

F.No. A-10013/02/2022-PPC  
Prasar Bharati Secretariat  
7th Floor, Prasar Bharati House,  
Copernicus Marg, New Delhi  
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Dated: 08 February, 2023

VACANCY CIRCULAR

To,

1. The Secretary,  
(All Ministries/ Departments)
2. Chief Secretary,  
(All States and Union Territories)

**Subject: Filling up the post of Director General (Doordarshan) & Director General (Akashvani) in New Delhi by promotion / deputation basis (including short term contract) – regarding.**

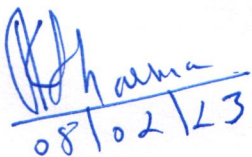
Sir,

The undersigned is directed to say that the post of Director General (Doordarshan) and Director General (Akashvani) for the vacancy year 2023 in the Level-16 (Rs 2,05,400 - 2,24,400) of Pay Matrix under 7<sup>th</sup> CPC are circulated for filling up by promotion/ Deputation (including short Term contract).

2. The eligibility conditions of the appointment are given in Annexure-I. The pay and allowances of the officers selected on deputation (including short term contract) basis will be subject to such regulations as may be prescribed by Prasar Bharati.

3. It is requested that this may be circulated to all the eligible officers in the Ministry/Department, State/Union Territories and Autonomous Bodies, Statutory Organizations, Public Sector Undertakings, Universities, recognized Research Institutions, etc., under your control.

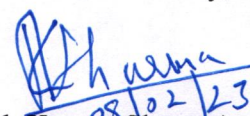
4. It is requested that the particulars in the enclosed proforma at Annexure-II (in duplicate) of the willing and eligible officers, who could be spared in the event of selection, may please be sent to this Organization addressed to the Deputy Director (PBRB Cell), PB Secretariat, (8<sup>th</sup> Floor), Tower "C" PB House, Copernicus Marg, New Delhi within 45 days of publication of this vacancy circular in the Employment News along with their complete CR dossiers (up-to-date) / photocopies of last 5 years ACRs/APARs duly attested by an officer not below the rank of Under Secretary or Equivalent and Vigilance clearance with the certification that no disciplinary proceedings or criminal proceedings are either pending or contemplated against the officer concerned. In addition, an Integrity Certificate and List of major / minor penalties, if any, imposed on candidate during the last ten years / No penalty certificate duly signed by an officer not below the rank of Deputy Secretary or Equivalent should also be sent.

  
08/02/23

5. Applications should be forwarded through proper channel to Deputy Director (PBRB Cell), PB Secretariat, 8<sup>th</sup> Floor, Tower 'C', PB House, Copernicus Marg, New Delhi-110001, within 45 days from the date of advertisement for the post in the Employment News.
6. The candidates who had applied for the vacancies of DG, AIR and DG, DD for the year 2022 in response to the advertisements published in Employment News dated 03-09 September, 2022 and 31<sup>st</sup> December, 2022 – 06<sup>th</sup> January, 2023 are required to apply afresh.
7. Applications received after last date or otherwise found incomplete shall not be entertained.

**Encl: As above**

Yours faithfully,



(Alok Kumar Sharma)  
Director (Pers.)

Phone No. – (011) 23118410

Copy forwarded to :

1. All Media Heads
2. Ministry of I & B [Kind Attention: Sh. Rohit Anand, US BA(P) Section]
3. DDG(P-HR), AIR & DD, Doordarshan Bhawan, New Delhi - with the request to provide the seniority list of SAG Officers of IB(P)S Cadre along with requisite documents of eligible SAG Officers to DD(PBRB Cell), PBS
4. DDG (Tech), PB with the request to place the advertisement in the Prasar Bharati website in downloadable format.
5. PPS to CEO, PB/ PS to Member (Fin.)/ Member (Pers.), PB
6. PS to DG, AIR/ PS to DG, DD
7. E-in-C (SI & CS and BO)/ E-in-C (ER)
8. All ADGs/DDGs at PB Secretariat.
9. All Zonal ADGs (Admin) and Zonal ADGs (BO) and Zonal ADGs (Content Ops)/ All AIR Stations/DDKs through respective SCOR Sections.
10. ADG (NABM)/CE (CCW).
11. Head (PBNS and DP)/ Head of Sales PB/Head (Content Ops), National Zone (DDn).
12. DD (PBRB Cell), PBS
13. Office Order folder

Copy to:

1. Establishment Officer, DoPT- with the request to upload the advertisement on official website of DoPT.
2. DDG (Marketing), PB with a request to get the advertisement published in the Employment News for the aforesaid vacancy on top priority under intimation to Director (Pers) & DD (PBRB Cell), PBS.
3. DD (MPD). DG:DD.

