

प्रसार भारती PRASAR BHARATI
भारतीय लोक सेवा प्रसारक (India's Public Service Broadcaster)
Prasar Bharati House, Copernicus Marg, New Delhi – 110001
Tel: 011-23118479 Website: www.prasarbharati.gov.in

P-1/014(01)/2018-19/Ops. 45

Dated: 30.01.2019

Office Memorandum – 3/2019-Ops.

To streamline the process of uploading various DD Channels/Kendra's programmes on the YouTube, the following arrangement may be put in place with immediate effect.

- Channel Heads (National and Regional) may be asked to identify a Nodal Officer who will be responsible for updating and uploading the content on respective YouTube channels. The names and email id's of the Nodal Officers may be provided by 4.02.2019.
- A Coordinating Officer at DGDD and Operations PBS would liaison with different Nodal Officers at each DD Channel/Kendra. (DG may identify an officer from among the new recruits).
- The Nodal Officers would in turn share a daily report on content uploading with Coordinating Officers who would monitor this activity regularly and issue directions to Nodal Officers as required.

This issues with the approval of the CEO.



(Anjani Kumar)
DDG (Ops.)

Director General
Doordarshan
Doordarshan Bhawan
Mandi House
New Delhi – 110001

Copy to :- 1. Staff Officer to CEO, Prasar Bharati
✓ 2. DDG(T) for uploading on Prasar Bharati's website.