

प्रसार भारती PRASAR BHARATI
भारतीय लोक सेवा प्रसारक (India's Public Service Broadcaster)
Prasar Bharati House, Copernicus Marg, New Delhi – 110001
Tel: 011-23118479 Website: www.prasarbharati.gov.in

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Dated: 02.05.2019

Office Memorandum – 12/2019-Ops.

Subject:- Bringing content of different genres on the vacant hours on DD Regional Channels from interested parties on DD Freedish.

In the 15th BDC meeting of Prasar Bharati on 22nd April, 2019 it has been decided to set up a Committee to come up with the process framework and recommendation of base price to bring content of different genres on the vacant hours of DD Regional Channels on DD Freedish.

Accordingly a Committee is constituted as under:

1. Shri Sunil, ADG, DTH, Doordarshan
2. Shri P.K. Subhash, ADG(Policy), Doordarshan
3. Shri C.K. Jain, DDG(Finance), Prasar Bharati Sectt.

- The Committee will identify and group the vacant hours on all DD regional channels on DD Freedish time bands which can be offered.
- The Committee will also workout modalities like
 - i. The time bands on offer, with base price.
 - ii. Entities to which they can be offered.
 - iii. The process framework to be adopted.

- The Committee may submit its report within ten days.

This issues with the approval of CEO.


2/15/19
(D.C. Shukla)
Director(T)

Link officer to DDG(Ops.)

To,

- 1. Shri Sunil, ADG, DTH, Doordarshan**
- 2. Shri P.K. Subhash, ADG(Policy) Doordarshan**
- 3. Sh. C.K. Jain, DDG(Finance), Prasar Bharati Sectt.**

Copy to:-

1. DG, Doordarshan, Mandi House, New Delhi
2. Staff Officer to CEO, Prasar Bharati
3. PS to Member (Finance), PBS
4. DDG (T) for uploading on Prasar Bharati's website