## Annexure-I

1.	Name of the post	Director General (Doordarshan) Director General (Akashvani)
2.	Scale of Pay	Level-16 (Rs. 2,05,400- 2,24,400) of Pay Matrix under 7 <sup>th</sup> CPC
3.	Place of Duty	New Delhi
4.	Age Limit	Not exceeding 58 years as on the closing date of receipt of the application
5.	Eligibility for promotion/deputation (including Short Term Contract)	<p><b>Promotion/ Deputation (Including Short Term Contract)</b></p> <p>I - Group "A" officers of All India Services or Central Services :-  (a)(i) holding analogous posts on regular basis; or  (ii)with one year regular service in Higher Administrative Grade in level 15 (Rs. 1,82,200-2,24,100) in the pay matrix; or (iii) with four years regular service in Level14 (Rs. 1,44,200-2,18,200) in the pay matrix and empanelled as Joint Secretary to the Govt. of India, and</p> <p>(b)having experience in media or mass communication or public administration</p> <p style="text-align: center;">OR</p> <p>II - Officers of the autonomous bodies or statutory organization or public sector undertakings or Universities or recognized research Institutions :-</p> <p>(a)(i) holding analogous posts on regular basis; or  (ii)with one year regular service in Level 15 (Rs. 1,82,200-2,24,100) in the pay matrix or equivalent; or  (iii) with four years regular service in Level 14 (Rs. 1,44,200-2,18,200) in the pay matrix or equivalent; and</p> <p>(b) possessing the following educational qualification and experience, namely :-  (i) Degree from a recognized University or equivalent; and (ii) minimum twenty five years' of experience in a post or above level 10 (Rs. 56,100-1,77,500) in the pay matrix or equivalent, out of which at least fifteen years should have been in senior executive position in the area of media or mass communication or policy planning or public administration with proven and outstanding track record.</p> <p>Desirable :-</p> <p>Broad knowledge of areas like broadcasting, finance, personnel management, current affairs, broadcasting, engineering and technology, communications, arts and culture or education, as may be relevant to the post.</p>

		<p>Note-1 - Officers of the Senior Administrative Grade of Indian Broadcasting (Programme) Service or Prasar Bharati Broadcasting (Programme) Service with 4 years regular service in the grade shall also be considered along with applicants for appointment on deputation basis and in case any of them is selected, the post shall be deemed to have been filled by promotion.</p> <p>Note-2 - For the purpose of promotion, eligibility list of Senior Administrative Grade Officers belonging to Indian Broadcasting (Programme) Service in Programme Management cadre of All India Radio, Programme Production Cadre of All India Radio, Programme Management Cadre of Doordarshan and Programme Production Cadre of Doordarshan and Senior Administrative Grade of Prasar Bharati Broadcasting (Programme) Service shall be prepared on the basis of their date of completion of eligibility service subject to the condition that the inter-seniority in their respective cadres shall be maintained and in case there are more than one officer appointed on the same date, their placement in the eligibility lists shall be determined according to their date of birth on the principle of "Older the Senior".</p> <p>Note-3 - The crucial date for determining the eligibility of officers for promotion or deputation shall be 1<sup>st</sup> January of the year of vacancy.</p> <p>Note-4 - The period of deputation shall be three years. However, this period of deputation along with the period of deputation in another ex-cadre post held immediately preceding this appointment in the same or some other organization or department of the Central Government shall ordinarily not exceed five years.</p>
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**Annexure-II**  
**BIO DATA/ CURRICULUM VITAE PROFORMA**

1.	Name and Address (in Block Letters)	
2.	Date of Birth (in Christian Era)	
3.	i.) Date of Entry into service	
	ii) Date of retirement under Central/ State Government Rules	
4.	Educational Qualification	
5.	Whether Educational and other qualifications required for the post are satisfied. (If any qualification has been treated as equivalent to the one prescribed in the Rules, state the authority for the same)	
	Qualification/ Experience required as mentioned in advertisement/ vacancy circular	Qualification/ experience possessed by the officer
	Essential	Essential
	A) Qualification	A) Qualification
	B) Experience	B) Experience
5.1	In the case of Degree and Post Graduate Qualifications Elective/ Main subjects and subsidiary subjects may be indicated by the candidate.	
6	Please state clearly whether in light of entries made by you above, you meet the requisite Essential Qualifications and work experience of the post.	

7. Details of Employment, in chronological order. Enclose a separate sheet duly authenticated by your signature, if the space below is insufficient.

Office/ Institution	Post Held on Regular basis	From	To	*Pay Band and Grade Pay/ Pay Scale of the post held on regular basis	Nature of Duties (in detail) highlighting experience required for the post applied for

\*Important- Pay-Band and Grade Pay granted under ACP/ MACP are personal to the officer and therefore, should not be mentioned. Only Pay Band and Grade Pay/ Pay Scale of the post held on regular basis to be

mentioned, Details of ACP/ MACP with present pay Band/ Grade Pay where such benefits have been drawn by the Candidate, may be indicated as below:

Office/ Institution	Pay, Pay Band and Grade Pay drawn under ACP/ MACP Scheme	From	To

8.	Nature of present employment i.e Ad-hoc or Temporary or Quasi-Permanent or Permanent		
9.	In case the present employment is held on deputation/ contract basis, please state		
	a) The date of initial appointment	b) Period of appointment on deputation/ contract	c) Name of the parent office/ organization to which the applicant belongs
			d) Name of the post and Pay of the post held in substantive capacity in the parent organization
9.1	Note: In case of officer already on deputation, the applications of such officers should be forwarded by the Parent cadre/ Department along with Cadre Clearance, Vigilance Clearance and Integrity certificate		
9.2	Note: Information under column 9 (c) and (d) above must be given in all cases where a person is holding a post on deputation outside the cadre/ organization but still maintaining a Lien in his parent cadre/ organization		
10.	If any post held on Deputation in the past by the applicant, date of return from the last deputation and other details		
11.	Additional details about present employment: Please state whether working under (indicate the name of your employer against the relevant column)  a) Central Government b) State Government c) Autonomous Organization d) Government Undertaking e) Universities f) Others		
12.	Please state whether you are working in the same department and are in the feeder grade or feeder to feeder grade		
13.	Are you in Revised Scale of Pay? If yes give the date from which the revision took place and also indicate the pre-revised scale		
14.	Total emoluments per month now drawn		
	Basic Pay in PB	Grade Pay	Total Emoluments

15.	In case the applicant belongs to an Organization which is not following the Central Government Pay- Scales, the latest salary slip issued by the Organization showing the following details may be enclosed		
	Basic Pay with Scale of Pay and rate of increment	Dearness Pay/ Interim relief/ other allowances etc. (with breakup details)	Total emoluments
16. A	Additional information, if any, relevant to the post you applied for in support of your suitability for the post. (This among other things may provide information with regard to (i) additional academic qualifications (ii) professional training and (iii) work experience over and above prescribed in the vacancy circular/ Advertisement) (Note: Enclose a separate sheet, the space is insufficient)		
16. B	<b>Achievements:</b> The candidates are requested to indicate information with regard to; <ul style="list-style-type: none"> <li>(i) Research Publications and reports and special projects</li> <li>(ii) Awards/ Scholarships/ Official Appreciation</li> <li>(iii) Affiliation with the professional bodies/ institutions/ societies and;</li> <li>(iv) Patents registered in own name or achieved for the organization</li> <li>(v) Any research/ innovative measure involving official recognition</li> <li>(vi) Any other information</li> </ul>		
17.	Whether belong to SC/ST		

I have carefully gone through the vacancy circular/ advertisement and I am well aware that the information furnished in the Curriculum Vitae duly supported by the documents in respect of Essential Qualification/ Work Experience submitted by me will also be assessed by the Selection Committee at the time of selection for the post. The information details/ provided by me are correct and true to the best of my knowledge and no material fact having a bearing on my selection has been suppressed/ withheld.

(Signature of the candidate)

Address \_\_\_\_\_  
\_\_\_\_\_

e-mail ID \_\_\_\_\_

Contact No. \_\_\_\_\_

Date \_\_\_\_\_

Certificate by the Employer/ Cadre Controlling Authority

The information details provided in the above application by the applicant are true and correct as per the facts available on records. He/she possess educational qualifications and experience mentioned in the vacancy circular. If selected, he/she will be relieved immediately.

2. Also certified that,

- i. There is no vigilance or disciplinary case pending/ contemplated against Shri/Smt. \_\_\_\_\_.
- ii. His/ her integrity is certified.
- iii. His/ Her CR dossier in original is enclosed/ photocopies of the ACRs for the last 5 years duly attested by an officer of the rank of Under Secretary of the Govt. of India or above are enclosed.
- iv. No major/ minor penalty has been imposed on him/ her during the last 10 years or a list of major/ minor penalties imposed on him during the last 10 years is enclosed. (as the case may be)

Countersigned

\_\_\_\_\_  
(Employer/ Cadre Controlling Authority with seal)