

प्रसार भारती PRASAR BHARATI
(भारत का लोक सेवा प्रसारक India's Public Service Broadcaster)
PrasarBharati Secretariat
PRASAR BHARATI HOUSE, COPERNICUS MARG, NEW DELHI

NOTICE INVITING APPLICATIONS (NIA)

F.No. [E-241698] A-10/016/30/2024-TM&SO Dated: 26/06/2024

Subject: NIA for contractual engagement of Finance Planner (Accounts) for OTT at New Delhi, on full time contract basis in Prasar Bharati - reg.

Prasar Bharati, New Delhi invites applications from experienced and dynamic persons for engagement as **Finance Planner(Accounts)** -OTT Platform on full time contract basis, based at New Delhi.


1.	Category	Finance Planner(Accounts)
2.	No. of Position	1 No.
3.	Place of Work	New Delhi
4.	Duration of Engagement	One year
5.	Consolidated remuneration	80,000/-
6.	Essential Qualification	(i) Bachelor degree in Finance or Accounting or Business Administration or Equivalent from a recognized Institute/University. (ii) CA/CMA Qualified.
7.	Experience	Minimum of 8 years of experience in finance and accounting, preferably within the media industry. Desirable: <ul style="list-style-type: none"> ● Proven track record of managing financial operations and leading finance teams. ● Strong understanding of financial principles, accounting standards and regulatory requirements. ● Proficiency in using financial management software and tools.
8.	Age	Below 40 years as on date of notification.
9.	Nature of duties:-	<ul style="list-style-type: none"> ● Oversee all financial operations, including accounting, budgeting, forecasting and financial reporting. ● Develop and implement financial strategies to support the OTT platform's business objectives.

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		<ul style="list-style-type: none"> ● Prepare and manage the annual budget, ensuring alignment with strategic goals. ● Conduct financial analysis and provide insights to support decision-making. ● Ensure compliance with financial regulations, standards and policies. ● Manage cash flow, accounts payable, accounts receivable and payroll functions. ● Coordinate with internal and external auditors to ensure accurate and timely financial audits. ● Develop and maintain financial policies and procedures. ● Provide leadership and mentorship to the finance and accounts team. ● Collaborate with other departments to support financial planning and resource allocation. ● Monitor and report on financial performance, identifying areas for improvement. ● Stay updated with industry trends, financial regulations and best practices in financial management.
10	Desirable Skills and requirement	<ul style="list-style-type: none"> ● Experience of working with OTT platforms or digital media companies. ● Excellent analytical and problem-solving skills. ● Ability to manage multiple tasks and meet deadlines. ● High attention to detail and a commitment to accuracy and integrity. ● Professional accounting qualification is highly desirable. ● Familiarity with public broadcasting or large media organizations. ● Knowledge of ERP systems and advanced financial analytics tools. ● Strong leadership and team management skills. ● Excellent communication and interpersonal skills.

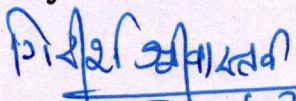
9. The terms and conditions of the engagement are as given under:

- i. The services will be purely on contractual basis. The persons engaged shall have no claim either implicit or explicit, for his/ her absorption or regularization in Prasar Bharati.
- ii. The person will be engaged on full time basis and will not be allowed to take up any other assignment during the period of contractual engagement.

 26.06.2024

- iii. Persons engaged on contract basis can be assigned additional task apart from the specific tasks for which they are engaged.
 - iv. Period of engagement shall initially be for ONE year with an annual appraisal which may be extendable based on requirement of the organization and performance review.
 - v. The engagement can be discontinued/ terminated with one- month notice or one month's salary in lieu thereof by either side without assigning any reason.
 - vi. No claim of pensionary benefit on account of this contractual engagement shall be admissible.
 - vii. Prasar Bharati reserves the right to conduct test and/ or interview of the shortlisted candidates. No TA/DA etc. will be paid for attending the test/ interview.
10. Those candidates who are eligible and willing to work on above terms & conditions in Prasar Bharati, having requisite qualification and experience indicated above **may apply online on Prasar Bharati web link <http://applications.prasarbharati.org/> within 15 days from the date of publication** on Prasar Bharati website. In case of any difficulty in submission it may be emailed to **hrcpbs@prasarbharati.gov.in** along with screenshot of error. Application(s) received through any other mode will not be considered.

This issues with the approval of the Competent Authority.


(Girish Kumar)
Dy. Director (TM&SO)

To,

Director (PBNS) – with a request to upload this circular on the Prasar Bharati website upto the date indicated in para 10 above.

Copy to:-

- i. DDG (Tech), PB Sectt. – with a request to host this circular on the Prasar Bharati e-office notification.