used by Doordarshan/AIR may also be used.
- The video will be state specific with shots of particular state monuments/places/art/culture/music/dance/vegetation/rivers/festivals/ agriculture etc. to be used in the videos.
- Participant has to declare in advance as to for which state the video has been created.
- Duration – Maximum 90 Seconds
- **LYRICS**

वन्दे मातरम्
सुजलां सुफलाम्
मलयज शीतलाम्
शस्यशामलाम् मातरम् ।
वन्दे मातरम्
शुभ्रज्योत्स्ना पुलकितयामिनीम्
फुल्ल कुसुमित द्रुमदल शोभिनीम्
सुहासिनीं सुमधुर भाषिणीम्
सुखदां वरदां मातरम् ।
वन्दे मातरम् ।

Who can participate?

All Indian nationals and organisations. Organisations will have to be represented by an individual and the entry will have to be made primarily in her/his name.

How many videos can one person enter?

Any number of videos restricted to one per state/UT.

In what format should the film/s be submitted?

MPEG4. Full resolution.

What is the last date for submitting entries?

The last date for entry will be 10th February, 2019 (2400 hours)

When will the result be announced?

Winners will be announced on or before 25th February, 2019

How does one enter and how does one submit the final film?

- The participants will download and print the registration form from the website of Doordarshan i.e. <http://doordarshan.gov.in>.
- Participants will upload the filled up registration form along with the video on the email id: ddvandematramcontest@gmail.com.

How will the best films be selected?

A jury comprising communication experts, social entrepreneurs and film makers will judge the videos.

What is the prize money ?

The prize money is Rs. 2,50,000/- per state/UT for the best Video. Also a maximum of 4 people from the award winning production team will be invited to participate in different programmes of Doordarshan. Besides the winner, appreciation letter will be awarded to two more deserving entries.

- The winner has to sign an agreement with DD giving exclusive perpetual rights of the videos to DD.
- Participants who will be given appreciation letter will provide non-exclusive perpetual rights to DD,

How will the films be utilized?

The videos will be first screened on Doordarshan and then released on You Tube. The videos will also be used by Doordarshan in any other way as it deems fit.

Copyright?

After the video has been selected for prize, the copyright will vest with Doordarshan to use the films on any platform (present and future) and media vehicle (present and future) as it choose to.

Doordarshan's Discretion

Doordarshan shall have the right to not declare any winner or winner for any particular state/UT, if none of the video is found to be of desired quality.

For further information write to [**ddvandematramcontest@gmail.com**](mailto:ddvandematramcontest@gmail.com)

"Videos of Vandematram Contest" Organised by Doordarshan

CONTEST REGISTRATION FORM

Please fill out all areas of the form completely and upload the pdf file along with video on email id: ddvandematramcontest@gmail.com

PRIMARY CONTACT INFORMATION:

Name _____

Address _____

City _____ State _____ Postal Code _____

Phone Number _____

Email Address _____

Film Specs:

Title of Film _____

Director(s) _____

Producer(s) _____

Running Time (Min : Sec) _____ Month/Year Completed _____

I have enclosed the following items and agree to the Rules of the application:

1. Completed /Signed Entry Form
2. Video of the Film
3. Film Description (100 Words or Less)
4. Transcription in English/Hindi in case of regional language
5. Complete Production Credits
6. Director's Bio-data
7. List of Previous and Planned Screenings

READ AND SIGN THE FOLLOWING CERTIFICATION

(No application will be accepted without signature of the director or producer):

- I/We have read all the rules and guidelines of the "Videos of Vandematram Contest" organised by Doordarshan.
- I/We warrant the submission of my/our original work and there are no disputes regarding the ownership of my/our submission.
- I/We also warrant the submitted material does not defame or invade the rights of any person living or dead and I/we fully indemnify DOORDARSHAN against any claim made for such violations of law. I/We agree to hold the DOORDARSHAN harmless from and defend them against all claims, demands, losses, damages, judgments, liabilities, and expenses (including legal fees) arising out of or in connection with any and all the claims of third parties, whether or not groundless, based on the film submitted by me/us to the "Videos of Vandematram Contest" organised by Doordarshan.
- I/We declare that I/we hold all necessary releases for all images, personnel, music, script, audio, song and any other previously copyrighted material. I/We understand that all submitted materials are authorized by the filmmaker and/or producer for use in publicity purposes for the "Videos of Vandematram Contest" organised by Doordarshan, and that DOORDARSHAN has the right to use any or all of these materials.
- I/We understand and have complied with all these rules.
- All of the statements herein are true and correct to the best of my/our knowledge.

Signed: _____ Name of the signatory:

Date: _____ Place: